

**CELL POINT (INDIA) LIMITED**

**CIN: U52390AP2013PLC086912**



**ANNUAL REPORT  
2023-24**

**CELL POINT (INDIA) LIMITED  
(Formerly known as Cell Point (India) Private  
Limited)**

**CORPORATE INFORMATION****BOARD OF DIRECTORS:**

|                          |                                        |
|--------------------------|----------------------------------------|
| MOHAN PRASAD PANDAY      | Managing Director (DIN: 06493918)      |
| BALA BALAJI PANDAY       | Whole time Director (DIN: 06493903)    |
| ANANDA RAVADA            | Independent Director (DIN: 07712945)   |
| KIRANMAI PANDAY          | Non-Executive Director (DIN: 08034071) |
| KAKSHAYANI SEKHARAMANTRI | Independent Director (DIN : 09854612)  |

**KEY MANAGERIAL PERSONNEL**

|                            |                                          |
|----------------------------|------------------------------------------|
| MANIKANTA BBV              | Chief Financial Officer                  |
| CHANDRA SEKHAR RAGHAVAPUDI | Company Secretary cum Compliance Officer |

**COMMITTEES:****AUDIT COMMITTEE:**

|                          |          |
|--------------------------|----------|
| ANANDA RAVADA            | Chairman |
| KAKSHAYANI SEKHARAMANTRI | Member   |
| KIRANMAI PANDAY          | Member   |

**NOMINATION & REMUNERATION COMMITTEE:**

|                          |          |
|--------------------------|----------|
| ANANDA RAVADA            | Chairman |
| KAKSHAYANI SEKHARAMANTRI | Member   |
| KIRANMAI PANDAY          | Member   |



**STAKEHOLDER RELATIONSHIP COMMITTEE:**

|                          |          |
|--------------------------|----------|
| KIRANMAI PANDAY          | Chairman |
| MOHAN PRASAD PANDAY      | Member   |
| KAKSHAYANI SEKHARAMANTRI | Member   |

**RISK MANAGEMENT COMMITTEE:**

|                            |          |
|----------------------------|----------|
| BALA BALAJI PANDAY         | Chairman |
| KAKSHAYANI SEKHARAMANTRI   | Member   |
| CHANDRA SEKHAR RAGHAVAPUDI | Member   |

**CSR COMMITTEE:**

|                          |          |
|--------------------------|----------|
| ANANDA RAVADA            | Chairman |
| KAKSHAYANI SEKHARAMANTRI | Member   |
| BALA BALAJI PANDAY       | Member   |

**INTERNAL COMPLAINTS COMMITTEE:**

|                          |          |
|--------------------------|----------|
| KAKSHAYANI SEKHARAMANTRI | Chairman |
| ANANDA RAVADA            | Member   |
| KIRANMAI PANDAY          | Member   |

**INTERNAL AUDITORS:**

|                       |                       |
|-----------------------|-----------------------|
| SANKARAN AND KRISHNAN | Chartered Accountants |
|-----------------------|-----------------------|

**BANKERS:**

|      |                   |
|------|-------------------|
| IDBI | HDFC Bank Limited |
|------|-------------------|

**AUDITORS:**

|                 |                       |
|-----------------|-----------------------|
| RAO AND KUMAR'S | Chartered Accountants |
|-----------------|-----------------------|



**REGISTRAR AND TRANSFER AGENT**

**Big share Services Private Limited**

E-2/3, Ansa Industrial Estate, Sakivihar Road, Saki Naka,  
Andheri(E) , Mumbai – 470072  
Tel: 022-6263 8200

Email: [marketing@bigshareonline.com](mailto:marketing@bigshareonline.com)

Website: <https://www.bigshareonline.com/>

Contact Person: Venkata Krishna Mohan Nandam  
SEBI Registration NO: INR000001385

**REGISTERED OFFICE**

**CELL POINT (INDIA) LIMITED**

| REGISTERED OFFICE                                                                                                                                                                                         | CORPORATE OFFICE                                                                                                     |
|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------|
| Door No 30-15-139/F/5, 6<br>Ram's Arcade<br>Opposite Visakha Medical Centre,<br>Dabagardens, Visakhapatnam.<br>Andhra Pradesh-530020<br>Email id : <a href="mailto:cs@cellpoint.biz">cs@cellpoint.biz</a> | Door No 30-15-134,<br>lalitha colony<br>Dabagardens, Visakhapatnam,<br>Andhra Pradesh-530020<br>Mobile No.9000113897 |

**WEBSITE ADDRESS**

[www.cellpoint.biz](http://www.cellpoint.biz)

**CORPORATE IDENTIFICATION NUMBER (CIN):**

U52390AP2013PLC086912



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**2023-24****ABOUT CELL POINT (INDIA) LIMITED**

- Cell Point (India) Limited stands out as a leading mobile retailer in India, operating under the esteemed brand name, Cell Point. We have established ourselves as a key player in the retail sector, specializing in a diverse range of mobile and electronic products. Our commitment to providing high-quality products from renowned brands, coupled with our extensive retail network, makes us a preferred choice for customers across Andhra Pradesh.
- At Cell Point, we are deeply engaged in the multi-brand retail of mobile devices, encompassing smartphones, tablets, and a broad spectrum of mobile accessories. Our inventory features products from top global brands including Apple, Samsung, Oppo, Real me, Nokia, Vivo, Xiaomi, Redmi, One Plus, and more. This extensive brand portfolio ensures that our customers have access to the latest technology and trends in mobile devices, catering to various preferences and budgets.
- In addition to mobile phones and accessories, we have broadened our offerings to include consumer durable electronics. Specifically, our selection includes smart televisions from brands such as Xiaomi, Real me, and Acer. These televisions are known for their advanced features and high performance, making them a popular choice among consumers seeking to enhance their home entertainment experience.
- All of our products are available through our network of 80 retail stores, strategically located throughout Andhra Pradesh. This extensive store chain allows us to offer a seamless shopping experience, ensuring that our customers can easily access our diverse product range and benefit from personalized customer service. Our stores are designed to provide a comprehensive one-stop shopping experience, where customers can explore and purchase both mobile and electronic products under one roof.
- Beyond mobile devices and accessories, Cell Point is also involved in the trading of a wide array of home appliances. Our product range includes various types of televisions, such as Smart TVs, LED TVs, and LCD TVs, as well as air conditioners. We offer these appliances from a variety of reputable brands including VOLTAS, LG, ACER and many more.



- Our dedication to providing high-quality home appliances is matched by our commitment to customer satisfaction. We ensure that all products we offer meet rigorous standards of performance and reliability, allowing our customers to make informed purchasing decisions. The breadth of our home appliance offerings reflects our understanding of the diverse needs of modern households and our commitment to enhancing the convenience and comfort of our customers' lives.
- Our Company also provides payment option such as credit/EMI facilities including UPI, & pay on delivery to its customers for buying our products for which our company has tied up with major leading credit houses like Bajaj Finserv, Capital First, TVS Credit finance etc. The products sold by the Company enjoy limited warranty from its supplier company. Generally, in case of defect, the company gets free replacement or services from supplier Company.



**BOARD OF DIRECTORS CELL POINT (INDIA) LIMITED**



Mr. MOHAN PRASAD PANDAY  
Managing Director



Mr. BALA BALAJI PANDAY  
Whole-Time Director



Mr. ANANDA RAVADA  
Independent Director



Mrs. KIRANMAI PANDAY  
Non-Executive Director



Mrs. KAKSHAYANI  
SEKHARAMANTRI  
Independent Director



## NOTICE OF 11<sup>th</sup> ANNUAL GENERAL MEETING

NOTICE IS HEREBY GIVEN THAT THE 11<sup>TH</sup> ANNUAL GENERAL MEETING OF THE MEMBERS OF CELL POINT (INDIA) LIMITED WILL BE HELD AT THE REGISTERED OFFICE OF THE COMPANY SITUATED AT 30-15-139, FIRST FLOOR, ROOM NO.5 & 6, RAMAS ARCADE, DABAGARDENS, VISAKHAPATNAM, AP 530020 ON FRIDAY, 27<sup>TH</sup> DAY OF SEPTEMBER, 2024 AT 11.30 AM TO TRANSACT THE FOLLOWING BUSINESS:

### ORDINARY BUSINESS:

1. To receive, consider and adopt the Audited Standalone Financial Statement of the Company for the Financial Year ended on March 31, 2024 with the Reports the Board of Directors' and Auditors' thereon.

To consider and if thought fit, to pass with or without modification(s), the following resolution as **Ordinary Resolution**:

**'RESOLVED THAT** the audited Standalone Financial Statement of the Company for the Financial Year ended on March 31, 2024 with the Reports the Board of Directors' and Auditors' thereon, as circulated to the members, be and hereby considered and adopted."

2. To declare final dividend on equity shares at the rate of 2.5% [i.e. 0.25/- (Rupees Twenty Five paise only) per Equity Share of Face Value of Rs 10/- (Rupees Twenty Five paise only) for the financial year ended March 31, 2024.

To consider and if thought fit, to pass with or without modification(s), the following resolution as **Ordinary Resolution**:

**"RESOLVED THAT** a final dividend on equity shares at the rate of 2.5% [i.e. 0.25/- (Rupees Twenty Five paise only) per Equity Share of Face Value of Rs 10/- (Rupees Twenty Five paise only) for the financial year ended March 31, 2024 as recommended by the Board be and is hereby declared."

3. To re-appoint Mrs. Kiranmai Panday (DIN: 08034071), Non-executive director who retires by rotation and being eligible, offers herself for re-appointment

As per Section 152 of Companies Act, 2013, executive directors and non-executive directors are subject to retirement by rotation. Mrs. Kiranmai Panday (DIN: 08034071), who was appointed as Non Executive Director on the Board, retires by rotation and, being eligible, seeks re-appointment.

To the extent that Mrs. Kiranmai Panday (DIN: 08034071), is required to retire by rotation, she would need to be reappointed as such. Therefore, shareholders are requested to consider and if thought fit, to pass the following resolution as an **ordinary resolution**:



**"RESOLVED THAT,** pursuant to the provisions of Section 152 and other applicable provisions of the Companies Act, 2013, the approval of the members of the Company be, and is hereby accorded to the re-appointment of Mrs. Kiranmai Panday (DIN: 08034071), as such, to the extent that she is required to retire by rotation."

#### SPECIAL BUSINESS

#### 4. Alteration of Articles of Association:

To consider and if thought fit, to pass with or without modification(s), the following resolution as **Special Resolution**

**"RESOLVED THAT,** pursuant to the provisions of the Section 14 of the Companies Act, 2013 and any other applicable provisions of the Companies Act, 2013 read with the relevant rules, consent of the shareholders of the Company be and is hereby accorded to amend the Articles of Association of the Company as under:

**Inserting a new Clause-308 under heading Right to Dividend after the existing Clause 307:-**

#### Rights to Dividend

**308 (a):** Notwithstanding anything contained in these Articles of the Company, but subject to the provisions of the Act and all other applicable rules of the statutory authorities and the Rules framed by the Board of Directors of the Company in this behalf as amended from time to time by the Board, it shall be open for the Members of the Company who hold the equity shares in the Company to waive/forgo his/their right to receive the dividend (interim or final) by him/them for any financial year which may be declared or recommended respectively by the Board of Directors of the Company. The waiver/forgoing by the Members, his/ their right to receive the dividend (interim or final) by him/them under this Article shall be irrevocable immediately after the record date/book closure date fixed for determining the names of Members entitled for dividend. The Company shall not be entitled to declare or pay and shall not declare or pay dividend on equity shares to such Members who have waived/forgone his/their right to receive the dividend (interim or final) by him/ them under this Article.

**308 (b):** The Company may pay dividends to the Members other than Members who have waived/ forgone their right, of receiving dividends (including any interim dividend) in respect of any financial year in accordance with the rules framed by the Board of Directors of the Company and amended from time to time by the Board of Directors of the Company, in proportion to the amount paid up or credited as paid up on each share, where a larger amount is paid up or credited as paid up on some shares than on others.

**308 (c):** No larger dividend shall be declared than is recommended by the Directors but the Company in General Meeting may declare a smaller dividend. No dividend shall be payable except out of the profits of the year or any other undistributed profits of the Company, or otherwise than in accordance with the provisions of the Act and no dividend shall carry interest as against the Company. The declaration of the Directors as to the amount of the net profits of the Company shall be conclusive.



**308 (d):** Subject to the provisions of the Act, the Directors may, from time to time, pay to the Members other than the Members who have waived/foregone their right of receiving any dividend declared / to be declared by the Company for any financial year, in accordance with Rules framed by the Board and amended time to time, such interim dividends as in their judgment the position of the Company justifies.

**"RESOLVED FURTHER THAT** the Board of Directors of the Company including its committee of Directors thereof, be and are hereby severally authorized to do all acts and take all such steps as may be necessary, proper or expedient to give effect to this resolution."

**Registered office:**

30-15-139, FIRST FLOOR, ROOM NO.5 & 6,  
RAMAS ARCADE, DABAGARDENS, VISAKHAPATNAM,  
Andhra Pradesh- 530009

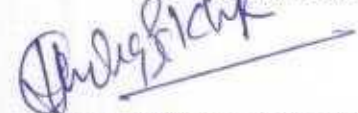
Date: 02/09/2024

Place: Visakhapatnam



(Mohan Prasad Panday)  
Chairman & Managing Director

For and on behalf of Board of Directors,  
Cell Point (India) Limited



(Chandra Sekhar Raghavapudi)  
Company Secretary and Compliance Officer



## Notes:

- 1) The respective Explanatory Statements, pursuant to Section 102 of the Companies Act 2013, in respect of the business under item no 4 of accompanying notice is annexed hereto.
- 2) The Notice of the 11<sup>th</sup> AGM along with the Annual Report for the Financial Year 2023-24 is being sent by electronic mode to those Members whose e-mail addresses are registered with the Company/Depositories as on **August 30, 2024**.
- 3) **A MEMBER ENTITLED TO ATTEND AND VOTE AT THE MEETING IS ENTITLED TO APPOINT A PROXY TO ATTEND AND VOTE INSTEAD OF HIMSELF AND THE PROXY NEED NOT BE A MEMBER OF THE COMPANY. THE INSTRUMENT APPOINTING THE PROXY IS ANNEXED HERewith AS ANNEXURE-A.**
- 4) Proxy forms, in order to be effective, must be deposited at the Registered Office of the Company not later than 48 hours before the time fixed for the meeting, duly completed and signed. A proxy does not have the right to speak at the meeting and cast votes only on a poll. A proxy form is annexed to this report. Proxies submitted on behalf of limited companies, societies, etc. must be supported by an appropriate resolution/authority, as applicable.
- 5) Pursuant to Section 105 of the Act read with Rule 19 of the Companies (Management and Administration) Rules, 2014, a person can act as a proxy on behalf of members not exceeding 50 (Fifty) and holding in the aggregate not more than 10% (Ten Percent) of the total share capital of the Company carrying voting rights. In case a proxy is proposed to be appointed by a member holding more than 10% (Ten Percent) of the total share capital of the Company carrying voting rights, then such proxy shall not act as a proxy for any other member.
- 6) Institutional/Corporate Members are required to send a scanned copy of their Board or Governing Body Resolution/Authorization etc., authorizing its representative to attend the AGM on its behalf and to vote through e-Voting/remote e-Voting. The said Resolution/Authorization shall be sent to Scrutinizer by email at [bmrcs777@gmail.com](mailto:bmrcs777@gmail.com) with a copy marked to [cs@cellpoint.biz](mailto:cs@cellpoint.biz) and [evoting@bigshareonline.com](mailto:evoting@bigshareonline.com)
- 7) In case of joint holders attending the meeting, the Member whose name appears as the first holder in the order of names as per the Register of Members/List of Beneficial Owners of the Company will be entitled to vote at the AGM.
- 8) Relevant documents referred to in the accompanying Notice and the statement pursuant to Section 102(1) of the Companies Act, 2013 shall be available for inspection through electronic mode, basis the request being sent at [cs@cellpoint.biz](mailto:cs@cellpoint.biz)
- 9) The Register of Directors and Key Managerial Personnel and their shareholding maintained under Section 170 of the Act and the Register of Contracts or Arrangements in which Directors are interested maintained under Section 189 of the Act, and all the documents referred to in the accompanying Notice,



are open for inspection in electronic form by the members during the AGM. All documents referred to in the Notice will also be available for inspection by the members at the registered office of the Company during office hours on all working days between 11.00 a.m. and 4.00 p.m. on all days except Saturdays, Sundays and public holidays, from the date hereof up to the date of the Meeting and at the venue of the Meeting for the duration of the Meeting. Members seeking to inspect such documents can send an email to [cs@cellpoint.biz](mailto:cs@cellpoint.biz)

- 10) Members who have not registered their e-mail IDs are requested to register/update the same with their Depository Participants to promote the green initiative and thus, help preserve the environment.
- 11) In continued compliance of Rule 18(3)(i) of the Companies (Management and Administration) Rules, 2014, the Company is pleased to provide another opportunity to the members to register/update their email IDs by providing the requisite details in the proforma annexed hereto with the Notice as **Annexure-B**.
- 12) Members are requested to notify change, if any, in their email ID and/or mailing address, quoting their Folio No. to the Company at its Registered Office or through email at [cs@cellpoint.biz](mailto:cs@cellpoint.biz)
- 13) Members holding shares in electronic form should notify any change, if any, in their email ID and/or mailing address including PIN Code, bank details etc. directly to their respective Depository Participants.
- 14) Members/proxies should bring duly filled Attendance Slip to attend the annual general meeting. Attendance slip is annexed herewith as **Annexure-C**.
- 15) Members may note that the Notice and Annual Report 2023-24 will also be available on the Company's website at [www.cellpoint.biz](http://www.cellpoint.biz), websites of the Stock Exchanges i.e National Stock Exchange of India Limited at [www.nseindia.com](http://www.nseindia.com)
- 16) The Final Dividend of INR 0.25/- on Equity Shares having face value of INR 10/- each of the Company as recommended by the Board of Directors of the Company for the financial year ended March 31, 2024, if declared at the AGM, will be paid within 30 days of the AGM to those members whose names appear in the Register of Members as on **September 19, 2024** ("the Record Date"). In respect of shares held in electronic form, the dividend will be payable on the basis of beneficial ownership as at the close of business hours on **September 19, 2024** as per the details furnished by the depository's viz. National Securities Depository Limited (NSDL)/Central Depository Services (India) Limited (CDSL) for the purpose as on that date.
- 17) Members holding shares in dematerialized mode are requested to register/update their bank details with their Depository Participants, to enable expeditious credit of the dividend to their bank accounts electronically. For Members who have not updated their bank account details, dividend warrants/demand drafts/cheques will be sent out to their registered addresses.
- 18) Members are requested to note that, dividends if not cashed for a consecutive period of 7 consecutive years from the date of transfer to Unpaid Dividend Account of the Company, are liable to be



transferred to the Investor Education and Protection Fund ("IEPF"). The shares in respect of such unclaimed dividends are also liable to be transferred to the demat account of the IEPF Authority.

- 19) Shareholders may note that as per the Income Tax Act, 1961 (the 'IT Act'), as amended by the Finance Act, 2020, dividends paid or distributed by a Company after April 01, 2020 shall be taxable in the hands of the shareholders. The Company is also required to deduct Tax at Source ('TDS') in respect of approved payment of dividend to its shareholders (resident as well as non-resident).

To enable compliance with TDS requirements, members holding shares in electronic mode are requested to complete and/or update their residential status, PAN, category, e-mail address, mobile number, bank account details and address with PIN code (including country) as per the IT Act with their depository participants and in case shares are held in physical form, with the Company, by sending documents/declarations on or before closing hours on **September 19, 2024**.

- 20) Additional information(s), pursuant to Regulation 36(3) of the SEBI Listing Regulations and Secretarial Standard for General Meetings (SS-2) in respect of Director(s) recommended for appointment/reappointment are annexed with this AGM Notice as **Annexure-D**.
- 21) Any person, who acquires shares of the Company and becomes a member of the Company after dispatch of the Notice and holding shares as on cut-off date, may cast vote as provided in the Notice convening the Meeting, which is available on the website of the Company.
- 22) Members seeking clarifications on the Annual Report are requested to send in writing through email at [cs@cellpoint.biz](mailto:cs@cellpoint.biz) at least 7 days before the date of meeting. This would enable the Company to compile the information and give replies to all the clarifications sought by the members, in the meeting.
- 23) In compliance with the provisions of Section 108 of the Companies Act, 2013 read with Rule 20 of the Companies (Management and Administration) Rules, 2014 as amended and Regulation 44 of SEBI Listing Regulations, the Members are provided with the facility of voting through electronic means ("remote e-Voting" out in this AGM Notice, through remote e-Voting services provided by **Bigshare Services Pvt. Ltd** (Big Share) at <https://ivote.bigshareonline.com>.
- 24) The facility for e-Voting will also be made available during the AGM and the Members attending the AGM who have not cast their vote by remote e-Voting shall be eligible to vote through the e-Voting system during the AGM. The Members who have cast their vote by remote e-Voting may also attend the AGM but shall not be entitled to cast their vote again. In case the members cast their votes through remote e-Voting as well as at the AGM, votes cast through remote e-Voting shall only be considered valid.
- 25) The remote e-Voting period commences on **Tuesday September 24, 2024 at 9.00 a.m. and ends on Thursday September 26, 2024 at 5.00 p.m.** Thereafter, the remote e-Voting module shall be disabled for e-Voting. E-vote once cast cannot be altered subsequently.



- 26) The voting rights of members shall be in proportion to their shares in the paid-up equity share capital of the Company as on cut-off date. A person, whose name is recorded in the register of members or in the register of beneficial owners maintained by the depositories as on cut-off date i.e., **September 19, 2024** shall be entitled to vote on the proposed resolutions; and their shareholding on such date shall only be reckoned for the purpose of arriving at the results of the remote e-Voting and voting at the AGM. Any person who is not the member of the Company as on the cut-off date should treat this notice for information purpose only.
- 27) The Board of Directors of the Company has appointed **Mr B.Uma Maheswara Rao**, Proprietor of M/s BMR and Associates., Company Secretaries, as the Scrutinizer to scrutinize the voting through remote e-Voting and e-Voting process, in a fair and transparent manner.
- 28) Dividend, if approved at the AGM, will be paid within 30 days from the date of the AGM.
- 29) The Scrutinizer shall immediately after the conclusion of the Meeting, will count the e-Voting cast at the Meeting and the vote cast through remote e-Voting in the presence of at least two witnesses not in the employment of the Company and shall make, within the time permissible under the applicable laws, a consolidated Scrutinizer's report of the total votes cast in favor or against, if any, and submit the same to the Chairman or a person authorized by him, who shall counter sign the same.
- 30) The results declared along with the report of the Scrutinizer shall be placed in the website of the Company **www.cellpoint.biz** and on the website of Big share, i.e. **https://ivote.bigshareonline.com**. Immediately after the declaration of results by the Chairman or a person authorized by him and the results shall also be communicated to National Stock Exchange of India Limited.
- 31) Route-map to the venue of the Meeting is provided in this Notice.
- 32) Pursuant to Section 91 of the Companies Act, 2013, The Register of Members and Share Transfer Books of the Company will be closed from **September 20, 2024 to September 26, 2024** (both days inclusive).



**THE INSTRUCTIONS OF SHAREHOLDERS FOR REMOTE E-VOTING ARE AS UNDER:**

- i. The remote e-voting period begins on **24th September 2024** 09.00 A.M. and ends on **26<sup>th</sup> September 2024** 05.00 P.M. During this period shareholders of the Company, holding shares either in physical form or in dematerialized form, as on the cut-off date (record date) of 19<sup>th</sup> September 2024 may cast their vote electronically. The e-voting module shall be disabled by Bigshare for voting thereafter.
- ii. Shareholders who have already voted prior to the meeting date would not be entitled to vote at the meeting venue.
- iii. Pursuant to SEBI Circular No. SEBI/HO/CFD/CMD/CIR/P/2020/242 dated 09.12.2020, under Regulation 44 of Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015, listed entities are required to provide remote e-voting facility to its shareholders, in respect of all shareholders' resolutions. However, it has been observed that the participation by the public non-institutional shareholders/retail shareholders is at a negligible level.

Currently, there are multiple e-voting service providers (ESPs) providing e-voting facility to listed entities in India. This necessitates registration on various ESPs and maintenance of multiple user IDs and passwords by the shareholders.

In order to increase the efficiency of the voting process, pursuant to a public consultation, it has been decided to enable e-voting to all the demat account holders, by way of a single login credential, through their demat accounts/ websites of Depositories/ Depository Participants. Demat account holders would be able to cast their vote without having to register again with the ESPs, thereby, not only facilitating seamless authentication but also enhancing ease and convenience of participating in e-voting process.

- iv. In terms of SEBI circular no. SEBI/HO/CFD/CMD/CIR/P/2020/242 dated December 9, 2020 on e-Voting facility provided by Listed Companies, Individual shareholders holding securities in demat mode are allowed to vote through their demat account maintained with Depositories and Depository Participants. Shareholders are advised to update their mobile number and email id in their demat accounts in order to access **e-Voting facility**.



| Type of shareholders                                               | Login Method                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        |
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| Individual Shareholders holding securities in Demat mode with CDSL | <ol style="list-style-type: none"> <li>1) Users who have opted for CDSL Easi / Easiest facility, can login through their existing user id and password. Option will be made available to reach e-Voting page without any further authentication. The URL for users to login to Easi / Easiest are <a href="https://web.cdslindia.com/myeasi/home/login">https://web.cdslindia.com/myeasi/home/login</a> or visit <a href="http://www.cdslindia.com">www.cdslindia.com</a> and click on Login icon and select New System Myeasi.</li> <li>2) After successful login the Easi / Easiest user will be able to see the e-Voting option for eligible companies where the evoting is in progress as per the information provided by company. On clicking the evoting option, the user will be able to see e-Voting page of BIGSHARE the e-Voting service provider and you will be re-directed to i-Vote website for casting your vote during the remote e-Voting period. Additionally, there is also links provided to access the system of all e-Voting Service Providers i.e. BIGSHARE, so that the user can visit the e-Voting service providers' website directly.</li> <li>3) If the user is not registered for Easi/Easiest, option to register is available at <a href="https://web.cdslindia.com/myeasi/Registration/EasiRegistration">https://web.cdslindia.com/myeasi/Registration/EasiRegistration</a></li> <li>4) Alternatively, the user can directly access e-Voting page by providing Demat Account Number and PAN No. from a link <a href="http://www.cdslindia.com">www.cdslindia.com</a> home page. The system will authenticate the user by sending OTP on registered Mobile &amp; Email as recorded in the Demat Account. After successful authentication, user will be able to see the e-Voting option where the evoting is in progress, and also able to directly access the system of all e-Voting Service Providers. Click on BIGSHARE and you will be re-directed to i-Votewebsite for casting your vote during the remote e-voting period.</li> <li>5) Shareholders/Members can also download NSDL Mobile App "NSDL Speede" facility by scanning the QR code mentioned below for seamless voting experience. 2023-24</li> </ol> |



|                                                                                                        |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          |
|--------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Individual Shareholders holding securities in demat mode with NSDL                                     | <ol style="list-style-type: none"> <li>1) If you are already registered for NSDL IDeAS facility, please visit the e-Services website of NSDL. Open web browser by typing the following URL: <a href="https://eservices.nsdl.com">https://eservices.nsdl.com</a> either on a Personal Computer or on a mobile. Once the home page of e-Services is launched, click on the "Beneficial Owner" icon under "Login" which is available under 'IDeAS' section. A new screen will open. You will have to enter your User ID and Password. After successful authentication, you will be able to see e-Voting services. Click on "Access to e-Voting" under e-Voting services and you will be able to see e-Voting page. Click on company name or e-Voting service provider name BIGSHARE and you will be re-directed to i-Votewebsite for casting your vote during the remote e-Voting period.</li> <li>2) If the user is not registered for IDeAS e-Services, option to register is available at <a href="https://eservices.nsdl.com">https://eservices.nsdl.com</a>. Select "Register Online for IDeAS "Portal or click at <a href="https://eservices.nsdl.com/SecureWeb/IdeasDirectReg.jsp">https://eservices.nsdl.com/SecureWeb/IdeasDirectReg.jsp</a></li> <li>3) Visit the e-Voting website of NSDL. Open web browser by typing the following URL: <a href="https://www.evoting.nsdl.com/">https://www.evoting.nsdl.com/</a> either on a Personal Computer or on a mobile. Once the home page of e-Voting system is launched, click on the icon "Login" which is available under 'Shareholder/Member' section. A new screen will open. You will have to enter your User ID (i.e. your sixteen digit demat account number hold with NSDL), Password/OTP and a Verification Code as shown on the screen. After successful authentication, you will be redirected to NSDL Depository site wherein you can see e-Voting page. Click on company name or e-Voting service provider nameBIGSHARE and you will be redirected to i-Vote website for casting your vote during the remote e-Voting period.</li> </ol> |
| Individual Shareholders (holding securities in demat mode) login through their Depository Participants | You can also login using the login credentials of your demat account through your Depository Participant registered with NSDL/CDSL for e-Voting facility. After Successful login, you will be able to see e-Voting option. Once you click on e-Voting option, you will be redirected to NSDL/CDSL Depository site after successful authentication, wherein you can see e-Voting feature. Click on company name or e-Voting service provider name and you will be redirected to e-Voting service provider website for casting your vote during the remote e-Voting period.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                |



| Login type                                                         | Helpdesk details                                                                                                                                                                                                                |
|--------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Individual Shareholders holding securities in Demat mode with CDSL | Members facing any technical issue in login can contact CDSL helpdesk by sending a request at <a href="mailto:helpdesk.evoting@cdslindia.com">helpdesk.evoting@cdslindia.com</a> or contact at 022-23058738 and 22-23058542-43. |
| Individual Shareholders holding securities in Demat mode with NSDL | Members facing any technical issue in login can contact NSDL helpdesk by sending a request at <a href="mailto:evoting@nsdl.co.in">evoting@nsdl.co.in</a> or call at toll free no.: 1800 1020 990 and 1800 22 44 30              |

1. Login method for e-Voting for shareholder other than individual shareholders holding shares in Demat mode & physical mode is given below:

- You are requested to launch the URL on internet browser: <https://ivote.bigshareonline.com>
- Click on "LOGIN" button under the 'INVESTOR LOGIN' section to Login on E-Voting Platform.
- Please enter you 'USER ID' (User id description is given below) and 'PASSWORD' which is shared separately on you register email id.
  - Shareholders holding shares in CDSL demat account should enter 16 Digit Beneficiary ID as user id.
  - Shareholders holding shares in NSDL demat account should enter 8 Character DP ID followed by 8 Digit Client ID as user id.
  - Shareholders holding shares in physical form should enter Event No + Folio Number registered with the Company as user id.

Note If you have not received any user id or password please email from your registered email id or contact I-vote helpdesk team. (Email id and contact number are mentioned in helpdesk section).

- Click on I AM NOT A ROBOT (CAPTCHA) option and login.

NOTE: If Shareholders are holding shares in demat form and have registered on to e-Voting system of <https://ivote.bigshareonline.com> and/or voted on an earlier event of any company then they can use their existing user id and password to login.



- If you have forgotten the password: Click on 'LOGIN' under 'INVESTOR LOGIN' tab and then Click on 'Forgot your password?'
- Enter "User ID" and "Registered email ID" Click on I AM NOT A ROBOT (CAPTCHA) option and click on 'Reset'.

(In case a shareholder is having valid email address, Password will be sent to his / her registered e-mail address). Voting method for shareholders on i-Vote E-voting portal:

- After successful login, Bigshare E-voting system page will appear.
- Click on "VIEW EVENT DETAILS (CURRENT)" under 'EVENTS' option on investor portal.
- Select event for which you are desire to vote under the dropdown option.
- Click on "VOTE NOW" option which is appearing on the right hand side top corner of the page.
- Cast your vote by selecting an appropriate option "INFAVOUR", "NOT IN FAVOUR" or "ABSTAIN" and click on "SUBMIT VOTE". A confirmation box will be displayed. Click "OK" to confirm, else "CANCEL" to modify. Once you confirm, you will not be allowed to modify your vote.
- Once you confirm the vote you will receive confirmation message on display screen and also you will receive an email on your registered email id. During the voting period, members can login any number of times till they have voted on the resolution(s). Once vote on a resolution is casted, it cannot be changed subsequently.
- Shareholder can "CHANGE PASSWORD" or "VIEW/UPDATE PROFILE" under "PROFILE" option on investor portal.

## 2. Custodian registration process for i-Vote E-Voting Website:

- You are requested to launch the URL on internet browser: <https://ivote.bigshareonline.com>
- Click on "REGISTER" under "CUSTODIAN LOGIN", to register yourself on Bigshare i-Vote e-Voting Platform.
- Enter all required details and submit.
- After Successful registration, message will be displayed with "User id and password will be sent via email on your registered email id".

NOTE: If Custodian have registered on to e-Voting system of <https://ivote.bigshareonline.com> and/or voted on an earlier event of any company then they can use their existing user id and password to login.

- If you have forgotten the password: Click on 'LOGIN' under 'CUSTODIAN LOGIN' tab and further Click on 'Forgot your password?'
- Enter "User ID" and "Registered email ID" Click on I AM NOT A ROBOT (CAPTCHA) option and click on 'RESET'.

(In case a custodian is having valid email address, Password will be sent to his / her regd e-mail address). Voting method for Custodian on i-Vote E-voting portal:

- After successful login, Bigshare E-voting system page will appear.

## Investor Mapping:

- First you need to map the investor with your user ID under "DOCUMENTS" option on custodian portal.
    - Click on "DOCUMENT TYPE" dropdown option and select document type power of attorney (POA).
    - Click on upload document "CHOOSE FILE" and upload power of attorney (POA) or board resolution for respective investor and click on "UPLOAD".
- Note: The power of attorney (POA) or board resolution has to be named as the "InvestorID.pdf" (Mention Demat account number as Investor ID.)
- Your investor is now mapped and you can check the file status on display.

## Investor vote File Upload:

- To cast your vote select "VOTE FILE UPLOAD" option from left hand side menu on custodian portal.
- Select the Event under dropdown option.
- Download sample voting file and enter relevant details as required and upload the same file under upload document option by clicking on "UPLOAD". Confirmation message will be displayed on the screen and also you can check the file status on display (Once vote on a resolution is casted, it cannot be changed subsequently).

Custodian can "CHANGE PASSWORD" or "VIEW/UPDATE PROFILE" under "PROFILE" option on custodian portal.

- portal.

## Helpdesk for queries regarding e-voting:

| Login type                                                                                     | Helpdesk details                                                                                                                                                                                                                                                                                                                                                                                       |
|------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Shareholder's other than individual shareholders holding shares in Demat mode & Physical mode. | In case shareholders/ investor have any queries regarding E-voting, you may refer the Frequently Asked Questions ('FAQs') and i-Vote e-Voting module available at <a href="https://ivote.bigshareonline.com">https://ivote.bigshareonline.com</a> , under download section or you can email us to <a href="mailto:ivote@bigshareonline.com">ivote@bigshareonline.com</a> or call us at: 1800 22 54 22. |

Process for those shareholders whose email ids are not registered with the depositories/ company for procuring user id and password and registration of e-mail ids for e-voting for the resolutions set out in this notice:

1. In case shares are held in physical mode please provide Folio No., Name of shareholder, scanned copy of the share certificate (front and back), PAN (self attested scanned copy of PAN card), AADHAR (self-attested scanned copy of Aadhar Card) by email to [cs@cellpoint.biz](mailto:cs@cellpoint.biz).



2. In case shares are held in demat mode, please provide DPID-CLID (16 digit DPID + CLID or 16 digit beneficiary ID), Name, client master or copy of Consolidated Account statement, PAN (self-attested scanned copy of PAN card), AADHAR (selfattested scanned copy of Aadhar Card) to [cs@cellpoint.biz](mailto:cs@cellpoint.biz). If you are an Individual shareholders holding securities in demat mode, you are requested to refer to the login method explained at step 1 (A) i.e. Login method for e-Voting for Individual shareholders holding securities in demat mode.
3. Alternatively, shareholder/members may send a request to [evoting@nsdl.co.in](mailto:evoting@nsdl.co.in) for procuring user id and password for e-voting by providing above mentioned documents.
4. In terms of SEBI circular dated December 9, 2020 on e-Voting facility provided by Listed Companies, Individual shareholders holding securities in demat mode are allowed to vote through their demat account maintained with Depositories and Depository Participants. Shareholders are required to update their mobile number and email ID correctly in their demat account in order to access e-Voting facility.

#### INFORMATION ON DIVIDEND:

i). Subject to approval of the Members at the AGM, the dividend will be paid within 30 days from the conclusion of the AGM, to the Members whose names appear on the Company's Register of Members as on the Record Date i.e. **Thursday, September 19, 2024**, and in respect of the shares held in dematerialized mode, to the Members whose names are furnished by National Securities Depository Limited and Central Depository Services (India) Limited as beneficial owners as on that date.

ii). Promoter/ Promoter group has requested for waiver of their Dividend. Alteration of Articles for waiver of dividend is subject to approval of shareholders. If Alteration of Articles of Association is approved in the 11<sup>th</sup> Annual general Meeting, the dividend will be paid within 30 days from the conclusion of the AGM, to only Public Shareholders whose names appear on the Company's Register of Members as on the Record Date i.e. **Thursday, September 19, 2024**.

iii). Payment of dividend shall be made through electronic mode to the Shareholders who have updated their bank account details. In case the payment of dividend may not be made through electronic mode due to various reasons, Dividend warrants / demand drafts will be dispatched to the registered address of the shareholders who have not updated their bank account details, after normalization of the postal service.

iv). Shareholders are requested to register/ update their complete bank details with their Depository Participant(s) with whom they maintain their demat accounts if shares are held in dematerialized mode by submitting the requisite documents.

v). Pursuant to the Finance Act 2020, dividend income is taxable in the hands of shareholders w.e.f. April 1, 2020



and the Company is required to deduct tax at source from dividend paid to shareholders at the prescribed rates. For the prescribed rates for various categories, please refer to the Finance Act, 2020/Income Tax Act, 1961 and the amendments thereof. The shareholders are requested to update their PAN with the DP (if shares held in electronic form) and Company/ RTA (if shares held in physical form).

A Resident individual shareholder with PAN and who is not liable to pay income tax can submit a yearly declaration in Form No. 15G / 15H, to avail the benefit of non-deduction of tax at source by e-mail to Cs@cellpoint.biz. by September 15, 2024. Shareholders are requested to note that in case their PAN is not registered, the tax will be deducted at a higher rate of 20%.

Non-resident shareholders [including Foreign Institutional Investors (FIIs) / Foreign Portfolio Investors (FPIs)] can avail beneficial rates under tax treaty between India and their country of tax residence, subject to providing necessary documents i.e. No Permanent Establishment and Beneficial Ownership Declaration, Tax Residency Certificate, Form 10F, any other document which may be required to avail the tax treaty benefits. For this purpose the shareholder may submit the above documents (PDF / JPG Format) by e-mail to Cs@cellpoint.biz. The aforesaid declarations and documents need to be submitted by the shareholders by Friday, September 15, 2024.

vi). The Company has fixed **Thursday, September 19, 2024** as the 'Record Date' for determining entitlement of members to receive dividend for the FY 2023-24, if approved at the AGM. Those members whose names are recorded in the Register of Members or in the Register of Beneficial Owners maintained by the Depositories as on the Record Date shall be entitled for the dividend which will be paid on or before Saturday, October 26, 2024, subject to applicable TDS.

vii). Members are requested to note that, dividends if not en cashed for a consecutive period of seven (7) years from the date of transfer to Unpaid Dividend Account of the Company, are liable to be transferred to the Investor Education and Protection Fund (IEPF). The shares in respect of which dividends are not en cashed for the consecutive period of seven (7) years are also liable to be transferred to the demat account of the IEPF Authority. In view of this, Members are requested to claim their dividends from the Company, within the stipulated timeline.

viii). Members holding the shares in physical mode are requested to notify immediately the change of their address and bank particulars to the R & T Agent of the Company. In case shares held in dematerialized form, the information regarding change of address and bank particulars should be given to their respective Depository Participant



Contact Details:

**Company:**

**Registered Office:**

30-15-139, First Floor, Room No.5 & 6, Ramas Arcade,  
Dabagardens, Visakhapatnam Ap 530020

Telephone: +91 90001 13897

Email ID: cs@cellpoint.biz

Website: www.cellpoint.biz

CIN: U52390AP2013PLC086912

**Corporate Office:**

D No 30-15-134 Lalitha Colony Visakhapatnam (Urban)  
Visakhapatnam AP 530020 IN

Telephone: +91 90001 13897

Email ID: cs@cellpoint.biz

Website: www.cellpoint.biz

CIN: U52390AP2013PLC086912

**Registrar and Transfer Agent:**

Big Share Services Private Limited  
E-2/3, Ansa Industrial Estate,  
Sakivihar Road, Saki Naka,  
Andheri(E), Mumbai – 470072  
Tel: +91 22- 40430200

Date: 02/09/2024  
Place: Visakhapatnam

  
(Mohan Prasad Pandey)

Chairman & Managing Director

For and on behalf of Board of Directors,  
Cell Point (India) Limited



(Chandra Sekhar Raghavapudi)  
Company Secretary and Compliance Officer)

**EXPLANATORY STATEMENT:**

(Pursuant To Section 102(1) of the Companies Act, 2013  
and Secretarial Standard 2 on General Meetings)

**ITEM NO. 4: Alteration of Articles of association: Special Resolution:**

The Promoter/ Promoter group has requested for waiver of their Dividend. Alteration of Articles for waiver of dividend is subject to approval of shareholders. If Alteration of Articles of Association is approved in the 11<sup>th</sup> Annual general Meeting, the dividend will be paid within 30 days from the conclusion of the AGM, to only Public Shareholders whose names appear on the Company's Register of Members as on the Record Date i.e. Thursday, September 19, 2024. With view to provide facility of waving of the right to receive dividend by shareholder, it is proposed to alter the existing Articles of Association ("AOA") of the Company by adding/amending the relevant clauses in the Articles of Association of the Company pertaining to the dividend.

Pursuant to Section 14 of the Companies Act, 2013, the said alteration can be effected only with the approval of Shareholders by passing a special resolution. The Board accordingly recommends the passing of the said resolution as contained in the Notice for approval by the Members as a special resolution.

None of the Directors, Key Managerial Personnel and their relatives are in any way concerned or interested, financially or otherwise, directly or indirectly in the proposed resolution.

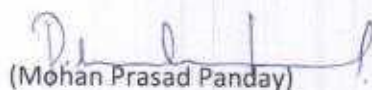
All the material documents pertaining to the above resolution shall be available for inspection by the Members at the Registered Office of the Company

**Registered office:**

30-15-139, FIRST FLOOR, ROOM NO.5 & 6,  
RAMAS ARCADE, DABAGARDENS, VISAKHAPATNAM,  
Andhra Pradesh- 530009

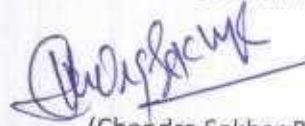
Date: 02/09/2024

Place: Visakhapatnam



(Mohan Prasad Panday)  
Chairman & Managing Director

For and on behalf of Board of Directors,  
Cell Point (India) Limited



(Chandra Sekhar Raghavapudi)  
Company Secretary and Compliance Officer)



## ANNEXURE-A

FORM NO. MGT-11

## PROXY FORM

11<sup>th</sup> ANNUAL GENERAL MEETING

[Pursuant to section 105(6) of the Companies Act, 2013 and Rule 19 of Companies (Management and Administration) Rules, 2014]

CIN: U52390AP2013PLC086912

NAME OF THE COMPANY: CELL POINT (INDIA) LIMITED

REGISTERED OFFICE: 30-15-139, FIRST FLOOR, ROOM NO.5 & 6, RAMAS ARCADE, DABAGARDENS,  
VISAKHAPATNAM, Andhra Pradesh-530020

VENUE FOR MEETING: 30-15-139, FIRST FLOOR, ROOM NO.5 & 6, RAMAS ARCADE, DABAGARDENS,  
VISAKHAPATNAM, Andhra Pradesh-530020

Name of the members(s): .....

Registered address: .....

E-Mail ID: .....

Folio No./Client ID: .....

DP ID: .....

I/We, being the member(s) of ..... shares of the above-named Company hereby appoint:

1. Name: .....

Address: .....

E-mail ID: ..... or failing him: .....

Signature



2. Name: .....

Address: .....

E-mail ID: ..... or failing him: .....

Signature



As my/our proxy to attend and vote (on a Poll) for me/us and my/our behalf at the 10<sup>TH</sup> Annual General Meeting of the Company, to be held on **Friday, 27<sup>th</sup> September, 2024 At 11.30 A.M** of the company at 30-15-139, First Floor, Room No.5 & 6, Ramas Arcade, Dabagardens, Visakhapatnam Ap 530020 and at any adjournment thereof in respect of such resolutions as are indicated below:

| Sr.No | Resolutions                                                                                                                                                                                                                  | Optional |         |
|-------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------|---------|
|       |                                                                                                                                                                                                                              | For      | Against |
|       | <b>Ordinary Business</b>                                                                                                                                                                                                     |          |         |
| 1.    | To receive, consider and adopt the Audited Standalone Financial Statement of the Company for the Financial Year ended on March 31, 2024 with the Reports the Board of Directors' and Auditors' thereon                       |          |         |
| 2.    | To declare final dividend on equity shares at the rate of 2.5% [i.e. 0.25/- (Rupees Twenty Five paisa only) per Equity Share of Face Value of Rs 10/- (Rupees Fifty paisa only)] for the financial year ended March 31, 2024 |          |         |
| 3     | To re-appoint MrsKiranmai Panday (DIN: 08034071), as a Director who retires by rotation and being eligible, offers herself for re-appointment                                                                                |          |         |
|       | <b>Special Business</b>                                                                                                                                                                                                      |          |         |
| 4     | <b>Alteration of Articles of Association - Rights to Dividend</b>                                                                                                                                                            |          |         |

Signed this ..... day of ..... 2024

Signature of Shareholder .....

Signature of First Proxy Holder .....

Signature of Second Proxy Holder .....

**Notes:**

1. This form in order to be effective must be duly stamped, completed and signed and must be deposited at the Registered Office of the Company, not later than 48 hours before the commencement of the meeting.
2. Please put a (X) in the appropriate column against the resolutions indicated in the Box. If you leave the 'For' or 'Against' column blank against any or all the resolutions, your Proxy will be entitled to vote in the manner as he/she thinks appropriate.
3. The proxy need not to be the member of the Company. All alterations made in the form of proxy should be initialed.

Signature of the shareholder across the Revenue Stamp



**Annexure-B****PROFORMA FOR REGISTRATION/UPDATION OF E-MAIL IDs**

Date:

CELL POINT (INDIA) LIMITED

30-15-139, First Floor, Room No.5 & 6, Ramas Arcade, Dabagardens,  
Visakhapatnam, Andhra Pradesh- 530020

Folio No. \_\_\_\_\_

Dear Sirs,

Please register/up-date my/our e-mail ID for forwarding all official communications including the general meeting notices/ postal ballot notices/annual reports etc. of the Company through electronic mail.

My/our E-mail ID is as follows:

E-mail ID: \_\_\_\_\_

Name of the shareholder:

Address:

.....  
Signature of the sole/first holder

2023-24

**Cell Point**

**Annexure-C**  
**CELL POINT (INDIA) LIMITED**

CIN: U52390AP2013PLC086912

Reg. Off.: 30-15-139, First Floor, Room No.5 & 6,

Ramas Arcade, Dabagardens,

Visakhapatnama, Ap 530020

Tel: +91 90001 13897

Website: [www.cellpoint.biz](http://www.cellpoint.biz) | E-mail: [cs@cellpoint.biz](mailto:cs@cellpoint.biz)

**ATTENDANCE SLIP**

**11<sup>th</sup> ANNUAL GENERAL MEETING TO BE HELD ON**  
**Friday, 27<sup>th</sup> September 2024 at 11.30 A.M**

Sr. No.: \_\_\_\_\_

|                               |  |
|-------------------------------|--|
| Reg. Folio/ DP ID & Client ID |  |
| Name & Address of the Member  |  |
| Name(s) of Joint holder(s)    |  |
| No. of Share(s) held          |  |
| Name of Proxy holder          |  |

I/ We hereby record my/ our presence at the **11<sup>th</sup> ANNUAL GENERAL MEETING** ("AGM") of the Members of the Company being held on **Friday, 27<sup>th</sup> September, 2024 at 11.30 A.M** at 30-15-139, First Floor, Room No.5 & 6, Ramas Arcade, Dabagardens, Visakhapatnama, Andhra Pradesh- 530020

.....  
Name of the member/Proxy/Authorised Representative  
(In BLOCK LETTERS)

.....  
Signature of member/Proxy/Authorised Representative

Shareholder/Proxy holder wishing to attend the meeting must bring the duly signed Attendance Slip to the meeting and handover at the entrance

---

CELL POINT (INDIA) LIMITED

28



**2023-24**

## Annexure-D

**Annexure to Notice of 11<sup>th</sup> Annual General Meeting**  
**Disclosure under Regulation 36 (3) of SEBI**  
**(Listing Obligations and Disclosure Requirements) Regulations,**  
**2015 and Secretarial Standards-II issued by ICSI for Item No. 3:**

Details of the Directors seeking Re-Appointment in the 11<sup>th</sup> Annual General Meeting of the company pursuant to SEBI (Listing Obligation and Disclosure Requirements) Regulation, 2015

**Item No 3: Brief Profile of Mrs. Kiranmai Panday**

Mrs. Kiranmai Panday is the Non-Executive Director of Cell Point (India) Limited and has over 7 years of experience as director of the company.

|                                                                                                                     |                                                                                                                                                                 |
|---------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <b>Name of Director</b>                                                                                             | Mrs. Kiranmai Panday                                                                                                                                            |
| <b>DIN</b>                                                                                                          | 00654675                                                                                                                                                        |
| <b>Date of Birth</b>                                                                                                | 02/04/1983                                                                                                                                                      |
| <b>Date of Original Appointment</b>                                                                                 | 01/07/2017                                                                                                                                                      |
| <b>Relationship with other Directors Interse</b>                                                                    | Spouse of Mr. Mohan Prasad Panday, Managing Director                                                                                                            |
| <b>Profile &amp; Expertise in Specific functional Areas</b>                                                         | Mrs. Kiranmai Panday is Non-Executive Director of our Company. She looks after business development & Sales Promotions of Cell Point (India) Limited since 2017 |
| <b>No. of Equity Shares held in the Company</b>                                                                     | 100                                                                                                                                                             |
| <b>List of other Companies in which Directorships are held</b>                                                      | NIL                                                                                                                                                             |
| <b>List of committees of Board of Directors (across all other Companies) in which Chairmanship/Memberships held</b> | NIL                                                                                                                                                             |
| <b>Terms &amp; Conditions</b>                                                                                       | Liable to retire by rotation                                                                                                                                    |
| <b>Remuneration Last Drawn</b>                                                                                      |                                                                                                                                                                 |
| <b>Remuneration sought to be paid</b>                                                                               |                                                                                                                                                                 |
| <b>Number of Board Meetings attended during the Financial Year 2023-24</b>                                          | All Board Meetings                                                                                                                                              |



**ItemNo.3:**

Mrs.Kiranmai Panday was appointed as an Non-Executive Director of the Company with effect from 01<sup>st</sup> December, 2017, in accordance with the provisions of Section161oftheCompanies Act, 2013, read with the Articles of Association of the Company. Pursuant to Section 161 of the Companies Act, 2013, the above director holds office only up to the date of the ensuing Annual General Meeting of the Company.

Mrs. Kiranmai Panday is not disqualified from being appointed as Director in terms of Section 164 of the Companies Act, 2013 and has given her consent to act as Director of the company. She shall be liable to retire by rotation. Her brief resume, inter-alia giving her experience, shareholding in the company, other Directorship and other particulars forms part of this notice.

Pursuant to the provisions of section 152 (2) of the Companies Act, 2013, every director shall be appointed in the General Meeting by way of Ordinary Resolution. The Board is of the view that the appointment of Mrs. Kiranmai Panday as Non -Executive Director is desirable and would be beneficial to the Company and hence it recommends the saidResolutionNo.3forapprovalbythemembersoftheCompany.

None of the Directors/Key Managerial Personnel of the Company/their relatives are concerned or interested in the said resolution. The Board recommends the said resolution to be passed as an ordinary resolution.

**Registered office:**

30-15-139, FIRST FLOOR, ROOM NO.5 & 6,  
RAMAS ARCADE, DABAGARDENS, VISAKHAPATNAM,  
Andhra Pradesh- 530009

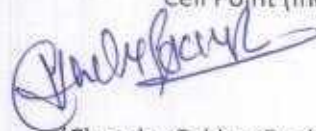
Date: 02/09/2024

Place: Visakhapatnam



(Mohan Prasad Panday)  
Chairman & Managing Director

For and on behalf of Board of Directors,  
Cell Point (India) Limited



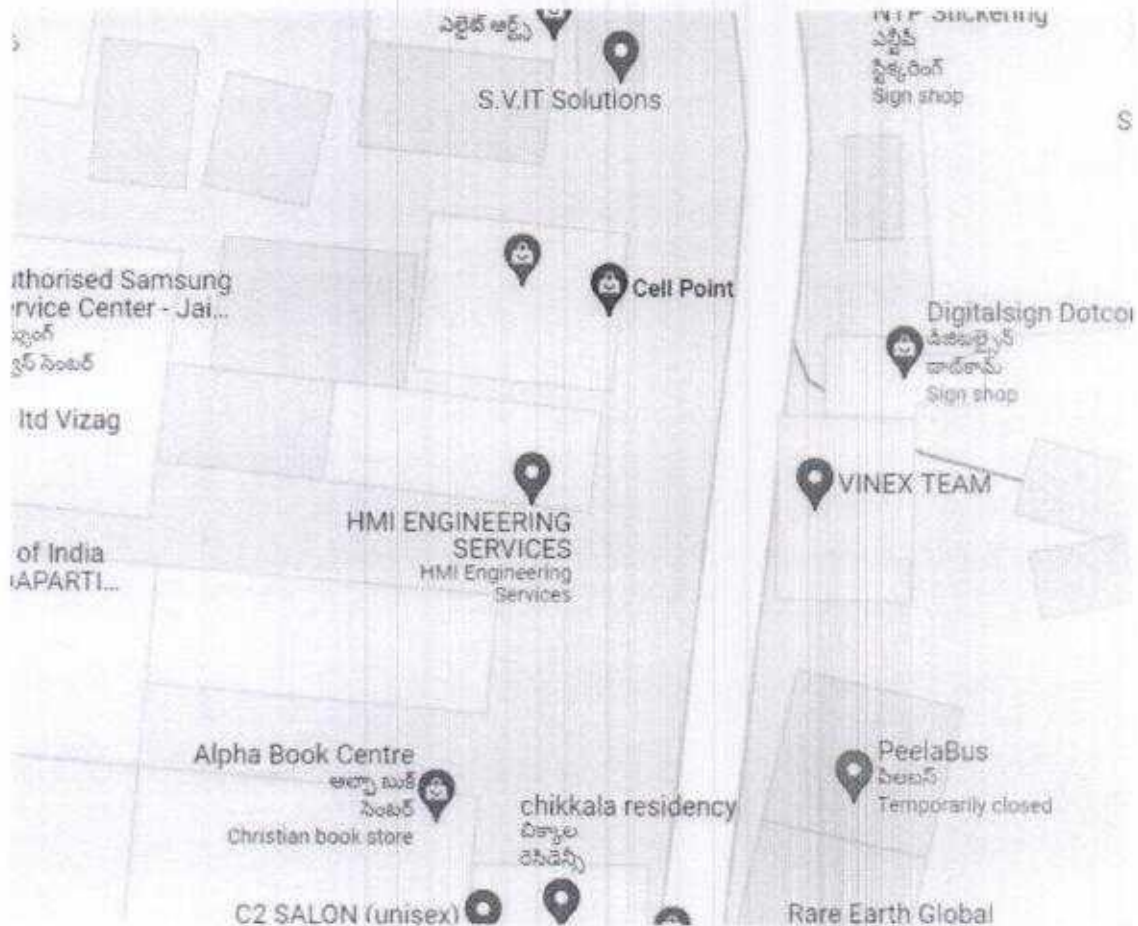
(Chandra Sekhar Raghavapudi)  
Company Secretary and Compliance Officer



# ROUTE MAP OF CELL POINT (INDIA) LIMITED

11<sup>th</sup> ANNUAL GENERAL MEETING TO BE HELD ON

Friday, 27<sup>th</sup> September 2024 at 11.30 A.M



## FROM THE DESK OF MR. MOHAN PRASAD PANDAY (MD)

Dear

Shareholders, Ladies &  
Gentlemen,

Very Good Morning to all of you!

I warmly welcome each one of you to the 11<sup>th</sup> Annual General Meeting of our Company. It is my honor to address you as the Managing Director and share some highlights of our journey over the past year.

First and foremost, I want to express my deepest gratitude to our dedicated team members who have worked tirelessly to ensure our company's growth and success. Your unwavering commitment and passion have been the driving force behind our achievements.

Our dedicated team members have been the driving force behind our accomplishments. Thanks to your support, we have attracted top talent, nurtured their skills, and built a cohesive workforce that is passionate about our mission.

Your investments have empowered us to prioritize our customers. Through data-driven insights and personalized experiences, we have strengthened customer loyalty and retention, driving revenue growth.

The company was able to witness a growth in Sales in FY2023. The company's growth fundamentals have remained intact too with gains in distribution, awareness & with brand penetration across Andhra Pradesh establishing multi-product outlets. The reason why we plan to expand further in other consumer electronics because the sector is underpenetrated (ACE) sector is Tier-II cities and Tier-III suburbs and village area.

especially in cities in the of the Andhra there is a lot of rural market the demand for

and other consumer electronic goods are likely to witness an increase in the coming years, as the Government plans to invest significantly in rural electrification.

The total number of multi-product outlets across Andhra Pradesh, increasing conversion rate & revenue per square feet for the company. All of these stores are owned by the company and because of this; the company has been able to clock a revenue of INR 322.90 Crores in this financial year. Hereby, on behalf of the company, I would like to thank each and every employee as well as those



FY2024 compared to remained intact too penetration & with brand establishing Pradesh with our outlets. The reason expand further in other consumer electronics because the sector is underpenetrated Tier-II cities and Tier-III suburbs and village area Pradesh. Along with this, scope for growth from the consumption as well as durables like refrigerators



working with our partners across our value chain for their commitment and service to Cell Point (India) Limited in these challenging times. I would also like to thank our Business Channel Partners which has contributed significantly to the growth of the company. Most importantly, I would like to thank you, our shareholders, for your overwhelming trust, support and confidence in Cell Point (India) Limited

The Directors' Report and the Audited financial statements for the Financial Year ended March 31, 2024 have been with you and, with your consent, it shall take the same as read.

I extend my deepest gratitude to our shareholders, employees. Your solid trust and support have been pivotal to our success. Cellpoint believes in equitable value creation for all its stakeholders. To that end, I am delighted to announce that our Board of Directors has recommended a maiden dividend of INR 0.25/- per share, highlighted our commitment to delivering value to our shareholders.

Our journey forward is guided by our strategic vision and a relentless focus on holistic well being and sustainable growth. We remain confident in our ability to evolve as per the emerging situations and continue creating significant value for all stakeholders.

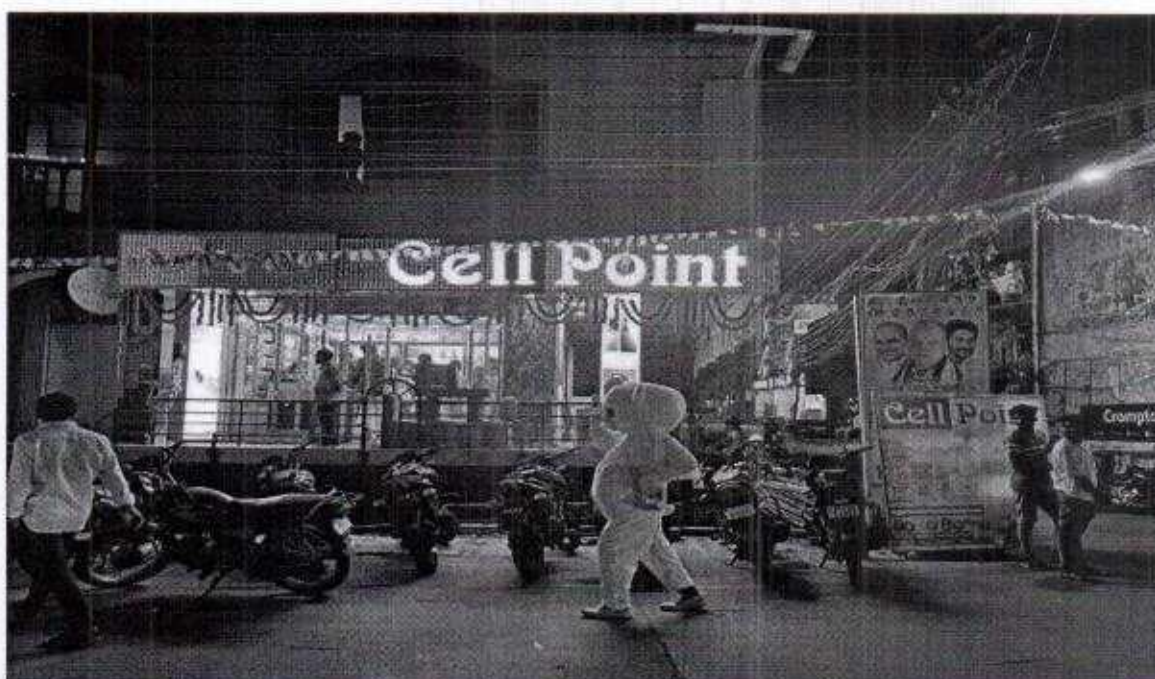
Thank you for your continued support and confidence in Cell Point (India) Limited. We look forward to achieving greater heights together.

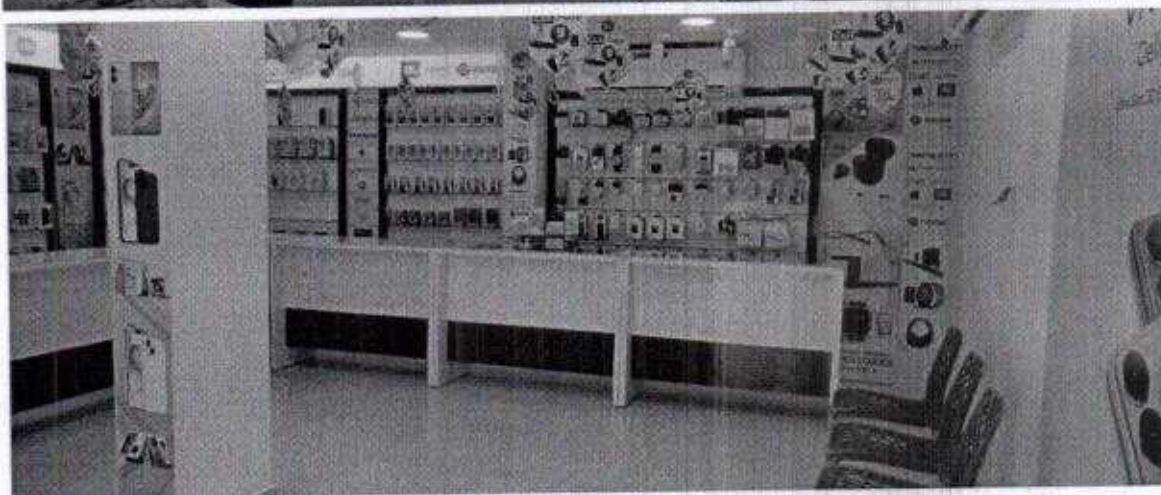
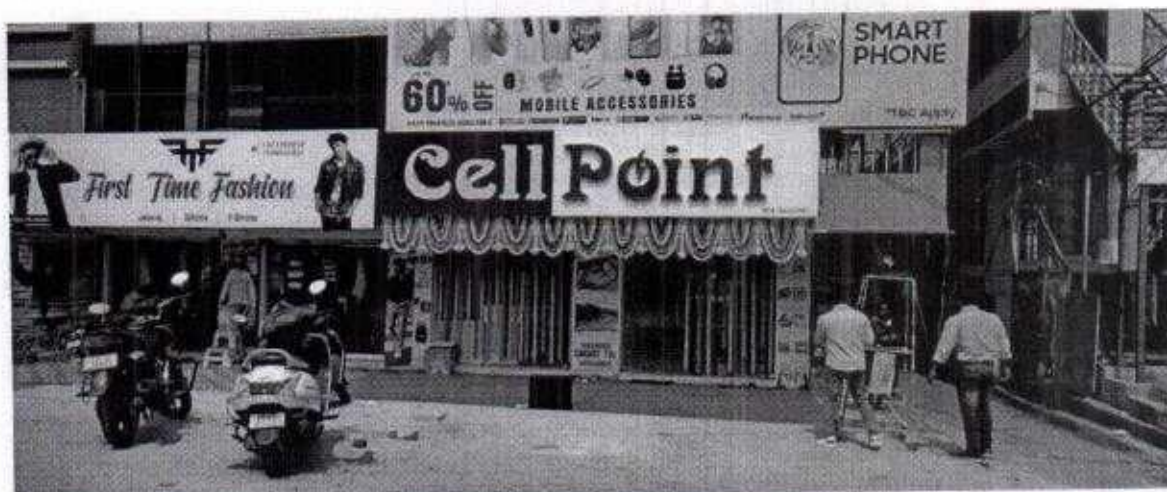
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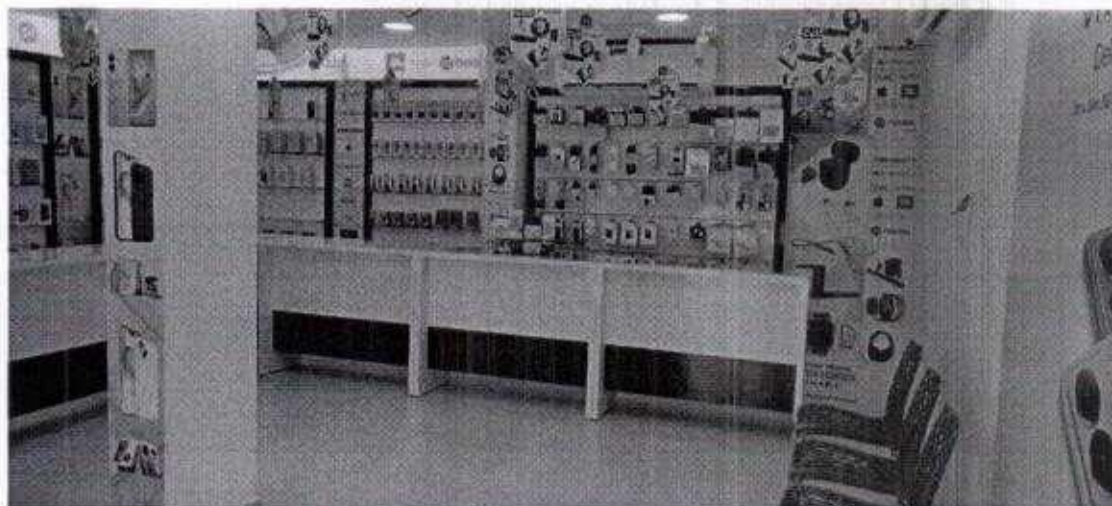
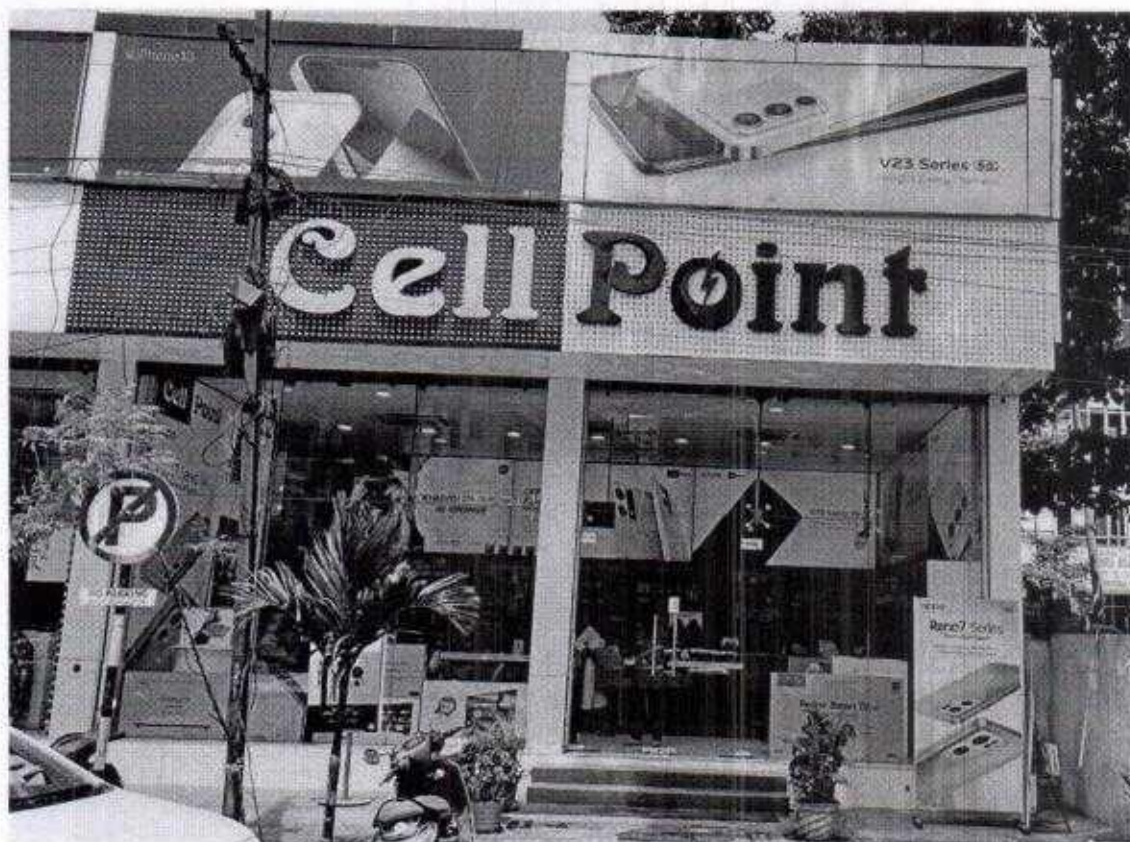
  
MOHAN PRASAD PANDAY  
[MANAGING DIRECTOR]

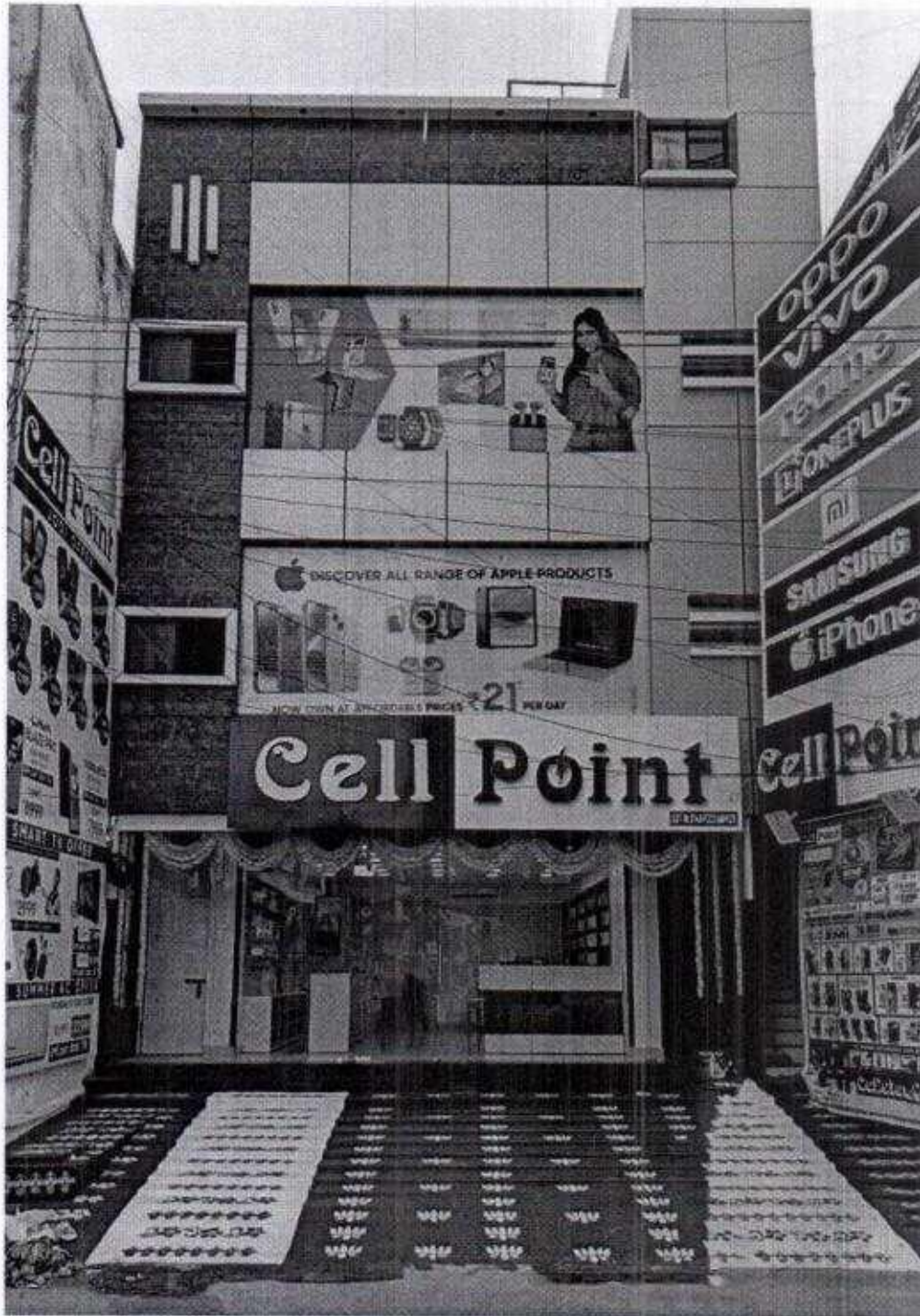


New Store Photos: Our Latest Retail Spaces









# Our Evolution

**Cell Point**

Only one point for all your mobile needs



The journey began with a single retail store at Vizag. By 2005, we had gradually expanded to 5 strategically located stores across Vizag.

2005

2000



2010 - Achieved a milestone of more than 200,000 customer base.

2010



2014 - Milestone of 100+ Crores turnover

2015 - Expanded our retail stores in coastal regions of divided Andhra Pradesh.

2015



2017 - Achieved 200+ turnover.

2018 - Expanded our retail stores in rayalaseema region.

Over the years, we have strategically increased the number of our retail stores from 1 to 80 across Andhra Pradesh, significantly enhancing our market presence and accessibility to customers.



2020

2024



1.5 M

2020 - Expanded to almost all districts in Andhra Pradesh, serving over 1.5 million customers.



2023 - Listed on National Stock Exchange.



2024 - Achieved 300+ Crores turnover and expanded our product portfolio.

# Cell Point



**Awards & Recognitions:**

| Year      | Details                                                                                                                                                                                                                                                                                                                                                                                                                                                            |
|-----------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| 2013      | Incorporated as "Cell Point (India) Private Limited"                                                                                                                                                                                                                                                                                                                                                                                                               |
| 2013      | Acquisition of sole proprietorship "Cell Point" and "Mobile King"                                                                                                                                                                                                                                                                                                                                                                                                  |
| 2014      | Our Company received dealerships for selling mobile phones of brands such as Oppo and Vivo                                                                                                                                                                                                                                                                                                                                                                         |
| 2015      | Our Company was awarded with the 'Business Leader 2015 Award' for our excellence in the retailing sector by TV5 News.                                                                                                                                                                                                                                                                                                                                              |
| 2017-2021 | <p>Our Company was certified as an esteemed member of the Elite fraternity by Nokia for our exceptional contribution and enduring partnership with the Nokia brand.</p> <p>Our Company won a cash credit of INR 2,00,001 for our exceptional performance in a quarter by Samsung</p> <p>Our Company was awarded a memento by MI for making Xiaomi No. 1 in Andhra Pradesh and Telangana</p>                                                                        |
| 2019      | Our Company was awarded with the 'Remarkable Contribution Award' by Oppo and also Best Business Partner Excellence Award' for our valuable contribution by Vivo                                                                                                                                                                                                                                                                                                    |
| 2020      | Our Company was welcomed to the President's Club by Samsung for our invaluable contribution towards Samsung's success in India.                                                                                                                                                                                                                                                                                                                                    |
| 2022      | Our Company was welcomed to the President's Club by Samsung for our wonderful partnership.                                                                                                                                                                                                                                                                                                                                                                         |
| 2023      | <p>Our Company was awarded for high performance sales partner by VIVO for exceptional sales performance of VIVO V29e.</p> <p>Best Partner award was presented to our company by HDB Financial Services, in appreciation of outstanding contribution and excellent support.</p> <p>Our Company was awarded by Bajaj Finserv on achieving Top Gun Contest and Dusshera Diwali Contest, during April to September 2023 and October to November 2023 respectively.</p> |





SMART PHONES



ACCESSORIES



SMART WATCHES



SMART TVs



AIR CONDITIONER

## Future Prospects for Mobile Industry



The pandemic has compelled us to think differently in a way that everyone everywhere can access technology. Schools have adopted a digital teaching model



The work from home model has led to a further increase in the use of technology by over 70%



Banks and financial institutions have further developed into a "contactless" model.



Next-Generation Devices such as foldable smartphones and flexible displays will continue to evolve, offering users new form factors and enhancing multitasking capabilities.



AR and VR will become more integrated into mobile devices, offering enhanced gaming, shopping, and social media experiences. These technologies will also find broader applications in fields like education, healthcare, and remote work, enabling new ways of learning and collaboration.



The widespread deployment of 5G networks will continue, enabling faster data speeds, lower latency, and the ability to connect more devices simultaneously. 5G will facilitate innovations in IoT (Internet of Things), smart cities, autonomous vehicles, AR/VR, and other technologies that require high-speed connectivity and real-time data processing.

By taking into consideration all the opportunities, future requirements and needs mentioned above our company keeping its sights on the goal of catering to the needs of the people through all kinds of subtle complexities.



### Indian Smartphone Market

Market forecast to grow at a CAGR of 10.5%



<https://www.researchandmarkets.com/reports/5543303>

**RESEARCH AND MARKETS**  
THE WORLD'S LARGEST MARKET RESEARCH STORE



## DIRECTORS' REPORT

To  
The Members,  
CELL POINT (INDIA) LIMITED

Your directors have pleasure in presenting their 11<sup>th</sup> Annual Report on the business and operations of the Company and the accounts for the Financial Year ended March 31, 2024.

## 1. FINANCIAL RESULTS

| Particulars                   | [Rs. in lakhs] |          |
|-------------------------------|----------------|----------|
|                               | 2023-24        | 2022-23  |
| Total Revenue                 | 32290.48       | 29700.70 |
| Total Expenditure             | 32018.40       | 28713.93 |
| Exceptional Items             | 0              | 0        |
| Profit /(Loss) Before Tax     | 272.09         | 986.78   |
| Less: Current Tax             | 81.64          | 297.42   |
| Deferred Tax                  | (2.52)         | 15.79    |
| Income Tax of earlier years   | 23.64          | 1.04     |
| Profit /(Loss) after Taxation | 169.33         | 672.52   |
| Earnings per Equity Share     | 0.97           | 4.93     |

## 2. THE STATE OF THE COMPANY'S AFFAIRS:

The total income during the year has Rs. 3,22,90,48,387.46/- and Total expenditure of the Company is Rs. 3,20,18,39,769.89/-. The Profit before provision of Tax is Rs. 2,72,08,618/-. The Company Current Income Tax during the year is Rs. 81,63,704.72/-. Deferred tax for the year under review is Rs. (2,51,914/-). The net Profit of the Company is Rs. 1,69,32,876.36/- for the year under review. Any member intending to have a copy of Balance Sheet and other Financial Statement of these Companies shall be made available on the website of the Company at [www.cellpoint.biz](http://www.cellpoint.biz). Your directors will assure to put their efforts for growth of the company.



**3. CHANGE IN THE NATURE OF BUSINESS, IF ANY:**

There were no Material changes in nature of business during the year.

**4. DIVIDEND**

Based on the Company's performance and Dividend Distribution Policy of the Company, your directors are pleased to recommend Dividend of INR 0.25/- (i.e. 2.5%) per equity share of INR 10/- each fully paid up for FY 2023-24. The payment of dividend is subject to approval of the shareholders at the forthcoming Annual General Meeting ('AGM') of the Company and shall be subject to deduction of tax at source

**5. TRANSFER TO RESERVES**

The Company has not transferred any amount to General Reserve during the year. The dividend payment is subject to approval of the members at the 11<sup>th</sup> Annual General Meeting, which will be paid, if declared, to the shareholders within 30 days from the date of declaration.

**6. TRANSFER OF AMOUNTS TO INVESTOR EDUCATION AND PROTECTION FUND**

Your Company did not have any funds lying in unpaid or unclaimed dividend for a period of seven years. Therefore, there were no funds which were required to be transferred to Investor Education and Protection Fund (IEPF) under Section 124 of the Companies Act, 2013.

**7. SHARE CAPITAL:**

Changes to the Capital Structure during the year under review The paid-up equity shares capital of the Company as of 31st March 2024 consists of 1,86,85,600 equity shares of ₹ 10 each. The company has made an allotment of shares to the tune of 53,40,000 @ 10/- per share and 90/- premium during the year under review due to IPO Proceedings and the issue of shares via SME IPO.

**8. UTILISATION OF IPO PROCEEDINGS:**

Cell Point India Limited raised funds of ₹ 5034 Lakhs through Initial Public Offer ("IPO") during the year under consideration. The gross proceeds of IPO have been utilised in the manner as admitted in the Prospectus and there is no deviation/variation, the details of which are as under:



| Sl.No.     | Objects of the Issue as per the Prospectus dated 02 <sup>nd</sup> June 2023     | Amount Proposed to be Utilized from the Net Proceeds | Amount Utilised till 30 <sup>th</sup> September 2023 |
|------------|---------------------------------------------------------------------------------|------------------------------------------------------|------------------------------------------------------|
| 1          | Repayment of certain borrowings                                                 | 16,86,00,000.00                                      | 16,86,00,000.00                                      |
| 2          | Repairs and Renovation of existing retail stores & setting of new retail stores | 12,00,00,000.00                                      | 12,00,00,000.00                                      |
| 3          | To meet the Working Capital requirements                                        | 10,00,00,000.00                                      | 10,00,00,000.00                                      |
| 4          | General Corporate Expenses                                                      | 10,68,00,000.00                                      | 10,68,00,000.00                                      |
|            | <b>Total</b>                                                                    | <b>49,54,00,000.00</b>                               | <b>49,54,00,000.00</b>                               |
| <b>Add</b> | Issue related expenses                                                          | 80,00,000.00                                         | 80,00,000.00                                         |
|            | <b>Total</b>                                                                    | <b>50,34,00,000.00</b>                               | <b>50,34,00,000.00</b>                               |

**9. DETAILS OF SUBSIDIARY/JOINTVENTURES/ ASSOCIATE COMPANIES:**

There is no subsidiary /joint venture or Associate Companies within the meaning of Section 2(6) of the Companies Act, 2013.

**10. MANAGEMENT DISCUSSION AND ANALYSIS:**

The Management Discussion and Analysis report as required under regulation 34 and Schedule V of SEBI (Listing Obligations and Discloser Requirements) Regulations, 2015 forms and integral part of this report and provides overview of the business and operations of the Company as per "Annexure A"

**11. MATERIAL CHANGES AND COMMITMENT IF ANY AFFECTING THE FINANCIAL POSITION OF THE COMPANY OCCURRED BETWEEN THE END FINANCIAL YEARS TO WHICH THIS FINANCIAL STATEMENT RELATES AND THE DATE OF THE REPORT:**

No material changes and commitments affecting the financial position of the Company occurred between the end of the financial year to which this financial statement relates and the date of this report.

**12. DETAILS OF SIGNIFICANT AND MATERIAL ORDER PASSED BY THE REGULATORS OR COURTS OR TRIBUNALS IMPACTING THE GOING CONCERN STATUS AND COMPANY'S OPERATIONS IN FUTURE**



During the period under review, no significant and material order passed by the regulators or courts or tribunals impacting the going concern status and company's operations in future.

### 13. POLICY ON APPOINTMENT AND REMUNERATION OF DIRECTORS, KEY MANAGERIAL PERSONNEL AND SENIOR MANAGEMENT OF THE COMPANY:

The Board of Directors has formulated the Nomination and Remuneration Policy of your Company as recommended by the Nomination and Remuneration Committee. The salient aspects covered in the Nomination and Remuneration Policy covering the policy on appointment and remuneration of Directors including criteria for determining qualifications, positive attributes, independence of a director and other matters. The same has been uploaded on website of the Company [www.cellpoint.biz](http://www.cellpoint.biz)

#### **Salient feature of the Policy as follows:**

##### **(i) APPOINTMENT & QUALIFICATION:**

- a) The Committee shall identify and ascertain the integrity, qualification, expertise and experience of the person for appointment as Director, KMP or at Senior Management level and recommend to the Board his / her appointment. The Committee has discretion to decide whether qualification, expertise and experience possessed by a person are sufficient or satisfactory for the concerned position.
- b) The Company shall not appoint or continue the employment of any person as Whole- Time Director who has attained the age of seventy years. Provided that the term of the person holding this position may be extended beyond the age of seventy years with the approval of shareholders by passing a special resolution based on the explanatory statement annexed to the notice.

##### **(ii) TERM/TENURE:**

##### **a) Managing Director/ Whole-Time Director:**

The Company shall appoint or re-appoint any person as its, Managing Director or Whole- Time Director for a term not exceeding five years at a time. No re-appointment shall be made earlier than one year before the expiry of term.

##### **b) Independent Director:**



An Independent Director shall hold office for a term up to five consecutive years on the Board of the Company and will be eligible for re-appointment on passing of a Special Resolution by the Company and disclosure of such appointment in the Board's report. No Independent Director shall hold office for more than two consecutive terms of up to maximum of 5 years each, but such Independent Director shall be eligible for appointment after expiry of three years of ceasing to become an Independent Director. Provided that an Independent Director shall not, during the said period of three years, be appointed in or be associated with the Company in any other capacity, either directly or indirectly.

**(iii) REMOVAL:**

Due to reasons for any disqualifications mentioned in the Act or under any other applicable Act, rules and regulations there under, the Committee may recommend, to the Board with reasons recorded in writing, removal of a Director, KMP or Senior Management Personnel subject to the provisions and compliance of the said Act, rules and regulations.

**(iv) RETIREMENT:**

The Directors, KMP and Senior Management Personnel shall retire as per the applicable provisions of the Act and the prevailing policy of the Company.

**(v) EVALUATION:**

The Committee shall carry out evaluation of performance of every Director, KMP and Senior Management Personnel at regular interval (yearly).

**(vi) POLICY FOR REMUNERATION TO DIRECTORS/KMP/SENIOR MANAGEMENT PERSONNEL:**

a) Remuneration to Managing Director, Whole-Time Director, Executive, Key Managerial Personnel and Senior Management Personnel: The Remuneration/ Compensation/ Commission etc. to be paid to Director/Managing Director etc. shall be governed as per provisions of the Companies Act, 2013 and rules made there under or any other enactment for the time being in force.

b) Remuneration to Non-Executive/ Independent Director: The Non-Executive Independent Director may receive remuneration/ compensation/commission as per the provisions of the Companies Act, 2013. The amount of sitting fees shall be subject to limits as provided under the Companies Act, 2013 and rules made there



under or any other enactment for the time being in force and as may be decided by the Board in consultation with Non-Executive/ Independent Director. Provided that Non-Executive Independent Directors are not eligible for any Stock Option.

**(vii) REVIEW AND AMENDMENT:**

The Nomination and Remuneration Committee or the Board may review the Policy as and when it deems necessary. This Policy may be amended or substituted by the Nomination and Remuneration Committee or by the Board as and when required and also by the Compliance Officer where there is any statutory changes necessitating the change in the policy.

**14. BOARD DIVERSITY:**

The Company recognizes and embraces the importance of a diverse Board in its process. We believe that a truly diverse Board will leverage differences in thought, perspective, knowledge, skill, regional and industry experience, cultural and geographical background, age, ethnicity, race and gender which will help us retain our competitive advantage. The Board has adopted the Board diversity policy which sets out the approach to diversity of the Board of Directors.

**15. CHANGES IN DIRECTORS AND KEY MANAGERIAL PERSONNEL:**

**Change in office of Directors and Key Managerial Personnel of the Company during the year**

- The Board of the directors appointed Manikanta BBV (PAN: BLXPB2582H) as a Chief Financial Officer of the company in place of Mr. Govinda Ganiseti (PAN: ANDPG4479R) on 02<sup>nd</sup> September, 2023.

**Retirement by rotation and subsequent re-appointment**

Pursuant to the provisions of Section 152 of the Companies Act, 2013 read with the Companies (Appointment and Qualification of Directors) Rules, 2014 and the Articles of Association of your Company, Mrs. Kiranmai Panday (DIN: 08034071), Non-Executive Director of the Company is liable to retire by rotation at the ensuing Annual General Meeting and being eligible offered herself for reappointment.

An appropriate resolution for her re-appointment is being placed for your approval at the ensuing Annual General Meeting. The brief resume of Mrs. Kiranmai Panday (DIN: 08034071), Non-executive Director and other related information has been



detailed in the Annual Report.

## 16. ANNUAL EVALUATION OF BOARD'S AND COMMITTEE PERFORMANCE:

The Nomination and Remuneration committee of the board constituted under Section 178 of the Companies Act, 2013 has been made responsible for carrying out evaluation of every Director's performance. The board is required to evaluate the performance based on the evaluation done by the Nomination and Remuneration committee.

The Nomination and Remuneration Committee carried out an evaluation of performance of Independent Director, Individual Executive and Non-Executive Director and Board as whole and that of its committees. The performance evaluation of the Chairman, the Non-Independent Directors and the Board as a whole was carried out by the Independent Directors in a separate meeting. The exercise of performance evaluation was carried out through a structured evaluation process covering various criteria as recommended by the Nomination and Remuneration Committee.

The performance of the Nomination and Remuneration committee evaluated by Board of directors, on the basis of the terms of reference of the committee.

The performance of Nomination and Remuneration committee reviewed by board of directors and which is much satisfactory.

Then the committee reviewed the Board and other committee. The evaluation of the Nomination and Remuneration Committee was left to the Board of the Directors.

The board as a whole and its committees were reviewed on the following parameters;

- 1) Size, structure and expertise of the Board
- 2) Frequency of Meetings
- 3) Effective discharge of functions and duties by Board and Committee prescribed under the law and as per terms of reference.
- 4) Ensuring the integrity of the Company's accounting and financial reporting systems, independent audit, internal audit and risk management systems (for Board and Audit Committee)
- 5) Working in the interests of all the stakeholders of the Company and such other factors.

The performance of the board as a whole was satisfactory and up to the mark during the year.

#### 17. DECLARATION OF INDEPENDENCE:

Your Company has received declarations from all the Independent Directors under Section 149(7) of the Companies Act, 2013 confirming that they meet the criteria of independence as prescribed under Section 149(6) of Companies Act, 2013 read with the Schedules and Rules issued there under as well as under Regulation 16(b) of the Securities Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015.

#### 18. CODE OF CONDUCT:

The Board of Directors has adopted the Policy on Code of Conduct in accordance with the requirements of the SEBI (Prohibition of Insider Trading) Regulations, 2015. The Code of Conduct of the Company lays down guidelines and procedures to be followed and disclosures to be made while dealing with shares of the Company as well as consequences of violation.

The code of practices and procedures for fair Disclosures of unpublished price sensitive information and code of conduct to regulate, monitor and report trading by Insiders is available on the website [cellpoint.biz](http://cellpoint.biz)

All Board members and Senior Management Personnel have affirmed compliance of the Code of Conduct. A declaration to this effect, signed by the Chairman & Managing Director of the Company forms part of this Report. The Board has also adopted separate code of conduct with respect to duties of Independent Directors as per the provisions of the Companies Act, 2013.

#### 19. COMMITTEES OF THE BOARD:

As on 31<sup>st</sup> March, 2024, the Board of Directors has the following committees:

- a. Audit Committee
- b. Nomination and Remuneration Committee
- c. Stakeholder's Relationship Committee
- d. Risk Management Committee
- e. CSR Committee
- f. Internal Complaints Committee



During the year under review, all recommendations made by the various committees of the Board have been duly accepted by the Board. The Company constituted Risk Management Committee, CSR Committee and Internal Complaints Committee, even the same were not mandatory for SME segment, for better compliance in all respects for company's growth and investor's protection perspective.

## AUDIT COMMITTEE

The Audit Committee of the Company is constituted in line with the provisions of Section 177 of the Companies Act, 2013 and as per Regulation 18 of the SEBI (Listing Obligation and Disclosure Requirements) Regulations, 2015. The composition of Audit Committee is given below:

| Name of Director              | Status   | Nature of Directorship             |
|-------------------------------|----------|------------------------------------|
| Mr. ANANDA RAVADA             | Chairman | Independent Non-Executive Director |
| Mrs. KIRANMAI PANDAY          | Member   | Non-Executive Director             |
| Mrs. KAKSHAYANI SEKHARAMANTRI | Member   | Independent Non-Executive Director |

## TERMS OF REFERENCE:

The terms of reference of the Audit Committee are as under:

- Overseeing the Company's financial reporting process and the disclosure of its financial information to ensure that the financial statements are correct, sufficient and credible.
- Recommending to the Board, the appointment, re-appointment and if required, the replacement or removal of the statutory auditor and the fixation of audit fees.
- Approval of payment to statutory auditors for any other services rendered by the statutory auditors.
- Reviewing, with the management, the annual financial statements before submission to the Board for approval, with particular reference to:
  - a) Matters required being included in the Directors Responsibility Statement to be included in the Board's Report in terms of Clause C of sub-section 3 of Section 134 of the Companies Act, 2013.
  - b) Changes, if any, in accounting policies and practices and reasons for the same.



- c) Major accounting entries involving estimates based on the exercise of judgment by management.
  - d) Significant adjustments made in the financial statements arising out of audit findings.
  - e) Compliance with listing and other legal requirements relating to financial statements.
  - f) Disclosure of any related party transactions.
  - g) Qualifications in the draft audit report.
- 
- Reviewing, with the management, the half yearly and annual financial statements before submission to the board for approval.
  - Reviewing, with the management, the statement of uses / application of funds raised through an issue (public issue, rights issue, preferential issue, etc.), the statement of funds utilized for purpose other than those stated in the offer document / prospectus / notice and the report submitted by the monitoring agency monitoring the utilization of proceeds of a public or rights issue, and making appropriate recommendations to the Board to take up steps in this matter.
  - Reviewing, with the management, performance of statutory and internal auditors, adequacy of internal control systems.
  - Reviewing the adequacy of internal audit function, if any, including the structure of the internal audit department, staffing and seniority of the official heading department, reporting structure coverage and frequency of internal audit.
  - Discussion with internal auditors on any significant findings and follow up there on.
  - Reviewing the finding of any internal investigations by the internal auditors into matters where there is suspected fraud or irregularity or a failure of internal control systems of a material nature and reporting the matter to the Board.
  - Discussion with the statutory auditors before the audit commences, about the nature and scope of audit as well as post-audit discussion to ascertain any area of concern.
  - To look into the reasons for substantial defaults in the payment to the depositors, debenture holders, shareholders (in case of nonpayment of declared dividends) and creditors.



- To review the functioning of the Whistle Blower mechanism, in case the same is existing.
- To overview the Vigil Mechanism of the Company and took appropriate actions in the case of repeated frivolous complaints against any Director or Employee

### MEETINGS HELD AND ATTENDANCE

During the Financial year 2023-24 Four meetings were held on 08/04/2023, 19/07/2023, 13/11/2023 and 02/02/2024. The attendance records of the members are as follows.

Mr. ANANDA RAVADA (DIN: 07712945) is chairman of Audit Committee.

| Members                       | Category                             | Meetings held during the tenure of the Directors | Meetings attended |
|-------------------------------|--------------------------------------|--------------------------------------------------|-------------------|
| Mr. ANANDA RAVADA             | Independent & Non-Executive Director | 4                                                | 4                 |
| Mrs. KIRANMAI PANDAY          | Non-Executive Director               | 4                                                | 4                 |
| Mrs. KAKSHAYANI SEKHARAMANTRI | Independent & Non-Executive Director | 4                                                | 4                 |

### NOMINATION & REMUNERATION COMMITTEE

The Nomination & Remuneration Committee of the Company is constituted with the provisions of Section 178 of the Companies Act, 2013 and as per Regulation 19 of the SEBI (Listing Obligation and Disclosure Requirements), 2015.

The composition of Nomination & Remuneration Committee is given below:

| Name of Director              | Status   | Nature of Directorship             |
|-------------------------------|----------|------------------------------------|
| Mr. ANANDA RAVADA             | Chairman | Independent Non-Executive Director |
| Mrs. KAKSHAYANI SEKHARAMANTRI | Member   | Independent Non-Executive Director |
| Mrs. KIRANMAI PANDAY          | Member   | Non-Executive Director             |



### TERMS OF REFERENCE:

The terms of reference of the Nomination and Remuneration Committee are as under:

- To recommend to the Board, the remuneration packages of the Company's Managing/Joint Managing/Whole time /Executive Directors, including all elements of remuneration package (i.e., salary, benefits, bonuses, perquisites, commission, incentives, stock options, pension, retirement benefits, details of fixed components and performances linked incentives along with the performance criteria, service contracts, notice period, severance fees, etc.);
- To be authorized at its duly constituted meeting to determine on behalf of the Board of Directors and on behalf of the shareholders with agreed terms of reference, the Company's policy on specific remuneration packages for Company's Managing/Joint Managing/Whole time /Executive Directors, including pension rights and any compensation payment;
- Such other matters as May from time to time are required by any statutory, contractual or other regulatory requirements to be attended to by such committee.

### MEETINGS HELD AND ATTENDANCE

The members of Nomination and Remuneration Committee met **Four (4)** times during the year on **08/04/2023, 19/07/2023, 13/11/2023 and 02/02/2024** as per provisions of Section 178 of the Companies Act, 2013 and applicable provisions.

Mr. ANANDA RAVADA (DIN: 07712945) is chairman of Nomination and Remuneration Committee.

| Members                       | Category                             | Meetings held during the tenure of the Directors | Meetings attended |
|-------------------------------|--------------------------------------|--------------------------------------------------|-------------------|
| Mr. ANANDA RAVADA             | Independent & Non-Executive Director | 4                                                | 4                 |
| Mrs. KIRANMAI PANDAY          | Non-Executive Director               | 4                                                | 4                 |
| Mrs. KAKSHAYANI SEKHARAMANTRI | Independent & Non-Executive Director | 4                                                | 4                 |



## STAKEHOLDERS RELATIONSHIP COMMITTEE

The Stakeholder Relationship Committee of the Company is constituted in line with the provisions of Section 178 of the Companies Act, 2013 and as per Regulation 20 of the SEBI (Listing Obligation and Disclosure Requirements), 2015. The composition of Stakeholder Relationship Committee is given below:

| Name of Director              | Status   | Nature of Directorship             |
|-------------------------------|----------|------------------------------------|
| Mrs. KIRANMAI PANDAY          | Chairman | Non-Executive Director             |
| Mr. MOHAN PRASAD PANDAY       | Member   | Director                           |
| Mrs. KAKSHAYANI SEKHARAMANTRI | Member   | Non-Executive Independent Director |

### TERMS OF REFERENCE:

The terms of reference of the Stakeholder Relationship Committee are as under:

- Redressal of shareholders'/investor's complaints;
- Reviewing on a periodic basis the Approval of Transfer or transmission of shares, debentures or any other securities made by the Registrar and Share Transfer Agent;
- Issue of duplicate certificates and new certificates on split/ consolidation/renewal;
- Non-receipt of declared dividends, balance sheets of the Company; and
- Carrying out any other function as prescribed under the Listing Compliances.

### MEETINGS HELD AND ATTENDANCE

The members of Stakeholder Relationship Committee met 4 times during the year on 08/04/2023, 19/07/2023, 13/11/2023 and 02/02/2024 as per provisions of Section 178 of the Companies Act, 2013 and applicable provisions.

Mrs. KIRANMAI PANDAY (DIN: 08034071) is the Chairman of Stakeholder Relationship Committee.



## MEETINGS OF THE BOARD OF DIRECTORS

## Risk Management Committee

| Name of Director               | Status   | Nature of Directorship                   |
|--------------------------------|----------|------------------------------------------|
| Mr. BALA BALAJI PANDAY         | Chairman | Director                                 |
| Mrs. KAKSHAYANI SEKHARAMANTRI  | Member   | Non-Executive Independent Director       |
| Mr. CHANDRA SEKHAR RAGHAVAPUDI | Member   | Company Secretary and Compliance Officer |

## RISK MANAGEMENT COMMITTEE

The Risk Management Committee has been constituted in line with Regulation 21 of the Listing Regulations, 2015. The risk management framework and policy have been revised subsequent to relevant amendments in the SEBI LODR.

The role of the committee shall include the following:

1. To formulate a detailed risk management policy which shall include:
  - a) A framework for identification of internal and external risks specifically faced by the listed entity, in particular including financial, operational, sectoral, sustainability (particularly, ESG-related risks), information, cyber security risks or any other risk as may be determined by the Committee
  - b) Measures for risk mitigation including systems and processes for internal control of identified risks.
  - c) Business continuity plan.
2. To ensure that appropriate methodology, processes, and systems are in place to monitor and evaluate risks associated with the business of the Company.
3. To monitor and oversee the implementation of the risk management policy, including evaluating the adequacy of risk management systems.
4. To periodically review the risk management policy, at least once in two years, including by considering the changing industry dynamics and evolving complexity.
5. To keep the board of directors informed about the nature and content of its discussions, recommendations, and actions to be taken.



4. The Risk Management Committee shall coordinate its activities with other committees, in instances where there is any overlap with the activities of such committees, as per the framework laid down by the board of directors.

The committee shall meet twice a year and a period of 180 days shall not be elapsed between the two meetings.

#### CSR COMMITTEE

| Name of Director              | Status   | Nature of Directorship             |
|-------------------------------|----------|------------------------------------|
| Mr. ANANDA RAVADA             | Chairman | Non-Executive Independent Director |
| Mrs. KAKSHAYANI SEKHARAMANTRI | Member   | Non-Executive Independent Director |
| Mr. BALA BALAJI PANDAY        | Member   | Director                           |

#### CORPORATE SOCIAL RESPONSIBILITY AND SUSTAINABILITY COMMITTEE:

This Committee has been reconstituted on as per the requirements of Section 135 of the Companies Act, 2013. This Committee is constituted to formulate and recommend to the Board, Corporate Social Responsibility Policy as per Schedule VII of the Companies Act, 2013 as amended from time to time; to recommend the amount of expenditure to be incurred on the activities specified in the CSR Policy; to monitor the Corporate Social Responsibility Policy of the company from time to time; and any other matter as the Board may delegate from time to time.

This Committee formulates and recommend to the Board CSR Policy (including sustainable development) from time to time. The CSR Policy of your Company outlines the Company's philosophy for undertaking socially useful programs for welfare and sustainable development of the community at large as part of its CSR Obligation.

The members of CORPORATE SOCIAL RESPONSIBILITY Committee met **2** time during the year on **08/04/2023, and 02/02/2024** as per provisions of Section 135 of the Companies Act, 2013 and applicable provisions

The amount has been spent on CSR activities in the financial year 2023-2024 to comply with the requirements of necessary social expenditure which is INR 10 Lakhs i.e. (2% of the average net profit of immediate preceding three (3) financial years). The CSR Report is as follows:



### CORPORATE SOCIAL RESPONSIBILITY (CSR) REPORT

[Pursuant to clause (o) of sub-section (3) of Section 134 of the Act and Rule 9 of the Companies (Corporate Social Responsibility) Rules, 2014]

1. A brief outline of the Company's CSR policy. The Company, through its Corporate Social Responsibility initiatives, shall strive to enrich the quality of life in different segments of the society.

2. The Composition of the CSR Committee

| Name of Director              | Status   | Nature of Directorship             |
|-------------------------------|----------|------------------------------------|
| Mr. ANANDA RAVADA             | Chairman | Non-Executive Independent Director |
| Mrs. KAKSHAYANI SEKHARAMANTRI | Member   | Non-Executive Independent Director |
| Mr. BALA BALAJI PANDAY        | Member   | Director                           |

|      |                                                                                                     |                  |
|------|-----------------------------------------------------------------------------------------------------|------------------|
| 3(a) | Average net profit of the Company as per Section 135(5):                                            | INR 452.23 Lakhs |
| (b)  | Two percent of average net profit of the Company as per Section 135(5):                             | INR 9.04 Lakhs   |
| (c)  | Surplus arising out of the CSR Projects or programmes or activities of the previous financial years | NIL              |
| (d)  | Amount required to be set off for the financial year, if any                                        | NIL              |
| (e)  | Total CSR obligation for the financial year [(b)+(c)-(d)]:                                          | INR 9.04 Lakhs   |

|      |                                                                                     |              |
|------|-------------------------------------------------------------------------------------|--------------|
| 4(a) | Amount spent on CSR Projects (both Ongoing Project and other than Ongoing Project): | INR 10 Lakhs |
| (b)  | Amount spent in Administrative Overheads                                            | NIL          |
| (c)  | Amount spent on Impact Assessment, if applicable                                    | NIL          |
| (d)  | Total amount spent for the Financial Year [(a)+(b)+(c)]:                            | INR 10 Lakhs |
| (e)  | CSR amount spent or unspent for the Financial Year                                  | INR 10 Lakhs |

| Total Amount Spent for the Financial Year. (in INR) | Amount Unspent (in INR)                                                               |                  |                                                                                                                     |          |                  |
|-----------------------------------------------------|---------------------------------------------------------------------------------------|------------------|---------------------------------------------------------------------------------------------------------------------|----------|------------------|
|                                                     | Total Amount transferred to Unspent CSR Account as per sub-section (6) of Section 135 |                  | Amount transferred to any fund specified under Schedule VII as per second proviso to sub-section (5) of Section 135 |          |                  |
|                                                     | Amount                                                                                | Date of Transfer | Name of the Fund                                                                                                    | Amount   | Date of Transfer |
| 10 Lakhs                                            | Nil                                                                                   | Nil              | Sri Venkateswara Gosamrakshana Trust                                                                                | 10 Lakhs | 30/03/2024       |



(5) Excess amount for set-off, if any:

| Sr.No. | Particulars                                                                                                 | Amount (in INR) |
|--------|-------------------------------------------------------------------------------------------------------------|-----------------|
| 1      | Two percent of average net profit of the Company as per Section 135(5)                                      | 9.04 Lakhs      |
| 2      | Total amount spent for the Financial Year                                                                   | 10 Lakhs        |
| 3      | Excess amount spent for the financial year [(ii)-(i)]                                                       | 1.04            |
| 4      | Surplus arising out of the CSR projects or programmes or activities of the previous financial years, if any | NIL             |
| 5      | Amount available for set off in succeeding financial years [(iii)-(iv)]                                     | NIL             |

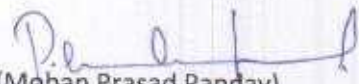
6. Details of Unspent Corporate Social Responsibility amount for the preceding three Financial Years: NA

7. Whether any capital assets have been created or acquired through Corporate Social Responsibility amount spent in the Financial Year: Not Applicable

8. Specify the reason(s), if the Company has failed to spend two per cent of the average net profit as per sub-section (5) of Section 135.: Not Applicable

Date: 02/09/2024

Place: Visakhapatnam

  
 (Mohan Prasad Panday)  
 Chairman & Managing Director

For and on behalf of Board of Directors,  
Cell Point (India) Limited

  
 (Chandra Sekhar Raghavapudi)  
 Company Secretary and Compliance Officer



### Internal Complaints Committee

| Name of Director              | Status   | Nature of Directorship             |
|-------------------------------|----------|------------------------------------|
| Mrs. KAKSHAYANI SEKHARAMANTRI | Chairman | Non-Executive Independent Director |
| Mrs. KIRANMAI PANDAY          | Member   | Director                           |
| Mr. ANANDA RAVADA             | Member   | Non-Executive Independent Director |

Your company has constituted internal complaints committee to handle complaints regarding sexual harassment and reviewed the safeguards and create awareness among employees on their rights and responsibilities towards creating a safe workplace. Submit Annual Report on POSH Compliance as applicable.



### Meeting of the Board of Directors

The Board of Directors of the Company met **Eleven (11)** times during the year on **08-04-2023, 05-06-2023, 07-06-2023, 23-06-2023, 19-07-2023, 02-09-2023, 03-10-2023, 13-11-2023, 08-12-2023, 22-01-2024 and 02-02-2024** in respect of which proper notices Were given and the proceedings were properly recorded, signed and maintained in the Minutes book kept by the Company for the purpose.

The intervening Gap between the Meetings was within the period prescribed under the Companies Act, 2013.

| Name of Directors       | Category            | Meetings Held during the tenure of the Directors | Meetings Attended | Attendance at the last AGM held on 30 <sup>th</sup> Sept, 2022 | No. of committee membership in which he/she is a member and Chairperson |
|-------------------------|---------------------|--------------------------------------------------|-------------------|----------------------------------------------------------------|-------------------------------------------------------------------------|
| Mr. MOHAN PRASAD PANDAY | Managing Director   | 11                                               | 11                | Yes                                                            | Member in One Committee                                                 |
| Mr. BALA BALAJI PANDAY  | Whole-time Director | 11                                               | 11                | Yes                                                            | Chairman in One Committees<br>Member in one Committees                  |
| Mrs. KIRANMAI PANDAY    | Director            | 11                                               | 11                | Yes                                                            | Chairman in One Committees<br>Member in Three Committees                |



|                               |                                      |    |    |     |                                                          |
|-------------------------------|--------------------------------------|----|----|-----|----------------------------------------------------------|
|                               |                                      |    |    |     |                                                          |
| Mrs. KAKSHAYANI SEKHARAMANTRI | Independent & Non-Executive Director | 11 | 11 | Yes | Chairman in one Committees<br>Member in Five Committees  |
| Mr. ANANDA RAVADA             | Non-Executive Independent Director   | 11 | 11 | Yes | Chairman in Three Committees<br>Member in One Committees |

### Independent Directors' Meeting

Pursuant to Secretarial Standard -1 relating to Board Meeting issued by the Institute of Company secretaries of India, the independent directors shall conduct at least One (1) meeting in a Calendar Year to review the performance of Non- Independent Directors and the Board as a whole; to review the performance of the Chairman and to assess the quality, quantity and timeliness of flow of information between the Company management and the Board and its members that is necessary for the Board to effectively and reasonably perform their duties.

Accordingly, all Independent Directors of the Company has conducted a meeting on February 02, 2024, without presence of non-independent director where they review the performance of all non-independent director of the Company and the board as a whole, also review the performance of the Chairman of the Company and assess the quality, quantity and timeliness of flow of information between the Company management and the Board.

In accordance with the provisions of Schedule IV (Code for Independent Directors) of the Companies Act, 2013 and Regulation 25 of the Securities Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015, a meeting of the Independent Directors of the Company was held on February 02, 2024.

Mr. ANANDA RAVADA (DIN: 07712945) is the Chairman of Independent Directors Meeting.



| Members                       | Category                             | Meetings held during the tenure of the Directors | Meetings attended |
|-------------------------------|--------------------------------------|--------------------------------------------------|-------------------|
| Mr. ANANDA RAVADA             | Independent & Non-Executive Director | 1                                                | 1                 |
| Mrs. KAKSHAYANI SEKHARAMANTRI | Independent & Non-Executive Director | 1                                                | 1                 |

## 20. DIRECTORS RESPONSIBILITY STATEMENT:

The Board of Directors acknowledge the responsibility for ensuring compliance with the provisions of Section 134(3) (C) read with Section 134 (5) of the Companies Act, 2013 in the preparation of annual accounts for the year ended on 31<sup>st</sup> March, 2024 and state that:

In the preparation of the annual accounts for the year ended March 31, 2024, the Applicable accounting Standards have been followed and there are no materials Departures from the same;

- I. In the preparation of the annual accounts for the year ended March 31, 2024, the Applicable accounting Standards have been followed and there are no materials Departures from the same;
- II. The Directors had selected such accounting policies and applied them consistently and made judgments and estimates that are reasonable and prudent so as to give a true and fair view of the state of the affairs of the company as at March 31, 2024 and of the profit of the company for the year ended on that date;
- III. The Directors had taken proper and sufficient care for the maintenance of adequate accounting records in accordance with the provisions of the Act for safeguarding the Assets of the company and for preventing and detecting fraud and other irregularities;
- IV. The Directors had prepared annual accounts on a 'going concern' basis.
- V. The Directors had laid down internal financial controls to be followed by the Company and that such internal financial controls are adequate and are operating effectively; and
- VI. The Directors had devised proper systems to ensure compliance with the provisions of all applicable laws and that such systems are adequate and operating effectively



**21. WEB ADDRESS OF ANNUAL RETURN:**

Pursuant to Section 92(3) read with Section 134(3) (a) of the Companies Act, 2013, the Annual Return for the year ending on March 31, 2024 is available on the Company's website at <https://www.cellpoint.biz>

**22. PARTICULARS OF EMPLOYEES:**

During the year under review, there was no employee who has drawn remuneration in excess of the limits set out under section 197 (12) of the Companies Act, 2013 read with rule 5(2) of the Companies (Appointment and Remuneration of Managerial Personnel) Rules, 2014 and Disclosures pertaining to remuneration and other details as required under Section 197 (12) of the Act read with rule 5 (1) of the Companies (Appointment and Remuneration of Managerial Personnel) Rules, 2014 is attached as "Annexure B".

**23. SEXUAL HARASSMENT**

The Company has complied with the provisions relating to the Constitution of Internal Complaints Committee under the Sexual Harassment of Women at Workplace (Prevention, Prohibition and Redressal) Act, 2013. There was no case filled or registered with the Committee during the year, under the Sexual Harassment of Women at Workplace (Prevention, Prohibition & Redressal) Act, 2013. Further Company ensures that there is a healthy and safe environment for every women employee at the workplace and made the necessary policies for safe and secure environment for women employee.

**24. CORPORATE GOVERNANCE**

The Company is listed on SME Emerge Platform of NSE, by virtue of Regulation 15 of Listing Regulation the compliance with the corporate governance provisions as specified in Regulation 17, 17A, 18, 19, 20, 21, 22, 23, 24, 24A, 25, 26, 27 clauses (b) to (i) and (t) of sub regulation 2 of Regulation 46 and Para C, D and E of Schedule V of the listing regulation are not applicable to the Company. However, the Company implementing the corporate governance provisions for better interest of the Company and Stakeholders. Hence, the Corporate Governance Report form part of this Annual Report as Annexure-C

**25. DISCLOSURE OF ACCOUNTING TREATMENT**

These Financial statements of the Company are prepared in accordance with India Accounting Standards ("Ind AS"), notified under section 133 of Companies Act, 2013 read along with Companies (Indian Accounting Standards) Rules, 2015 as amended and other relevant provisions of the Act.



## 26. RISK MANAGEMENT

The Company has established a well-defined process of risk management, wherein the identification, analysis and assessment of the various risks, measuring of the probable impact of such risks, formulation of risk mitigation strategy and implementation of the same takes place in a structured manner. Though the various risks associated with the business cannot be eliminated completely, all efforts are made to minimize the impact of such risks on the operations of the Company. Necessary internal control systems are also put in place by the Company on various activities across the board to ensure that business operations are directed towards attaining the stated organizational objectives with optimum utilization of the resources.

The company has developed and implemented risk management policy. Company has an effective risk management system to keep track of business and operational hazards. All major functions and divisions are responsible for independently monitoring risks in their respective areas of operations. The risk management process is overseen by the Company's board of directors.

The Company, through its risk management process, aims to contain the risks within its appetite. There are no risks which in the opinion of the Board threaten the existence of the Company.

## 27. PARTICULARS OF MATERIAL CONTRACTS OR ARRANGEMENTS MADE WITH THE RELATED PARTIES

All contracts / arrangements / transactions entered by the Company during the financial year with related parties were in its ordinary course of business and on an arm's length basis.

During the year, the Company had not entered into any contract/ arrangement / transaction with related parties which could be considered material in accordance with the policy of the Company on materiality of related party transactions or which is required to be reported in Form No. AOC-2 in terms of Section 134(3)(h) read with Section 188 of the Act and Rule 8(2) of the Companies (Accounts) Rules, 2014. There were no materially significant related party transactions which could have potential conflict with interest of the Company at large.

The Policy on Materiality of Related Party Transactions and dealing with Related Party Transactions as approved by the Board is put up on the Company's website and can be accessed at <https://cellpoint.biz/investors.cellpoint.biz/>

Members may refer Note No. 3.25 to the Standalone Financial Statement which sets out related party disclosures pursuant to Ind AS 18.



**28. PARTICULARS OF LOANS, GUARANTEES, ADVANCES OR INVESTMENTS MADE UNDER SECTION 186 OF THE COMPANIES ACT, 2013**

The particulars of Loans, guarantees or investments made under Section 186 are furnished hereunder:

**Details of Loans:**

| S<br>R<br>No | Date<br>of<br>makin<br>gloan | Detail of<br>Borrowe<br>r | Amount | Purpose for<br>which<br>the loan<br>is to be<br>utilized<br>by the<br>Recipien<br>t | Time<br>period<br>for<br>which<br>itis<br>give<br>n | Date<br>of<br>Board<br>Resol<br>u-tion | Date of<br>Special<br>Resolu-<br>tion (if t<br>required<br>) | Rate<br>of<br>Interes | Expecte<br>drate<br>of<br>return |
|--------------|------------------------------|---------------------------|--------|-------------------------------------------------------------------------------------|-----------------------------------------------------|----------------------------------------|--------------------------------------------------------------|-----------------------|----------------------------------|
| -----        |                              |                           |        | NA                                                                                  |                                                     | -----                                  |                                                              |                       |                                  |
| ---          |                              |                           |        |                                                                                     |                                                     |                                        |                                                              |                       |                                  |

**Details of Investments:**

| SR<br>No | Date of<br>investmen<br>t | Details<br>of<br>Investee | Amount | Purpose for<br>whichthe<br>proceeds from<br>investment is<br>proposed to be<br>utilized by the<br>recipient | Date of<br>Board<br>Resolutio<br>n | Date of<br>Special<br>Resolutio<br>n(if<br>required) | Expecte<br>drate<br>of<br>return |
|----------|---------------------------|---------------------------|--------|-------------------------------------------------------------------------------------------------------------|------------------------------------|------------------------------------------------------|----------------------------------|
| -----    |                           |                           |        | NA                                                                                                          |                                    | -----                                                |                                  |
| ---      |                           |                           |        |                                                                                                             |                                    | -                                                    |                                  |



**Details of Guarantee / Security Provided:**

| SR No | Date of providing security/ guarantee | Details of recipient | Amount | Purpose for which the security/ guarantee is proposed to be utilized by the recipient | Date of Board Resolution | Date of Special Resolution (if required) | Commission |
|-------|---------------------------------------|----------------------|--------|---------------------------------------------------------------------------------------|--------------------------|------------------------------------------|------------|
|       |                                       |                      |        | NA                                                                                    |                          |                                          |            |

**29. LOAN RECEIVED FROM DIRECTORS**

During the period under review, the Company has not accepted any unsecured loan from the Directors pursuant to Rule 2(1) (c) (viii) of Companies (Acceptance of Deposits) Rules, 2014.

**30. VIGIL MECHANISM:**

The Vigil Mechanism/Whistle Blower Policy has been adopted to provide appropriate Avenues to the employees to bring to the attention of the management, the concerns about any unethical behavior, by using the mechanism provided in the Policy. In cases related to financial irregularities, including fraud or suspected fraud, the employees may directly approach the Chairman of the Audit Committee of the Company. We confirm that no director or employee has been denied access to the Audit Committee during FY 2023- 24.

The Policy provides that no adverse action shall be taken or recommended against any employee in retaliation to his/her disclosure, if any, in good faith of any unethical and improper practices or alleged wrongful conduct. This Policy protects such employees from unfair or prejudicial treatment by anyone in the Company. The same is available on the Company's Web Site <https://www.cellpoint.biz>

With a view to regulate trading in securities by the Directors and Designated Employees, the Company has adopted a Code of Conduct for Prohibition of Insider Trading (Code) and Vigil Mechanism/Whistle Blower Policy. The Code also covers the policy and procedures for inquiry in case of leak of Unpublished Price Sensitive Information (UPSI) or suspected leak of UPSI. The Code/Policy is available on the website of the Company <https://cellpoint.biz/investors.cellpoint.biz/>



**31. STATUTORY AUDITORS:**

M/s Rao and Kumar (Firm Registration No. 000384W), Chartered Accountants, Visakhapatnam, have been appointed as Statutory Auditors of the Company for a period of 4 years at the 10th Annual General Meeting was held on 29th September, 2023 to hold the office from conclusion of that meeting until the conclusion of the 14th Annual General Meeting of the Company to be held in the year 2027. As required under Regulation 33(d) of SEBI (LODR) Regulations, 2015 the Auditors have confirmed that they hold a valid certificate issued by the Peer Review Board of the Institute of Chartered Accountants of India.

**32. FRAUDS REPORTED BY AUDITORS:**

No frauds are reported by Auditors which falls under the purview of sub section (12) of Section 143 of Companies Act, 2013.

**33. EXPLANATION OR COMMENTS ON QUALIFICATIONS, RESERVATIONS OR ADVERSE REMARKS OR DISCLAIMERS MADE BY THE AUDITORS IN HIS REPORT:**

The Notes to the financial statements referred in the Auditors' Report are self-explanatory. There are no qualifications or reservations or adverse remarks or disclaimers given by Statutory Auditors of the Company and therefore do not call for any comments under Section 134 of the Act. The Auditors' Report is enclosed with the financial statements in this Annual Report.

**34. SECRETARIAL AUDIT REPORT**

In terms of section 204 of the Act and Rules made there under, Mr. B.Uma Maheswara Rao, Practicing Company Secretary, Visakhapatnam has been appointed as a Secretarial Auditor of the Company. The report of the Secretarial Auditor is enclosed as "**Annexure- D**" to this report. There are no qualifications or reservations or adverse remarks or disclaimer in the said Secretarial Audit Report.

**35. INTERNAL AUDIT & CONTROLS**

During the year, the Company continued to implement her suggestions and recommendations to improve the control environment. Their scope of work includes review of processes for safeguarding the assets of the Company, review of operational efficiency, effectiveness of systems and processes, and assessing the internal control strengths in all areas. Internal Auditor's findings are discussed with the process owners and suitable corrective actions taken as per the directions of Audit Committee on an ongoing basis to improve efficiency in operations.



**36. INTERNAL FINANCIAL CONTROLS:**

The Company has adequate internal controls and checks in commensurate with its activities. The Board has adopted the policies and procedures for ensuring the orderly and efficient conduct of its business, including adherence to the Company's policies, the safeguarding of its assets, the prevention and detection of frauds and errors, the accuracy and completeness of the accounting records, and the timely preparation of reliable financial disclosures.

**37. REPORTING ON SUSTAINABILITY**

We are continuously striving to promote better and more effective sustainability policy and practices. In order to ensure transparent communication of our sustainability efforts to all our stakeholders we have made conscious efforts through technology innovation and effective communication and transparency.

**38. DEPOSITS**

The Company has neither accepted/invited any deposits u/s 73 to 76 of the Companies Act, 2013 during the period.

**39. CONSERVATION OF ENERGY, TECHNOLOGY ABSORPTION AND FOREIGN EXCHANGE EARNINGS AND OUTGO.**

Information in accordance with the provisions of Section 134 read with the Companies (Accounts) Rules, 2014 regarding conservation of energy, and technology absorption : NIL

**40. HUMAN RESOURCES AND INDUSTRIAL RELATIONS**

The Company is pleased to report that during the year under reporting, the industrial relations were cordial.

**41. CEO & CFO CERTIFICATION:**

Pursuant to Regulation 17(8) of the Listing Regulations, Mr. Mohan Prasad Panday, Managing Director and Mr. Manikanta BBV, Chief Financial Officer has given CEO/CFO Certificate as per the format specified in part B to the Schedule II of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015 and said certificate was placed before the meeting of Board of Directors in their meeting held on 02<sup>nd</sup> September, 2024.



**42. COMPLIANCE WITH SECRETARIAL STANDARDS**

During the year under review, the Company was in compliance with the Secretarial Standards, i.e., SS-1 and SS-2 relating to "Meetings of the Board of Directors" and "General Meetings" respectively.

**43. STATEMENT REGARDING THE OPINION OF THE BOARD WITH REGARD TO INTEGRITY, EXPERTISE AND EXPERIENCE (INCLUDING THE PROFICIENCY) OF THE INDEPENDENT DIRECTORS APPOINTED DURING THE YEAR**

The Board is of the opinion that the Independent Directors of the Company hold highest standards of integrity and possess requisite expertise and experience required to fulfil their duties as Independent Directors and statement for the same is mentioned in Corporate Governance Report.

**44. DETAILS OF APPLICATION MADE UNDER THE INSOLVENCY AND BANKRUPTCY CODE, 2016:**

No application has been made or any proceeding pending under the Insolvency and Bankruptcy Code, 2016.

**45. DETAILS OF ANY SETTLEMENT MADE WITH BANKS OR FINANCIAL INSTITUTIONS :**  
No settlement is made with any Bank or Financial Institution during the year.**46. ACKNOWLEDGEMENT**

Your Directors take this opportunity to place on record the appreciation of the valuable contribution and dedication shown by the employees of the Company, RTA, Auditors and Practicing Company Secretary which have contributed to the successful management of the Company's affairs.

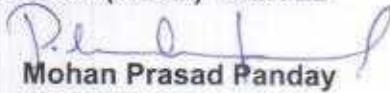


The Directors also take this opportunity to thank all the stakeholders, Investors, Clients, Banks, Government, Regulatory Authorities and Stock Exchange for their continued support.

Place: Visakhapatnam  
Date: 02/09/2024

Place: Visakhapatnam  
Date: 02/09/2024

By Order of the Board of Directors  
CELL POINT (INDIA) LIMITED

  
Mohan Prasad Panday  
Managing Director  
DIN: 06493918

  
Bala Balaji Panday  
Whole time Director  
DIN: 06493903



**ANNEXURE TO DIRECTOR'S REPORT  
ANNEXURE INDEX**

| <b>Annexure</b> | <b>Content</b>                             |
|-----------------|--------------------------------------------|
| <b>A</b>        | Management Discussion and Analysis         |
| <b>B</b>        | Details for Remuneration paid to Employees |
| <b>C</b>        | Corporate Governance Report                |
| <b>D</b>        | MR-3 Secretarial Audit Report              |



## ANNEXURE A

## MANAGEMENT DISCUSSION AND ANALYSIS

To

CELL POINT (INDIA) LIMITED

The mobile industry is a dynamic and rapidly evolving sector of the global economy. It encompasses a wide range of businesses involved in the development, manufacturing, distribution, and servicing of mobile devices, as well as the software, services, and infrastructure that support them. Here are some key aspects of the mobile industry business:

**Manufacturers:** These companies design and produce mobile devices such as smartphones, feature phones, tablets, and wearables. Prominent manufacturers include Apple, Samsung, Huawei, Xiaomi, and Google's Pixel division.

**Operating Systems:** Mobile operating systems like iOS (Apple), Android (Google), and Harmony OS (Huawei) are critical components. They determine the user experience and compatibility with apps.

**App Development:** Mobile apps are a booming business. Companies and individual developers create apps for various purposes, such as entertainment, productivity, gaming, and more. App stores like Apple's App Store and Google Play provide platforms for distribution.

**Telecommunications:** Mobile network operators, often referred to as carriers or service providers, offer wireless connectivity services to consumers and businesses. They build and maintain the cellular infrastructure required for voice and data transmission.

**Accessories:** Businesses manufacture and sell mobile accessories like cases, screen protectors, chargers, headphones, and more. These products enhance the functionality and protection of mobile devices.

**Retail:** Mobile devices and accessories are sold through a variety of channels, including physical retail stores, online marketplaces, carrier stores, and authorized resellers.

**Repair and Servicing:** As mobile devices are prone to damage and wear, repair and servicing businesses provide maintenance, screen replacements, and other repairs.

**Ecosystems:** Companies like Apple and Google have created expansive mobile ecosystems



around their devices, including services like cloud storage, app stores, digital content (e.g., music and movies), and smart home integration.

**Emerging Technologies:** The mobile industry is at the forefront of emerging technologies like 5G connectivity, augmented reality (AR), virtual reality (VR), Internet of Things (IoT), and artificial intelligence (AI).

**Security:** With the increasing amount of personal and sensitive data stored on mobile devices, security is a major concern. Businesses in this sector develop security solutions, antivirus software, and encryption technologies.

**Environmental and Sustainability Initiatives:** There is growing awareness of the environmental impact of mobile device production and disposal. Some companies are taking steps to address these concerns through recycling programs and environmentally friendly manufacturing processes.

**Regulations and Standards:** The mobile industry is subject to various regulations and standards related to spectrum allocation, network security, privacy, and competition.

**Global Market:** The mobile industry is truly global, with companies operating and competing on an international scale. Different regions have unique market conditions, consumer preferences, and regulatory environments.

**Competition:** Fierce competition exists in this industry, with companies constantly innovating to gain an edge. This competition has led to rapid advancements in technology and lower prices for consumers.

**Partnerships and Alliances:** Many businesses in the mobile industry form partnerships and alliances to expand their reach, improve technology, and offer bundled services.

Some of the Major Factors Contributing to the Growth of the Market:

- Growing Disposable Income
- Development of Telecom Infrastructure
- The Emergence of Budget-Centric Smartphones
- An Increasing Number of Product Launches

India Smartphone market report is based on an inclusive study of the entire Indian smartphone market. The report offers the most up-to-date industry data on the actual market situation and future outlook for the India Smartphone market. The study also presents a comprehensive analysis of the market dynamics and estimation of the market size over the forecast period 2022 - 2028.



The report grasps a profound study with size in terms of both value and volume of the Indian smartphone market. The report delivers a clear understanding of the up-to-date and future growths of the Indian smartphone market. The report also discovers a comprehensive investigation of the smartphone shipment in India. The report also details the latest information about India smartphone sales channels in India.

An all-inclusive examination has been done on smartphone brands preference by consumer in India. Additionally, this up-to-date report offers a clear view of the regulatory framework of the Indian smartphone market. The report also delivers an in-depth analysis of evolving market trends, drivers, and restraining forces that influence the growth of the smartphone market in India.

The report also analyses detailed profiles of innovative and leading players with information on business overview, product portfolios and the latest developments.

This Comprehensive India Smartphone Market Research Report Provides:

- The Market Size of the Indian Smartphone with Six Years Forecast
- Analyses the Indian Smartphone Users with Six Years Forecast
- Covers a Complete Analysis of the Indian Smartphone Shipment by Companies
- Delivers a Comprehensive Outline of the India Smartphone Brands Preference by Consumer
- Detailed Insights into the Regulatory Framework of the Indian Smartphone Market
- An Insightful Investigation has been done on Smartphone Sales Channels in India by Online and Offline Split
- Delivers an In-Depth Analysis of Evolving Market Trends, Drivers and Restraints of the Indian Smartphone Market
- A Comprehensive List of the Key Players Along with the Analysis of their Current Smartphone Portfolios, Business Overview, and Recent Development

Overall, the mobile industry is characterized by its fast pace of innovation, continuous technological advancements, and its ability to shape and influence various aspects of modern life, from communication and entertainment to business and healthcare. It's a vital sector of the global economy with a significant impact on society.



## DETAILS OF KEY FINANCIAL RATIOS

| Sr. No | Particulars                       | Standalone |             | Explanations                                                                 |
|--------|-----------------------------------|------------|-------------|------------------------------------------------------------------------------|
|        |                                   | 2023-24(%) | 2022-23 (%) |                                                                              |
| 1      | EBIDTA/Turnover                   | 3.20%      | 6.51%       | Profitability declined due to reduced margins                                |
| 2      | Debtors Turnover Ratio            | 800.67     | 2320.16     | Sales made through financing are credited to us in T+2 days.                 |
| 3      | Inventory Turnover Ratio          | 5.83       | 6.44        | Its almost similar comparing with last year due to strong purchasing pattern |
| 4      | Interest Coverage Ratio           | 12.90      | 9.80        | Due to repayments of long term debts                                         |
| 5      | Current Ratio                     | 1.18       | 1.08        | Company has enough liquid assets to cover short term liabilities             |
| 6      | Debt Equity Ratio                 | 0.68       | 2.78        | Decrease in overall debt.                                                    |
| 7      | Operating ProfitMargin (%)        | 1          | 3.82        | Profitability declined due to reduced margins                                |
| 8      | Net Profit Margin(%)              | 0.52       | 2.26        | Profitability declined due to reduced margins                                |
| 9      | Return on networth (%)            | 7.06       | 24.52       | Profitability declined due to reduced margins                                |
| 10     | Book Value per share (Rs)         | 10         | 10          | -                                                                            |
| 11     | Earnings PerShare (Rs) – Basic    | 0.97       | 4.93        | Decline in profitability                                                     |
| 12     | Earnings Per Share (Rs) – Diluted | 0.97       | 4.93        | Decline in profitability                                                     |



**INTERNAL CONTROL SYSTEMS AND THEIR ADEQUACY**

The company has implemented proper system for safeguarding the operations/business of the company, through which the assets are verified and frauds, errors are reduced and accounts, information connected to it are maintained such, so as to timely completion of the statements. The Company has adequate systems of Internal Controls commensurate with its size and operations to ensure orderly and efficient conduct of business. These controls ensure safeguarding of assets, reduction and detection of fraud and error, adequacy and completeness of the accounting records and timely preparation of reliable financial information.

The company gets internal audit and verification done at regular intervals. The requirement of having internal auditor compulsory by statute in case of listed and other classes of companies as prescribed shall further strengthen the internal control measures of company.

**MATERIAL DEVELOPMENTS IN HUMAN RESOURCES AND INDUSTRIAL RELATIONS FRONT**

Your Company has undertaken employee's development initiatives, which have very positive impact on the morale and team spirit of the employees. The company has continued to give special attention to human resources and overall development.

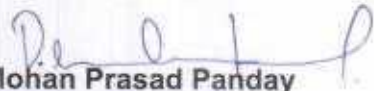


**CAUTIONARY STATEMENT**

Certain statements in the reports of the Board of Directors and Management's discussions and analysis may be forward looking statements within the meaning of applicable securities laws and regulations. Actual results could differ materially from those expressed or implied since Company's operations are influence by many external and internal factors beyond the control of the Company. The Company assumes no responsibility to publicly amend, modify or revise any of these statements on the basis of any subsequent developments, information or events.

By Order of the Board of Directors  
CELL POINT (INDIA) LIMITED

Place: Visakhapatnam  
Date: 02/09/2024

  
Mohan Prasad Panday  
Managing Director  
DIN: 06493918

Place: Visakhapatnam  
Date: 02/09/2024

  
Bala Balaji Panday  
Whole time Director  
DIN: 06493903



## ANNEXURE B

## EMPLOYEES DETAILS

Disclosures pertaining to remuneration and other details as required under Section 197(12) of the Companies Act, 2013 read with Rule 5(1) & 5(2) of Companies (Appointment and Remuneration of Managerial Personnel) Rules, 2014, are mentioned below:

(A) Information as per Rule 5(1) of the Companies (Appointment and Remuneration of Managerial Personnel Rules, 2014

1. Remuneration of each Director and Key Managerial Personnel (KMP) along with particulars of increase in remuneration during the financial year, Ratio of remuneration of Directors to the Median Remuneration of employees.

| Name of the Director/and KMP | Designation | Remuneration (INR) 2023-24 | Remuneration (INR) 2022-23 | Increase (%) | Ratio of Director's Remuneration to Median remuneration* |
|------------------------------|-------------|----------------------------|----------------------------|--------------|----------------------------------------------------------|
| Mohan Prasad Panday          | MD          | 1,20,00,000                | 1,20,00,000                | 0            | 52.58:1                                                  |
| Bala Balaji Panday           | WTD         | 60,00,000                  | 60,00,000                  | 0            | 26.29:1                                                  |
| Kiranmai Panday              | Director    | 60,00,000                  | 60,00,000                  | 0            | 26.29:1                                                  |
| Manikanta BBV                | CFO         | 10,00,000                  | 0                          | 0            |                                                          |
| R.Chandrasekhar              | CS          | 3,60,000                   | 3,60,000                   | 0            |                                                          |

\*The median is calculated for per year remuneration

2. The median remuneration of the Company for all its employees is INR 19,000 per month for the financial year 2023-2024.
3. The Percentage Increase/decrease in median remuneration of employees in the Financial Year: 14% Increase
4. Number of permanent employees on the rolls of the Company: 281 (As on March 31, 2024).
5. Average percentile increase already made in the salaries of employees other than the managerial personnel in the last financial year and its comparison with the percentile increase in the managerial remuneration and justification thereof and point out if there are any exceptional circumstances for increase in the managerial remuneration: Average percentile increase in salaries of employees other than the managerial personnel in comparison to last financial year is 11.96% due to increase in number of employees during the F.Y. 2023-24. However, there is no change in remuneration of Managerial Personnel during the period.
6. We, hereby affirm that pursuant to Rule 5(1)(xii) of the Companies (Appointment and Remuneration of Managerial Personnel) Rules, 2014, the remuneration paid to the Directors, Key Managerial Personnel is as per the remuneration policy of the Company.



## (B) Information relating to Top 10 employees

| Name of Employee         | Designation      | Nature of Employment | Qualification        | Age | Experience         | Remuneration (2023-2024) (IN Rs.) | Relative of any director/manager |
|--------------------------|------------------|----------------------|----------------------|-----|--------------------|-----------------------------------|----------------------------------|
| Mohan Prasad Panday      | MD               | Permanent            | Graduate             | 48  | 24 Years           | 1,20,00,000                       | Yes                              |
| Bala Balaji Panday       | WTD              | Permanent            | Diploma              | 46  | 24 Years           | 60,00,000                         | Yes                              |
| Kiranmai Panday          | Director         | Permanent            | Graduate             | 41  | 24 Years           | 60,00,000                         | Yes                              |
| Maha Vishnu Priya Panday | Business Manager | Permanent            | Graduate             | 49  | 11 Years, 7 Months | 60,00,000                         | Yes                              |
| S.Venkateswara Rao       | ASM              | Permanent            | Graduate             | 49  | 11 Years, 7 Months | 9,00,000                          | No                               |
| S.Bhagya Lakshmi         | Business Manager | Permanent            | Graduate             | 43  | 8 Years, 2 Months  | 9,00,000                          | No                               |
| B.B.V.Manikanta #        | CFO              | Permanent            | Chartered Accountant | 30  | 3 Years            | 8,65,037                          | No                               |
| Ganisetti Govinda##      | CFO/ASM          | Permanent            | Graduate             | 44  | 1 Year             | 8,44,685                          | No                               |
| P Ramya Bharathi         | ASM              | Permanent            | Post Graduate        | 34  | 11 Years, 4 Months | 7,81,085                          | No                               |
| P Sailesh Kumar          | ASM              | Permanent            | Graduate             | 35  | 9 Years, 10 Months | 7,61,822                          | No                               |
| Kumara Kondala Rao       | Store Manager    | Permanent            | Graduate             | 40  | 21 years, 6 Months | 7,36,670                          | No                               |
| Kalangi Gilbert Daniel   | ASM              | Permanent            | Graduate             | 51  | 10 years, 9 Months | 7,02,905                          | No                               |

# Manikanta BBV has been appointed as Chief Financial Officer of the Company on 02nd September 2023.

## Govinda Ganisetti has resigned as Chief Financial Officer of the company w.e.f. 02nd September 2023 and continuing his employment under ASM designation.



**ANNEXURE C****CORPORATE GOVERNANCE****4. PHILOSOPHY OF COMPANY ON CORPORATE GOVERNANCE:**

Good Governance ensures adoption of best business practices, and accountability of the person's in-charge of the company's operations. Your Directors are committed to good Governance practices and the company has been sharing all important information about its various business segments and operations of the company through Directors' report, half yearly Results and Annual Reports. Further as required by the SEBI (Listing Obligations and Disclosure Requirement) Regulation, 2015 report on Corporate Governance is given below:

**5. CORPORATE GOVERNANCE PRACTICE**

The Cell Point (India) Limited maintains the highest standard of Corporate Governance; it is the Company's constant endeavor to adopt the best Corporate Governance Practice.

**6. ROLE OF COMPANY SECRETARY IN OVERALL GOVERNANCE PROCESS:**

The Company Secretary plays a key role in ensuring that the Board and Committees procedures are followed and regularly reviewed. The Company Secretary ensures that all relevant information, details and documents are made available to the Directors and Senior Management for effective decision making at the Meetings. The Company Secretary is primarily responsible for assisting and advising the Board in conduct the affairs of the Company, to ensure the compliances with applicable statutory requirements, to provide guidance to Directors and to facilitate convening of Meetings. The Company Secretary interfaced between the Management and regulatory authority for governance matters.

**7. BOARD OF DIRECTORS:**

The Cell Point (India) Limited has a broad-based Board of Directors, constituted in compliance with the Companies Act, 2013; Listing Agreement entered with the Stock Exchanges and is in accordance with best practices in Corporate Governance.



As on 31st March, 2024; The Board comprised of five Directors i.e. Managing Director, Whole Time Director, and three Non -Executive Directors comprising two independent Directors. The Chairman of the Board is Non -Executive Director. There is no change in the composition of the board

a. **COMPOSITION AND CATEGORIES OF BOARD OF DIRECTORS:**

| Name of Directors             | Category                             | Outside Directorship |         | No. of Committees Chairpersonship/ Membership held including Cell Point (India) Limited |            |
|-------------------------------|--------------------------------------|----------------------|---------|-----------------------------------------------------------------------------------------|------------|
|                               |                                      | Public               | Private | Chairmanship                                                                            | Membership |
| Mr. Mohan Prasad Panday       | Promoter / Managing Director         | -                    | -       | -                                                                                       | 1          |
| Mrs. Bala Balaji Panday       | Whole-time Director                  | -                    | -       | 1                                                                                       | 1          |
| Mrs. Kiranmai Panday          | Director                             | -                    | -       | 1                                                                                       | 3          |
| Mrs. Kakshayani Sekharamantri | Independent & Non-Executive Director | -                    | -       | 1                                                                                       | 5          |
| Mr. Ananda Ravada             | Independent & Non-Executive Director | -                    | -       | 3                                                                                       | 1          |



b. DETAILS OF NAME OF OTHER LISTED ENTITIES WHERE DIRECTORS OF THE COMPANY ARE DIRECTORS AND THE CATEGORY OF DIRECTORSHIP AS ON MARCH 31, 2024 ARE AS UNDER:

| Sr. No | Name of Director | Name of other Listed entities in which the concerned Director is a Director | Category of Directorship |
|--------|------------------|-----------------------------------------------------------------------------|--------------------------|
| 1.     | Anand Ravada     | Sree Lalitha bharathi E-Safe Llp                                            | Designated Partner       |
| 2.     | Anand Ravada     | Sree Lalitha Advisory Llp                                                   | Designated Partner       |
| 3.     | Anand Ravada     | Cell Point (India) Limited                                                  | Independent Director     |

c. ATTENDANCE OF DIRECTORS AT THE BOARD MEETINGS HELD DURING 2023-24 AND THE LAST ANNUAL GENERAL MEETING HELD ON 29<sup>th</sup> SEPTEMBER, 2023:

During the Financial Year 2023-24, the Board met 11 times during the year on 08-04-2023, 05-06-2023, 07-06-2023, 23-06-2023, 19-07-2023, 02-09-2023, 03-10-2023, 13-11-2023, 08-12-2023, 22-01-2024 and 02-02-2024

| Name of Directors       | Category                     | Meeting held during the tenure of the Directors | Meetings Attended | Attendance at the last AGM held on 29 <sup>th</sup> Sept., 2023 |
|-------------------------|------------------------------|-------------------------------------------------|-------------------|-----------------------------------------------------------------|
| Mr. Mohan Prasad Panday | Promoter / Managing Director | 11                                              | 11                | Yes                                                             |
| Mrs. Bala Balaji Panday | Whole-time Director          | 11                                              | 11                | Yes                                                             |
| Mrs. Kiranmai Panday    | Director                     | 11                                              | 11                | Yes                                                             |



|                               |                                      |    |    |     |
|-------------------------------|--------------------------------------|----|----|-----|
| Mrs. Kakshayani Sekharamantri | Independent & Non-Executive Director | 11 | 11 | Yes |
| Mr. Ananda Ravada             | Independent & Non-Executive Director | 11 | 11 | Yes |

**d. SKILLS / EXPERTISE COMPETENCIES OF THE BOARD OF DIRECTORS:**

The following is the list of core skills / competencies identified by the Board of Directors as required in the context of the Company's business and that the said skills are available within the Board Members:

|                          |                                                                                                                                                                                                                                 |
|--------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Strategic Insight        | Ability to evaluate competitive corporate and business strategies and, based thereon, contribute towards progressive refinement of the Company's strategies for fulfilment of its goals.                                        |
| Leadership & Team Spirit | Collective discipline and efforts in between the employee and workers helps the company to execute the project even in extremely difficult situations.                                                                          |
| Cultural Building        | Ability to contribute to the Board's role towards promoting an ethical organizational culture, eliminating conflict of interest, and setting & upholding the highest standards of ethics, integrity and organizational conduct. |
| Financial Expertise      | Knowledge and skills in accounting, tax, finance funding and financial reporting processes                                                                                                                                      |
| Technology & Innovations | Experience or knowledge of emerging areas of technology such as digital, artificial intelligence, cyber security, data center, data security etc.                                                                               |

In the table below, the specific areas of focus or expertise of individual board members have been highlighted.



| Name of Director              | Areas of Skill/Expertise                                              |
|-------------------------------|-----------------------------------------------------------------------|
| Mr. Mohan Prasad Panday       | Strategic Insight, Leadership & Team Spirit, Technology & Innovations |
| Mrs. Bala Balaji Panday       | Strategic Insight, Leadership & Team Spirit, Technology & Innovations |
| Mrs. Kiranmai Panday          | Business Development, Strategic Insight                               |
| Mrs. Kakshayani Sekharamantri | Leadership & Team Spirit, Legal expertise                             |
| Mr. Ananda Ravada             | Leadership & Team Spirit, Financial Expertise                         |

e. EQUITY SHAREHOLDING OF THE NON-EXECUTIVE DIRECTORS IN THE COMPANY AS ON 31<sup>st</sup> MARCH, 2023:

| Sr. No. | Name of the Non-Executive Director | No. of Shares |
|---------|------------------------------------|---------------|
| 1       | Mrs. Kiranmai Panday               | 100           |

f. DISCLOSURE OF RELATIONSHIP BETWEEN DIRECTOR INTER SE

| Sr. No. | Name of Director    | Designation         | Relationship                   |
|---------|---------------------|---------------------|--------------------------------|
| 1       | Mohan Prasad Panday | Managing Director   | Spouse Kiranmai Panday         |
| 2       | Bala Balaji Panday  | Whole-Time Director | Brother of Mohan Prasad Panday |



**g. INDUCTION & FAMILIARIZATION PROGRAMS FOR INDEPENDENT DIRECTORS:**

On appointment, the concerned Director is issued a letter of Appointment setting out in detail, the terms of appointment, duties and responsibilities. Each newly appointed Independent Director is taken through a familiarization program. The aim of program is to familiarize the Directors with the Company, their role and responsibilities, business model of the Company etc.

Web link of Website for the Familiarization Policy for Independent Directors  
<https://cellpoint.biz/investors.cellpoint.biz/>

**i. INDEPENDENT DIRECTORS MEETING:**

In Compliance with the Companies Act, 2013 and SEBI (Listing Obligations and Regulations) Requirement, 2015, the Independent Directors' Meeting of the Company was held on February 02, 2024. In the Meeting, Independent Directors had considered the performance of Non-Independent Directors and Board as whole, reviewed the performance of Chairman of the Company, taking into account the views of Executive Directors and Non-Executive Directors and assessed the quality, quantity and timeliness of flow of information between the Company Management and the Board.

**ii. ATTENDANCE OF INDEPENDENT DIRECTORS IN INDEPENDENT DIRECTORS' MEETING:**

Mr. Ananda Ravada (DIN: 07218969) is the Chairman of Independent Directors' Meeting.

| Name of Director              | Meeting held during the year | Meeting Attended |
|-------------------------------|------------------------------|------------------|
| Mr. Ananda Ravada             | 1                            | 1                |
| Mrs. Kakshayani Sekharamantri | 1                            | 1                |

**h. CONFIRMATION FROM THE INDEPENDENT DIRECTORS:**

The Company received confirmation from the independent directors that they fulfill the conditions specified in these regulations and are independent of the management.



**i. DETAILED REASON OF THE RESIGNATION OF THE INDEPENDENT DIRECTOR BEFORE THE EXPIRY OF HIS/HER TENURE ALONG WITH CONFIRMATION THAT THERE ARE NO MATERIAL REASONS OTHER THAN THOSE PROVIDED**

During the year under review, no Independent Director has resigned from the Board of the Company

**5) AUDIT COMMITTEE:**

The Company has an independent Audit Committee. The composition, procedure, Role/ Function of the committee complies with the requirements of the Companies Act, 2013 as well as those of the SEBI (Listing Obligation & Disclosure Requirements) Regulations, 2015. The brief terms of reference of the Audit Committee includes the following:

**I. BRIEF TERMS OF REFERENCE:**

- Overseeing the Company's financial report process and the disclosure of its financial information.
- To recommendation for appointment, remuneration and terms of appointment of auditors of the listed entity.
- To approve the payment to statutory auditors for any other services rendered by the statutory auditors.
- To review, with the management, the financial Statements and Auditor's Report thereon before submitting to the board for approval.
- To review quarterly, half yearly and Annual Financial results before submission to the Board.
- To review, with Management, the statement of uses/application of funds raised through issue, the statement of funds utilized for purposes other than those stated in the offer document/prospectus/notice and the report submitted by the monitoring agency monitoring the utilization of proceeds of a public or rights issue, and making appropriate recommendations to the board to take up steps in this matter.



- To review and monitor the auditor's independence and performance, and effectiveness of audit process.
- To approve any subsequent modification of transactions of the listed entity with related parties.
- Scrutiny of inter-corporate loans and investments.
- Valuation of undertakings or assets of the listed entity, wherever it is necessary.
- Evaluation of internal financial controls and risk management systems.
- To review the adequacy of internal control systems with the management, external & internal auditors.
- To review, with the management, performance of statutory and internal auditors, adequacy of the internal control systems.
- To look into the reasons for substantial defaults in the payment to the depositors, debenture holders, shareholders (in case of non-payment of declared dividends) and creditors.
- To review the functioning of the whistle blower mechanism.
- Recommendation for appointment, remuneration and terms of appointment of auditors of the listed entity.
- Approval of appointment of chief financial officer after assessing the qualifications, experience and background, etc. of the candidate.
- Discussion with external auditors about the nature and scope of audit including their observation.
- To investigate into any matter referred to by the Board.



## II. COMPOSITION AND ATTENDANCE OF MEMBERS AT THE MEETINGS OF THE AUDIT COMMITTEE HELD DURING 2022-23

The members of Audit Committee met 4 times during the year on 08-04-2023, 19-07-2023, 13-11-2023 and 02-02-2024, as per provisions of Section 177 of the Companies Act, 2013 and applicable provisions.

Mr. ANANDA RAVADA (DIN: 07712945) is chairman of Audit Committee.

| Members                       | Category                             | Meetings held during the tenure of the Directors | Meetings attended |
|-------------------------------|--------------------------------------|--------------------------------------------------|-------------------|
| Mr. ANANDA RAVADA             | Independent & Non-Executive Director | 2                                                | 2                 |
| Mrs. KIRANMAI PANDAY          | Non-Executive Director               | 2                                                | 2                 |
| Mrs. KAKSHAYANI SEKHARAMANTRI | Independent & Non-Executive Director | 2                                                | 2                 |

The Company Secretary acts as the Secretary of the Committee.

All the recommendations of the Audit Committee during the year were accepted by the Board of Directors.

### 6) NOMINATION AND REMUNERATION COMMITTEE:

#### 1. COMPOSITION:

The members of Nomination and Remuneration Committee met 4 times during the year on 08-04-2023, 19-07-2023, 13-11-2023 and 02-02-2024 as per provisions of Section 178 of the Companies Act, 2013 and applicable provisions.

Mr. ANANDA RAVADA (DIN: 07712945) is chairman of Nomination and Remuneration Committee.



| Members                       | Category                             | Meetings held during the tenure of the Directors | Meetings attended |
|-------------------------------|--------------------------------------|--------------------------------------------------|-------------------|
| Mr. ANANDA RAVADA             | Independent & Non-Executive Director | 4                                                | 4                 |
| Mrs. KAKSHAYANI SEKHARAMANTRI | Independent & Non-Executive Director | 4                                                | 4                 |
| Mrs. KIRANMAI PANDAY          | Non-Executive Director               | 4                                                | 4                 |

The Nomination and Remuneration Committee shall identify persons who are qualified to become directors and who may be appointed in senior management in accordance with the criteria lay down, recommend to the Board their appointment and removal and shall carry out evaluation of every director's performance. The committee has been constituted to recommend/ review the remuneration package of Managing/ Whole Time Directors.

## 2. PERFORMANCE EVALUATION

In compliance with the provisions of the Companies Act, 2013 ('the Act') and SEBI (Listing Obligations and Regulations) Requirement, 2015; the Board during the year adopted a formal mechanism for evaluation of its performances as well as that of its committees and individual Directors, including the Chairman of the Board. A structured mechanism was prepared after taking into consideration inputs received from the Directors, covering various aspects of the Board's functioning such as adequacy of the composition of the Board and its Committees, Board culture, execution and performance of specific duties, obligations and governance.

A separate exercise was carried out to evaluate the performance of individual Directors including the Chairman of the Board, who were evaluated on parameters such as level of engagement and contribution, independence of judgment, safeguarding the interest of the Company and its minority shareholders, etc. The performance evaluation of the Independent Directors.



### 3. NOMINATION AND REMUNERATION POLICY

#### PREAMBLE

Pursuant to Section 178 of the Companies Act, 2013 and Corporate Governance as per SEBI (Listing Obligation and Disclosure Requirement) Regulation, 2015, the Board of Directors of every listed Company shall constitute the Nomination and Remuneration Committee. The Company has constituted "Nomination and Remuneration Committee" 12<sup>th</sup> December 2022 with two Non- executive Independent Directors and one Non-Executive Director as Members of the Committee.

This Committee and the Policy is formulated in compliance with Section 178 of the Companies Act, 2013 read along with the applicable rules thereto and Provisions of SEBI (Listing Obligation and Disclosure Requirement) Regulation, 2015.

#### I. OBJECTIVE

The Key Objectives of the Committee would be:

- To guide the Board in relation to appointment and removal of Directors, Key Managerial Personnel and Senior Management.
- To evaluate the performance of the members of the Board and provide necessary report to the Board for further evaluation.
- To recommend to the Board on Remuneration payable to the Directors, Key Managerial Personnel and Senior Management.

#### II. DEFINITIONS

- a) **"Board"** means Board of Directors of the Company.
- b) **"Company"** means Cell Point (India) Limited.
- c) **"Employees' Stock Option"** means the option given to the directors, officers or employees of a company or of its holding company or subsidiary company or companies, if any, which gives such directors, officers or employees, the benefit or right to purchase, or to subscribe for, the shares of the company at a future date at a pre-determined price.



- d) **"Independent Director"** means a director referred to in Section 149 (6) of the Companies Act, 2013.
- e) **"Key Managerial Personnel" (KMP)** means
- i. Chief Executive Officer or the Managing Director or the Manager,
  - ii. Whole-time Director,
  - iii. Chief Financial Officer
  - iv. Company Secretary, and
  - v. Such other officer as may be prescribed.
- f) **"Nomination and Remuneration Committee"** shall mean a Committee of Board of Directors of the Company, constituted in accordance with the provisions of Section 178 of the Companies Act, 2013 and the Listing Agreement.
- g) **"Policy or This Policy"** means, "Nomination and Remuneration Policy."
- h) **"Remuneration"** means any money or its equivalent given or passed to any person for services rendered by him and includes perquisites as defined under the Income-tax Act, 1961.
- i) **"Senior Management"** mean personnel of the Company who are members of its core management team excluding Board of Directors. This would include all members of management one level below the executive directors, including all the functional heads.

### III. INTERPRETATION

Terms that have not been defined in this Policy shall have the same meaning assigned to them in the Companies Act, 2013, SEBI (Listing Obligation and Disclosure Requirement) Regulation, 2015 and/or any other SEBI Regulation(s) as amended from time to time.



**IV. GUIDING PRINCIPLES**

The Policy ensures that

- The level and composition of remuneration is reasonable and sufficient to attract, retain and motivate Directors of the quality required to run the Company successfully.
- Relationship of remuneration to performance is clear and meets appropriate performance benchmarks and
- Remuneration to Directors, Key Managerial Personnel and Senior Management involves a balance between fixed and incentive pay reflecting short and long term performance objectives appropriate to the working of the Company and its goals.

**V. ROLE OF THE COMMITTEE**

The role of the Committee inter alia will be the following:

- a. To formulate a criteria for determining qualifications, positive attributes and independence of a Director.
- b. Formulate criteria for evaluation of Independent Directors and the Board.
- c. Identify persons who are qualified to become Directors and who may be appointed in Senior Management in accordance with the criteria laid down in this policy.
- d. To carry out evaluation of every Director's performance.
- e. To recommend to the Board the appointment and removal of Directors and Senior Management.
- f. To recommend to the Board, policy relating to remuneration for Directors, Key Managerial Personnel and Senior Management.
- g. Ensure that level and composition of remuneration is reasonable and sufficient, relationship of remuneration to performance is clear and meets appropriate performance benchmarks.



- h. To devise a policy on Board diversity.
- i. To carry out any other function as is mandated by the Board from time to time and / or enforced by any statutory notification, amendment or modification, as may be applicable.
- j. To perform such other functions as may be necessary or appropriate for the performance of its duties.

#### **VI. MEMBERSHIP**

- a. The Committee shall comprise at least three (3) Directors, all of whom shall be non- executive Directors and at least half shall be Independent.
- b. The Board shall reconstitute the Committee as and when required to comply with the provisions of the Companies Act, 2013 and applicable statutory requirement.
- c. Minimum two (2) members shall constitute a quorum for the Committee meeting.
- d. Membership of the Committee shall be disclosed in the Annual Report.
- e. Term of the Committee shall be continued unless terminated by the Board of Directors.

#### **VII. CHAIRMAN**

- a. Chairman of the Committee shall be an Independent Director.
- b. Chairman of the Company may be appointed as a member of the Committee but shall not Chair the Committee.
- c. In the absence of the Chairman, the members of the Committee present at the meeting shall choose one amongst them to act as Chairman.
- d. Chairman of the Nomination and Remuneration Committee could be present at the Annual General Meeting or may nominate some other member to answer the shareholders' queries.

#### **VIII. FREQUENCY OF MEETINGS**



The meeting of the Committee shall be held at such regular intervals as may be required.

**IX. COMMITTEE MEMBERS' INTERESTS**

- a. A member of the Committee is not entitled to be present when his or her own remuneration is discussed at a meeting or when his or her performance is being evaluated.
- b. The Committee may invite such executives, as it considers appropriate, to be present at the meetings of the Committee.

**X. SECRETARY**

The Company Secretary of the Company shall act as Secretary of the Committee.

**XI. VOTING**

- a. Matters arising for determination at Committee meetings shall be decided by a majority of votes of Members present and voting and any such decision shall for all purposes be deemed a decision of the Committee.
- b. In the case of equality of votes, the Chairman of the meeting will have a casting vote.

**XII. APPOINTMENT AND REMOVAL OF DIRECTOR, KMP AND SENIOR MANAGEMENT**

**a) Appointment criteria and qualifications**

- The Committee shall identify and ascertain the integrity, qualification, expertise and experience of the person for appointment as Director, KMP or at Senior Management level and recommend to the Board his/her appointment.
- A person should possess adequate qualification, expertise and experience for the position he / she is considered for appointment. The Committee has discretion to decide whether qualification, expertise and experience possessed by a person are sufficient / satisfactory for the concerned position.



- The Company shall not appoint or continue the employment of any person as Managing Director/Whole-time Director/Manager who has attained the age of seventy years. Provided that the term of the person holding this position may be extended beyond the age of seventy years with the approval of shareholders by passing a special resolution based on the explanatory statement annexed to the notice for such motion indicating the justification for extension of appointment beyond seventy years.

b) **Term / Tenure:**

- i. **Managing Director/Whole-time  
Director/Manager(Managerial Person):**

The Company shall appoint or re-appoint any person as its Managerial Person for a term not exceeding five years at a time. No re-appointment shall be made earlier than one year before the expiry of term.

ii. **Independent Director:**

- An Independent Director shall hold office for a term up to five consecutive years on the Board of the Company and will be eligible for re-appointment on passing of a special resolution by the Company and disclosure of such appointment in the Board's report.
- No Independent Director shall hold office for more than two consecutive terms, but such Independent Director shall be eligible for appointment after expiry of three years of ceasing to become an Independent Director. Provided that an Independent Director shall not, during the said period of three years, be appointed in or be associated with the Company in any other capacity, either directly or indirectly.
- At the time of appointment of Independent Director it should be ensured that number of Boards on which such Independent Director Serves is restricted to seven listed companies as an Independent Director and three listed companies as an Independent Director in case such person is serving as a Whole-time Director of a listed company.

c) **Evaluation:**

The Committee shall carry out evaluation of performance of every Director, KMP and Senior Management at regular interval.



**d) Removal:**

Due to reasons for any disqualification mentioned in the Companies Act, 2013, rules made there under or under any other applicable Act, rules and regulations, the Committee may recommend, to the Board with reasons recorded in writing, removal of a Director, KMP or Senior Management subject to the provisions and compliance of the said Act, rules and regulations.

**e) Retirement:**

The Director, KMP and Senior Management shall retire as per the applicable provisions of the Companies Act, 2013 and the prevailing policy of the Company. The Board will have the discretion to retain the Director, KMP, Senior Management in the same position / remuneration or otherwise even after attaining the retirement age, for the benefit of the Company.

### **XIII. PROVISIONS RELATING TO REMUNERATION OF MANAGERIAL PERSON, KMP AND SENIOR MANAGEMENT**

**a) General:**

- The remuneration / compensation / commission etc. to Managerial Person, KMP and Senior Management Personnel will be determined by the Committee and recommended to the Board for approval. The remuneration / compensation / commission etc. shall be subject to the prior/post approval of the shareholders of the Company and Central Government, wherever required.
- The remuneration and commission to be paid to Managerial Person shall be as per the statutory provisions of the Companies Act, 2013, and the rules made there under for the time being in force.
- Increments to the existing remuneration / compensation structure may be recommended by the Committee to the Board which should be within the slabs approved by the Shareholders in the case of Managerial Person. Increments will be effective from the date of reappointment in respect of Managerial Person and 1st April in respect of other employees of the Company.



- Where any insurance is taken by the Company on behalf of its Managerial Person, KMP and any other employees for indemnifying them against any liability, the premium paid on such insurance shall not be treated as part of
- the remuneration payable to any such personnel. Provided that if such person is proved to be guilty, the premium paid on such insurance shall be treated as part of the remuneration.

**b) Remuneration to Managerial Person, KMP and Senior Management:**

**1. Fixed pay:**

Managerial Person, KMP and Senior Management shall be eligible for a monthly remuneration as may be approved by the Board on the recommendation of the Committee in accordance with the statutory provisions of the Companies Act, 2013, and the rules made there under for the time being in force. The break-up of the pay scale and quantum of perquisites including, employer's contribution to P.F, pension scheme, medical expenses, club fees etc. shall be decided and approved by the Board on the recommendation of the Committee and approved by the shareholders and Central Government, wherever required.

**2. Minimum Remuneration:**

If, in any financial year, the Company has no profits or its profits are inadequate, the Company shall pay remuneration to its Managerial Person in accordance with the provisions of Schedule V of the Companies Act, 2013 and if it is not able to comply with such provisions, with the prior approval of the Central Government.

**3. Provisions for excess remuneration:**

If any Managerial Person draws or receives, directly or indirectly by way of remuneration any such sums in excess of the limits prescribed under the Companies Act, 2013 or without the prior sanction of the Central Government, where required, he / she shall refund such sums to the Company and until such sum is refunded, hold it in trust for the Company. The Company shall not waive recovery of such sum refundable to it unless permitted by the Central Government.

**c) Remuneration to Non-Executive / Independent Director:**

**1. Remuneration / Commission:**

The remuneration / commission shall be in accordance with the statutory provisions



of the Companies Act, 2013, and the rules made there under for the time being in force.

## **2. Sitting Fees:**

The Non- Executive / Independent Director may receive remuneration by way of fees for attending meetings of Board or Committee thereof. Provided that the amount of such fees shall not exceed the maximum amount as provided in the Companies Act, 2013, per meeting of the Board or Committee or such amount as may be prescribed by the Central Government from time to time.

## **3. Limit of Remuneration /Commission:**

Remuneration /Commission may be paid within the monetary limit approved by shareholders, subject to the limit not exceeding 1% of the net profits of the Company computed as per the applicable provisions of the Companies Act, 2013.

## **4. Stock Options:**

An Independent Director shall not be entitled to any stock option of the Company.

## **XIV. MINUTES OF COMMITTEE MEETING**

Proceedings of all meetings must be minutes and signed by the Chairman of the said meeting or the Chairman of the next succeeding meeting. Minutes of the Committee meeting will be tabled at the subsequent Board and Committee meeting.

## **XV. DEVIATIONS FROM THIS POLICY**

Deviations on elements of this policy in extraordinary circumstances, when deemed necessary in the interests of the Company, will be made if there are specific reasons to do so in an individual case.



**DETAILS OF REMUNERATION TO DIRECTORS DURING THE YEAR ENDING  
ON 31<sup>ST</sup> MARCH, 2024:**

Remuneration paid during the Financial Year 2023-24 to Executive Directors are:

| Name of Director                     | Yearly Remuneration (in Rs.) |
|--------------------------------------|------------------------------|
| Mohan Prasad Panday (DIN : 06493918) | 1,20,00,000                  |
| Bala Balaji Panday (DIN : 06493903)  | 60,00,000                    |
| Kiranmai Panday (DIN: 08034071)      | 60,00,000                    |
| <b>Total</b>                         | <b>2,40,00,000</b>           |

**7) STAKEHOLDERS RELATIONSHIP COMMITTEE:**

The company has constituted Stakeholder Relationship Committee shall consider and resolve the grievances of the security holders of the company including complaints related to transfer of shares, non-receipt of annual report and non-receipt of declared dividends.

**j. Composition, Name of members and chairperson**

| Name of Director              | Status   | Nature of Directorship             |
|-------------------------------|----------|------------------------------------|
| Mrs. KIRANMAI PANDAY          | Chairman | Non-Executive Director             |
| Mr. MOHAN PRASAD PANDAY       | Member   | Director                           |
| Mrs. KAKSHAYANI SEKHARAMANTRI | Member   | Independent Non-Executive Director |



**k. Name and Designation of Compliance Officer**

Mr. Chandra Sekhar Raghavapudi, Company Secretary is the Compliance Officer for complying with requirements of Companies Act, Securities laws, SEBI (LODR) Regulations, 2015 with Stock Exchanges.

During the year, the company has not received any complaints/ correspondence from Shareholders regarding non-receipt of Share Certificates/ issuance of Duplicate Share Certificates / Dividend Warrants etc.

**l. Meeting and attendance during the Year:**

The members of Stakeholder Relationship Committee met 4 times during the year on 08-04-2023, 19-07-2023, 13-11-2023 and 02-02-2024 as per provisions of Section 178 of the Companies Act, 2013 and applicable provisions.

Mrs. KIRANMAI PANDAY (DIN: 08034071) is the Chairman of Stakeholders relationship Committee.

| Members                       | Category                           | Meetings held during the tenure of the Directors | Meetings attended |
|-------------------------------|------------------------------------|--------------------------------------------------|-------------------|
| Mrs. KIRANMAI PANDAY          | Non-Executive Director             | 4                                                | 4                 |
| Mr. MOHAN PRASAD PANDAY       | Director                           | 4                                                | 4                 |
| Mrs. KAKSHAYANI SEKHARAMANTRI | Independent Non-Executive Director | 4                                                | 4                 |

**m. Details of Shareholders' Complaint**

| Details of complaints received                          | Status |
|---------------------------------------------------------|--------|
| No. of investor complaints as on April 01, 2023         | -      |
| No. of investor complaints received during the year     | -      |
| No. of investor complaints resolved during the year     | -      |
| No. of investor complaints pending as on March 31, 2024 | -      |

## 7) GENERAL BODY MEETINGS:

## a. LOCATION AND TIME OF LAST THREE AGM'S HELD:

| Year    | Location                                                                                  | Date                            | Time      | Special Resolution Passed |
|---------|-------------------------------------------------------------------------------------------|---------------------------------|-----------|---------------------------|
| 2022-23 | 30-15-139, First Floor, Room No.5 & 6, Ramas Arcade, Dabagardens, Visakhapatnam Ap 530020 | 29 <sup>th</sup> Sept, 2023     | 11.00 A.M | Yes                       |
| 2021-22 | 30-15-139, First Floor, Room No.5 & 6, Ramas Arcade, Dabagardens, Visakhapatnam Ap 530020 | 30 <sup>th</sup> September 2022 | 10.30 AM  | No                        |
| 2020-21 | 30-15-139, First Floor, Room No.5 & 6, Ramas Arcade, Dabagardens, Visakhapatnam Ap 530020 | 30 <sup>th</sup> December 2021  | 10.30 AM  | No                        |



**b. POSTAL BALLOT:**

During the year under review, the Company has not moved any resolution through postal ballot process. Further, no Special Resolution is proposed to be passed through Postal Ballot as on the date of this Report

**8) MEANS OF COMMUNICATION:**

During the year, the yearly financial results as on 31<sup>st</sup> March 2024 of the company were submitted to Stock Exchanges immediately after the meeting of the Board of Directors held on 02<sup>nd</sup> September, 2024. The Company has also published its Financial Results on its websites i.e. [www.cellpoint.biz](http://www.cellpoint.biz)

**9) GENERAL SHAREHOLDER INFORMATION:****Annual General Meeting:**

The ensuing (11th) Annual General Meeting ("the AGM") of the company will be held on Friday, September 27<sup>th</sup> 2024 at 11:30 A.M. at 30-15-139, First Floor, Room No.5 & 6, Ramas Arcade, Dabagardens, Visakhapatnam Andhra Pradesh- 530020

**Financial Year**

The Financial year of the company is for period of 12 months from 1<sup>st</sup> April to 31<sup>st</sup> March.

**Record Date:**

The Record Date for the purpose of determining the eligibility of the Members to attend the 11<sup>th</sup> Annual General Meeting of Company will be 19<sup>th</sup> September, 2024.

**Dividend Payment:**

The board of directors of the company, in their meeting held on May 28<sup>th</sup>, 2024 has recommended dividend for the financial year ended on 31<sup>st</sup> March, 2024. The Final Dividend of INR 0.25/- on Equity Shares having face value of INR 10/- each of the Company as recommended by the Board of Directors of the Company for the financial year ended March 31, 2024, if declared at the AGM, will be paid within 30 days of the AGM to those members whose names appear in the Register of Members as on September 19, 2024 ("the Record Date").



**Policy on dealing with Related party Transactions:**

The company has formulated the policy on dealing with Related party Transactions and also put said policy on the websites of the company for the pursuance of Stakeholders of the company.

**Listing with Stock Exchange:**

The equity shares of the Company is listed on Emerge Platform of National Stock Exchange of India Limited (NSE) w.e.f. June 28 2023 and the Company confirms that it has paid the Annual Listing Fees for the year 2023-24 to NSE Limited.

**Reconciliation of Share Capital Audit**

As stipulated by SEBI, Mr. B. Uma Maheshwara Rao, a qualified practicing Company Secretary carries out the Reconciliation of Share Capital to reconcile the total listed and paid-up share capital held with the National Security Depository Limited (NSDL) and Central Depository Services (India) Limited (CDSL). The Audit is carried out Quarterly basis in a year and the report thereon is submitted to the Stock Exchange. The report, inter alia, confirms that the total listed and paid-up share capital of the Company is in agreement with the aggregate of the total dematerialized shares and those in physical mode.



### Dematerialization of Shares

As on March 31, 2024, all Equity Shares of the Company are held in dematerialized form. The breakup of the equity shares held in dematerialized and physical form as on March 31, 2024 are as follows:

| Particulars  | No. of share holders | No. of shares   | Percent of Total |
|--------------|----------------------|-----------------|------------------|
| NSDL         | 691                  | 2974600         | 29.86%           |
| CDSL         | 1623                 | 15711000        | 70.14%           |
| PHYSICAL     | NIL                  | NIL             | NIL              |
| <b>TOTAL</b> | <b>2314</b>          | <b>18685600</b> | <b>100%</b>      |

The ISIN No. for Equity Shares of the Company ISIN: INE0000001013

Share holding pattern and Distribution of Shareholdings as on 31<sup>st</sup> March, 2024

#### i) Shareholding pattern

| Category                          | No. of Shares held | % of Shareholding |
|-----------------------------------|--------------------|-------------------|
| 1.Promoters                       | 13651600           | 73.05             |
| 2.Foreign Portfolio Investors     | -                  | -                 |
| 3.Banks, FIs, Insurance companies | -                  | -                 |
| 4.Private Bodies Corporate        | 130800             | 0.70              |
| 5.Clering Members                 | 14400              | 0.08              |
| 6.Non-Resident Indians            | 120000             | 0.64              |
| 7.Indian Public                   | 4594800            | 24.59             |
| 8.HUF                             | 174000             | 0.94              |
| <b>TOTAL</b>                      | <b>18685600</b>    | <b>100.00%</b>    |



**i. Distribution of Shareholdings as on 31<sup>st</sup> March, 2024**

| No. of equity shares held | No. of shareholders | % of Shareholders | Share Amount Rs. | % of Shareholding |
|---------------------------|---------------------|-------------------|------------------|-------------------|
| 1-5000                    | 2197                | 94.94%            | 33256000         | 17.80 %           |
| 5001-10000                | 66                  | 2.85%             | 4620000          | 0.25%             |
| 10001 and Above           | 51                  | 2.21%             | 148980000        | 81.95%            |
| <b>TOTAL</b>              | <b>2314</b>         | <b>100.00</b>     | <b>186856000</b> | <b>100.00 %</b>   |

**ii. High And Low Prices of Shares with NSE Emerge :**

| Month and Year  | NSE Emerge(SME platform) |            |
|-----------------|--------------------------|------------|
|                 | Low(Rs.)                 | High (Rs.) |
| August, 2023    | 51.5                     | 62.9       |
| September, 2023 | 50                       | 61         |
| October, 2023   | 45.05                    | 53.9       |
| November, 2023  | 41.4                     | 50.07      |
| December, 2023  | 41                       | 48.8       |
| January, 2024   | 44.3                     | 55.2       |
| February, 2024  | 44.1                     | 51         |
| March, 2024     | 31.85                    | 48.6       |



### Graph of Share Price highs and lows



Price of Share with NSE Emerge



Stakeholders Relationship Committee attends to share transfer formalities normally twice in a month. Demat requests are normally confirmed within 15 days from the date of receipt of requests.

**Registered Office Address:**

Door No 30-15-139/F/5, 6 Ward No 27, Ram's Arcade, Opposite Visakha Medical Centre, Dabagardens, Visakhapatnam 530020

Phone: +91 90001 13897

Email: [cs@cellpoint.biz](mailto:cs@cellpoint.biz)

Website: <https://cellpoint.biz/>

**Registrar and Transfer****Agents:**

Big Share Services P limited.

E-2/3, Ansa Industrial Estate,

Sakivihar Road, Saki Naka,

Andheri(E), Mumbai 470072

Tel: 022-6263 8200

Email: [marketing@bigshareonline.com](mailto:marketing@bigshareonline.com)

Website:

[https://www.bigshareonline.c](https://www.bigshareonline.com/)

om/

Contact Person: Venkata

Krishna Mohan Nandam

SEBI Registration NO: INR000001385

**Investors / Shareholders Correspondence:**

Door No 30-15-139/F/5, 6 Ward No 27, Ram's Arcade, Opposite Visakha Medical Centre, Dabagardens, Visakhapatnam 530020

Contact person : Chandra Sekhar Raghavapudi

Phone: +91 90001 13897

Email: [cs@cellpoint.biz](mailto:cs@cellpoint.biz)

Website: <https://cellpoint.biz/>



**IMPORTANT COMMUNICATION TO THE SHAREHOLDERS**

Ministry of Corporate Affairs has taken a 'Green initiative in Corporate Governance' by allowing paperless compliances by the companies and has issued circulars stating that service of notice/ documents including Annual Report can be sent by e-mail to its members. Your Company is concerned about the environment and utilizes natural resources in a sustainable way. To support this Green initiative, the Company hereby requests its members who have not registered their e-mail addresses so far, to register their e-mail addresses with the depository through their concerned depository participants in respect of electronic holdings.

**10) Other Disclosures:**

- No transaction of material has been entered into by the company with its promoters, Directors or management or relatives etc. that may have potential conflict with the interest of the company.
- There were no instances of non-compliances or penalty imposed on the company by Stock Exchanges or SEBI or any other statutory authority or any matter related to capital markets, during the last three years. The financial statements have been prepared in compliance with the requirements of the Companies Act, 2013 and in conformity, in all material respects, with the generally accepted accounting principles and standards in India. The estimates/judgments made in preparation of these financial statements are consistent, reasonable and on prudent basis so as to reflect true and fair view of the state of affairs and results/operations of the Company.



- The Company has formulated Whistle Blower Policy to establish a Vigil Mechanism for directors and employees of the Company and the same is posted on the website of the Company.
- The Company is complying with all mandatory requirements of SEBI(Listing and Disclosure Requirements), Regulation, 2015

**DECLARATION REGARDING CODE OF CONDUCT**

I hereby declare that all the members of Board of Directors and Senior Management Personnel have affirmed compliance with the Code of Conduct of Board of Directors and senior management.

Place: Visakhapatnam  
Date: 02/09/2024

By Order of the Board of Directors  
CELL POINT (INDIA) LIMITED



Mohan Prasad Panday  
Managing Director  
(DIN: 06493918)



**ANNEXURE D**

**Form No. MR-3  
SECRETARIAL AUDIT  
REPORT**

**FOR THE FINANCIAL YEAR ENDED 31<sup>ST</sup> MARCH, 2023**

[Pursuant to section 204(1) of the Companies Act, 2013 and Rule No: 9 of the Companies(Appointment and Remuneration Personnel) Rules, 2014]

To,

**The Members,**

**CELL POINT (INDIA) LIMITED**

I have conducted the secretarial audit of the compliance of applicable statutory provisions and the adherence to good corporate practices by CELL POINT (INDIA) LIMITED(hereinafter referred to as "the company"). Secretarial Audit was conducted in a manner that provided me a reasonable basis for evaluating the corporate conducts/statutory compliances and expressing my opinion thereon.

Based on my verification of the company's books, papers, minute books, forms and returns filed and other records maintained by the company and also the information provided by the Company, its officers, agents and authorized representatives during the conduct of secretarial audit, I hereby report that in my opinion, the company has, during the audit period covering the financial year ended on 31<sup>st</sup> March, 2024 complied with the statutory provisions listed hereunder and also that the Company has proper Board-processes and compliance-mechanism in place to the extent, in the manner and subject to the reporting made hereinafter:

I have examined the books, papers, minute books, forms and returns filed and other records maintained by CELL POINT (INDIA) LIMITED ("the Company") for the financial year ended on 31<sup>st</sup> March, 2024 according to the provisions of:

**CELL POINT (INDIA) LIMITED**

111



- (i) The Companies Act, 2013 (the Act) and the rules made thereunder;
- (ii) The Securities Contracts (Regulation) Act, 1956 ('SCRA') and the rules made thereunder;
- (iii) The Depositories Act, 1996 and the Regulations and Bye-laws framed thereunder;
- (iv) Foreign Exchange Management Act, 1999 and the rules and regulations made thereunder to the extent of Foreign Direct Investment, Overseas Direct Investment and External Commercial Borrowings; **Not Applicable**
- (v) The following Regulations and Guidelines prescribed under the Securities and Exchange Board of India Act, 1992 ('SEBI Act'):-
  - The Securities and Exchange Board of India (Substantial Acquisition of Shares and Takeovers) Regulations, 2011;
  - The Securities and Exchange Board of India (Prohibition of Insider Trading) Regulations, 2015;
  - The Securities and Exchange Board of India (Issue of Capital and Disclosure Requirements) Regulations, 2018;
  - The Securities and Exchange Board of India (Employee Stock Option Scheme and Employee Stock Purchase Scheme) Guidelines, 1999; **Not Applicable**
  - The Securities and Exchange Board of India (Issue and Listing of Debt Securities) Regulations, 2008; **Not Applicable**
  - The Securities and Exchange Board of India (Registrars to an Issue and Share Transfer Agents) Regulations, 1993 regarding the Companies Act and dealing with client;



- The Securities and Exchange Board of India (Delisting of Equity Shares) Regulations, 2009; **Not Applicable** and
- The Securities and Exchange Board of India (Buyback of Securities) Regulations, 1998; **Not Applicable**
- As informed by the Management, there are no other laws that are applicable specifically to the company

I have also examined compliance with the applicable clauses of the following:

- (i) Secretarial Standards issued by The Institute of Company Secretaries of India.
- (ii) The Listing Agreements entered into by the Company with National Stock Exchange Limited (Emerge-SME Platform);

During the period under review the Company has complied with the provisions of the Act, Rules, Regulations, Guidelines, Standards, etc. mentioned above.

#### **I further report that**

The Board of Directors of the Company is duly constituted with proper balance of Executive Directors, Non-Executive Directors and Independent Directors. The changes in the composition of the Board of Directors that took place during the period under review were carried out in compliance with the provisions of the Act.

Adequate notice is given to all directors to schedule the Board Meetings, agenda and detailed notes on agenda were sent at least seven days in advance and agenda and detailed notes on agenda were properly sent and a system exists for seeking and obtaining further information and clarifications on the agenda items before the meeting and for meaningful participation at the meeting.

As per the minutes of the meetings duly recorded and signed by the Chairman, the decisions of the Board were unanimous and no dissenting views have been



recorded.

**I further report that** there are adequate systems and processes in the company commensurate with the size and operations of the company to monitor and ensure compliance with applicable laws, rules, regulations and guidelines.

I further report that during the audit period the Company has following specific events/ actions having a major bearing on the Company's affairs in pursuance of the above referred laws, rules, regulations, guidelines, standards etc. referred to above:-

1. Mr. Govinda Ganiseti (PAN: ANDPG4479R) has resigned as a Chief Financial Officer of the Company w.e.f. 02<sup>nd</sup> September, 2023.
2. Mr. Manikanta BBV (PAN: BLXPB2582H) has been appointed as Chief Financial Officer of the Company w.e.f. 02<sup>nd</sup> September, 2023.

Date : 02<sup>nd</sup> September, 2024

Place : Visakhapatnam

Signature:

B. Umamaheshwara Rao

Company Secretary

FCS No: 10163

C P No.: 13117

PR: 3157/2023

UDIN:

F010163E000907763

**Note:** This report is to be read with our letter of even date which is annexed as 'Annexure A' and forms an integral part of this report.



## ANNEXURE A'

To,

The Members,

CELL POINT (INDIA) LIMITED

Door No 30-15-139/F/5, 6 Ward No 27, Ram's Arcade,  
Opposite Visakha Medical Centre, Dabagardens,  
Visakhapatnam 530020

Our report of even date is to be read along with this letter.

1. Maintenance of secretarial record is the responsibility of the management of the company. My responsibility is to express an opinion on these secretarial records based on my audit.
2. I have followed the audit practices and processes as were appropriate to obtain reasonable assurance about the correctness of the contents of the Secretarial records. The verification was done on test basis to ensure that correct facts are reflected in secretarial records. I believe that the processes and practices, I followed provide a reasonable basis for my opinion.
3. I have not verified the correctness and appropriateness of financial records and Books of Accounts of the company.
4. Wherever required, I have obtained the Management representation about the compliance of laws, rules and regulations and happening of events etc.



5. The compliance of the provisions of Corporate and other applicable laws, rules, regulations, standards is the responsibility of management. My examination was limited to the verification of procedures on test basis.
6. The Secretarial Audit report is neither an assurance as to the future viability of the company nor of the efficacy or effectiveness with which the management has conducted the affairs of the company.

Date : 02<sup>nd</sup> September, 2024

Place : Visakhapatnam

Signature: 

B. Umamaheshwara Rao

Company Secretary

FCS No: 10163

C P No.: 13117

PR: 3157/2023

UDIN:

F010163E000907763



**FOREIGN EXCHANGE EARNING AND OUTGO:**

The information required to be given in respect of foreign exchanges earning and outgo F.Y. 2023 - 24 and 2022 - 23 are as follows:

## i. Foreign Exchange Earnings during F.Y. 2023-24:

| Particulars                               | Amount ( In ₹) |
|-------------------------------------------|----------------|
| Foreign Exchange Received during the year | NIL            |
| Foreign Exchange Paid during the year     | NIL            |

## ii. Foreign Exchange Earnings during F.Y. 2022-23:

| Particulars                               | Amount ( In ₹) |
|-------------------------------------------|----------------|
| Foreign Exchange Received during the year | NIL            |
| Foreign Exchange Paid during the year     | NIL            |



**CEO/CFO CERTIFICATION**

To,  
The Board of Directors  
CELL POINT (INDIA) LIMITED

Certificate by Chief Executive Officer (CEO) / Chief Financial Officer (CFO) under Corporate Governance pursuant to the Regulation 33(1) (e) and Schedule IV of SEBI (Listing Obligation and Disclosure Requirements), Regulation 2015.

We, Mohan Prasad Panday, Managing Director and Manikanta BBV, the Chief Financial Officer (CFO) of the Company of the Company do hereby certify to the Board that:

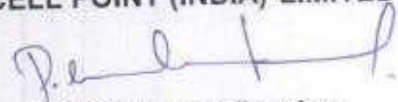
1. We have reviewed financial statements and the cash flow statement for the year ending 31<sup>st</sup> March, 2024 and that to the best of their knowledge and belief
  - a. These statements do not contain any materially untrue statement or omit any material fact or contain statements that might be misleading;
  - b. These statements together present a true and fair view of the company's affairs and are in compliance with existing accounting standards, applicable laws and regulations.
2. There are, to the best of our knowledge and belief, no transactions entered into by the company during the year which are fraudulent, illegal or violation of the company's code of conduct.
3. We accept responsibility for establishing and maintaining internal controls for financial reporting and that we have evaluated the effectiveness of internal control systems of the company pertaining to financial reporting and we have disclosed to the auditors and the Audit Committee, deficiencies in the design or operation of such internal controls, if any, of which we are aware and the steps we have taken or propose to take to rectify these deficiencies.
4. We have indicated to the auditors and the Audit committee of the Company.
  - a. significant changes in internal control over financial reporting during the year;



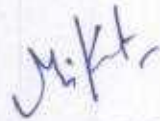
- b. significant changes in accounting policies during the year and that the same have been disclosed in the notes to the financial statements; and
- c. Instances of significant fraud of which we have become aware and the involvement therein, if any, of the management or an employee having a significant role in the company's internal control system over financial reporting.

Place: Visakhapatnam  
Date: 02/09/2024

For CELL POINT (INDIA) LIMITED



Mohan Prasad Panday  
(Managing Director)



MANIKANTA BBV  
(CFO)



## Chairman's Declaration on Code of Conduct

To,

The Members of Cell point (India) Limited

This is to certify that the Company has laid down a Code of Conduct (the Code) for all Board Members and Senior Management Personnel of the Company and a copy of the Code is put on the website of the Company viz [www.cellpoint.biz](http://www.cellpoint.biz) It is further confirmed that all Board Members and Senior Management Personnel have affirmed compliance with the Code of Conduct for Board of Directors and Senior Management Personnel, as approved by the Board, for the financial year ended on March 31, 2024.

For CELL POINT (INDIA) LIMITED



Mohan Prasad Panday  
(Managing Director)

Place: Visakhapatnam  
Date: 02/09/2024



## INDEPENDENT AUDITOR'S REPORT

To  
The Members of  
Cell Point (India) Limited,  
Visakhapatnam.

## REPORT ON THE AUDIT OF THE FINANCIAL STATEMENTS

## Opinion

We have audited the accompanying Financial statements of Cell Point (India) Limited, Visakhapatnam, ("the Company") which comprise the Balance Sheet as at March 31, 2024, the Statement of Profit and Loss, and Statement of Cash Flows for the year then ended and notes to the financial statements including a summary of significant accounting policies and other explanatory information. (hereinafter referred to as "the financial statements").

In our opinion and to the best of our information and according to the explanations given to us, the aforesaid financial statements give the information required by the Companies Act, 2013 ("the Act") in the manner so required and give a true and fair view in conformity with the accounting principles generally accepted in India, of the state of affairs of the Company as at March 31, 2024 and its profit, and its cash flows for the year ended on that date.

## Basis for Opinion

We conducted our audit in accordance with the Standards on Auditing (SAs) specified under section 143 (10) of the Companies Act, 2013. Our responsibilities under those Standards are further described in the *Auditor's Responsibilities for the Audit of the Financial Statements* section of our report. We are independent of the company in accordance with the Code of Ethics issued by the Institute of Chartered Accountants of India together with the ethical requirements that are relevant to our audit of the financial statements under the provisions of the Companies Act, 2013 and the Rules thereunder, and we have fulfilled our other ethical responsibilities in accordance with these requirements and the Code of Ethics. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion on the financial statements.

## Key Audit Matters

Key audit matters are those matters that in our professional judgment were of most significant in our audit of the financial statements of the current period. These matters were addressed in the context of our audit of the financial statements as a whole, and in forming our opinion thereon, and we do not provide a separate opinion on these matters. We have determined that there are no key audit matters to communicate in our report.

## Information Other than the Financial Statements and Auditor's Report Thereon

The Company's Board of Directors is responsible for the other information. The other information comprises the information included in management report and chairman's statement but does not include the financial statements and our auditor's report thereon.

Our opinion on the financial statements does not cover the other information and we do not express any form of assurance conclusion thereon.

In connection with our audit of the financial statements, our responsibility is to read the other information and, in doing so, consider whether the other information is materially inconsistent with the financial statements or our knowledge obtained in the audit or otherwise appears to be materially misstated. When we read the annual report, if we conclude that there is a material misstatement therein, we are required to communicate the matter to those charged with governance and take necessary actions, as applicable under the relevant laws and regulations.

### **Responsibilities of Management and those charged with Governance for the Financial Statements**

The Company's Board of Directors is responsible for the matters stated in Section 134(5) of the Companies Act, 2013 ("the Act") with respect to the preparation of these financial statements that give a true and fair view of the financial position, financial performance, changes in equity and cash flows of the company in accordance with the accounting principles generally accepted in India, including the Accounting Standards (AS) specified under Section 133 of the Act.

This responsibility also includes maintenance of adequate accounting records in accordance with the provisions of the Act for safeguarding of the assets of the company and for preventing and detecting frauds and other irregularities; selection and application of appropriate accounting policies; making judgments and estimates that are reasonable and prudent; and design, implementation and maintenance of adequate internal financial controls, that were operating effectively for ensuring the accuracy and completeness of the accounting records, relevant to the preparation and presentation of the financial statements that give a true and fair view and are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, the Board of Directors is responsible for assessing the Company's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless the Board of Directors either intends to liquidate the Company or to cease operations, or has no realistic alternative but to do so.

The Board of Directors is also responsible for overseeing the Company's financial reporting process.

### **Auditor's Responsibilities for the Audit of the Financial Statements**

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with SAs will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these financial statements.

As part of an audit in accordance with SAs, we exercise professional judgment and maintain professional skepticism throughout the audit. We also:

- Identify and assess the risks of material misstatement of the financial statements, whether due to fraud or error, design and perform audit procedures responsive to those risks, and obtain audit evidence that is sufficient and appropriate to provide a basis for our opinion. The risk of not detecting a material misstatement resulting from fraud is higher than for one resulting from error, as fraud may involve collusion, forgery, intentional omissions, misrepresentations, or the override of internal control.
- Obtain an understanding of internal control relevant to the audit in order to design audit procedures that are appropriate in the circumstances. Under section 143(3)(i) of the Companies Act, 2013, we

are also responsible for expressing our opinion on whether the company has adequate internal financial controls system in place and the operating effectiveness of such controls.

- Evaluate the appropriateness of accounting policies used and the reasonableness of accounting estimates and related disclosures made by management.
- Conclude on the appropriateness of management's use of the going concern basis of accounting and, based on the audit evidence obtained, whether a material uncertainty exists related to events or conditions that may cast significant doubt on the Company's ability to continue as a going concern. If we conclude that a material uncertainty exists, we are required to draw attention in our auditor's report to the related disclosures in the financial statements or, if such disclosures are inadequate, to modify our opinion. Our conclusions are based on the audit evidence obtained up to the date of our auditor's report. However, future events or conditions may cause the Company to cease to continue as a going concern.
- Evaluate the overall presentation, structure and content of the financial statements, including the disclosures, and whether the financial statements represent the underlying transactions and events in a manner that achieves fair presentation.

We communicate with those charged with governance regarding, among other matters, the planned scope and timing of the audit and significant audit findings, including any significant deficiencies in internal control that we identify during our audit.

We also provide those charged with governance with a statement that we have complied with relevant ethical requirements regarding independence, and to communicate with them all relationships and other matters that may reasonably be thought to bear on our independence, and where applicable, related safeguards.

From the matters communicated with those charged with governance, we determine those matters that were of most significance in the audit of the financial statements of the current period and are therefore the key audit matters. We describe these matters in our auditor's report unless law or regulation precludes public disclosure about the matter or when, in extremely rare circumstances, we determine that a matter should not be communicated in our report because the adverse consequences of doing so would reasonably be expected to outweigh the public interest benefits of such communication.

#### **Report on Other Legal and Regulatory Requirements**

- (1) As required by the Companies (Auditor's Report) Order, 2020 ("the Order") issued by the Central Government of India in terms of sub-section (11) of section 143 of the Act, we give in the "Annexure A" a statement on the matters specified in paragraphs 3 and 4 of the Order, to the extent applicable.
- (2) As required by Section 143 (3) of the Act, we report that:
  - (a) We have sought and obtained all the information and explanations which to the best of our knowledge and belief were necessary for the purposes of our audit.
  - (b) In our opinion, proper books of account as required by law have been kept by the company so far as it appears from our examination of those books.
  - (c) The Balance Sheet, the Statement of Profit and Loss, and the Cash Flow Statement dealt with by this Report are in agreement with the books of account.
  - (d) In our opinion, the aforesaid financial statements comply with the Accounting Standards prescribed under Section 133 of the Act, read with rule 7 of the Companies (Accounts) Rules, 2014.



- (e) On the basis of the written representations received from the Directors as on March 31, 2024, taken on record by the Board of Directors, none of the Directors is disqualified as on March 31, 2024 from being appointed as a Director in terms of Section 164(2) of the Act.
- (f) With respect to the adequacy of the internal financial controls over financial reporting of the company and the operating effectiveness of such controls, refer to our separate Report in "Annexure B".
- (g) With respect to the other matters to be included in the Auditor's Report in accordance with Rule 11 of the Companies (Audit and Auditors) Rules, 2014, in our opinion and to the best of our information and according to the explanations given to us:
- (i) The company has disclosed the impact of pending litigations on its financial position in its financial statements – Refer Note 3.28 to the financial statements.
  - (ii) The company did not have any long-term contracts including derivative contracts for which there were any material foreseeable losses.
  - (iii) There were no amounts which were required to be transferred to the Investor Education and Protection Fund by the Company.
  - (iv)
    - (a) The Management of the Company has represented to us that, to the best of its knowledge and belief, other than as disclosed in the notes to accounts, no funds (which are material either individually or in the aggregate) have been advanced or loaned or invested (either from borrowed funds or share premium or any other sources or kind of funds) by the Company or any of such subsidiaries to or in any other person or entity, including foreign entity ("Intermediaries"), with the understanding, whether recorded in writing or otherwise, that the Intermediary shall, directly or indirectly lend or invest in other persons or entities identified in any manner whatsoever by or on behalf of the Company or any of such subsidiaries ("Ultimate Beneficiaries") or provide any guarantee, security or the like on behalf of the Ultimate Beneficiaries.
    - (b) The Management of the Company has represented to us that, to the best of its knowledge and belief, no funds (which are material either individually or in the aggregate) have been received by the Company or any of such subsidiaries from any person or entity, including foreign entity ("Funding Parties"), with the understanding, whether recorded in writing or otherwise, that the Company or any of such subsidiaries shall, directly or indirectly, lend or invest in other persons or entities identified in any manner whatsoever by or on behalf of the Funding Party ("Ultimate Beneficiaries") or provide any guarantee, security or the like on behalf of the Ultimate Beneficiaries.
    - (c) Based on the audit procedures that have been considered reasonable and appropriate in the circumstances performed by us on the Company and its subsidiaries which are companies incorporated in India whose financial statements have been audited under the Act, nothing has come to our notice that has caused us to believe that the representations under sub-clause (i) and (ii) of Rule 11(e), as provided under (a) and (b) above, contain any material misstatement.
  - (v) As stated in the Note No 3.31(VI) to the financial statements, the Board of directors had recommended a dividend of Rs. 0.25 per equity share of Rs. 10 each for the financial year ended 31 March 2024 subject to approval by the shareholders at the next Annual General Meeting.
  - (vi) Based on our examination which included test checks, the company has used an accounting software for maintaining its books of account which has a feature of recording audit trail (edit log) facility and the same has operated throughout the year for all relevant

transactions recorded in the software. Further, during the course of our audit we did not come across any instance of audit trail feature being tampered with.

- (h) With respect to the other matters to be included in the Auditor's Report in accordance with the requirements of section 197(16) of the Act, as amended, in our opinion and to the best of our information and according to the explanations given to us and considering the matters disclosed in Note No. 3.25, the remuneration paid by the Company to its directors during the year is in accordance with the provisions of section 197 of the Act.

For Rao & Kumar  
Chartered Accountants  
FRN 03089S



  
Anirban Pal  
Partner  
M.No. 214919  
UDIN No: 24214919BKBBGOR8771

Place: Visakhapatnam  
Date: September 02, 2024

**Annexure - A:**

**(Referred to in Paragraph 1 of 'Report on Other Legal and Regulatory Requirements' in our report of even date)**

- (i)
- (a)
- a. The Company has maintained proper records showing full particulars, including quantitative details and situation of Property, Plant and Equipment;
  - b. The Company does not have any Intangible assets. Hence reporting under this clause is not applicable to the Company.
- (b) The management has carried out physical verification of assets in accordance with a designed programme. In our opinion the periodicity of the physical verification is reasonable. No material discrepancies were noticed on such verification.
- (c) According to the information and explanations furnished to us and on the basis of our examination of the records of the Company and the details of title deeds of immovable properties (other than properties where the company is the lessee and the lease agreements are duly executed in favour of the lessee) are held in the name of the company.
- (d) The Company had not revalued any of its Property, Plant and Equipment during the year.
- (e) To the best of our knowledge and information, no proceedings have been initiated or are pending against the company for holding any benami property under the Benami Transactions (Prohibition) Act, 1988 and rules made thereunder.
- (ii)
- (a) The Inventories except for the material-in-transit have been physically verified by the management during the year. In our opinion, the coverage and procedure of verification by the management is appropriate. No discrepancies were noticed on verification between the physical stocks and the book records that were more than 10% in the aggregate of each class of inventory.
- (b) The company was sanctioned working capital limits in excess of ₹ 5 Crores in aggregate by the Banks / Financial Institutions on the basis of security of current assets. The quarterly returns or statements filed by the company with such banks / Financial Institutions are not in agreement with books of account of the company to the extent as reported below read with Note No. 3.30 (X), to the Financial Statements.

| ₹ in Lakhs     |                            |                     |                         |                      |
|----------------|----------------------------|---------------------|-------------------------|----------------------|
| Quarter        | Name of Bank               | Amount as per Books | Amount as per Statement | Amount of Difference |
| June 2023      | State Bank of India (Oppo) | 401.73              | 400.39                  | 1.34                 |
|                | State Bank of India (Vivo) | 652.47              | 652.52                  | Insignificant        |
|                | ICICI Bank                 | 4,661.60            | 4,287.81                | 373.79               |
|                | IDBI Bank                  | 893.66              | 834.28                  | 59.38                |
| September 2023 | State Bank of India (Oppo) | 492.77              | 454.00                  | 38.77                |
|                | State Bank of India (Vivo) | 684.34              | 629.81                  | 54.53                |
|                | ICICI Bank                 | 4,190.68            | 5,367.79                | 5,328.70             |
|                | IDBI Bank                  | 1,482.82            | 1,429.44                | 53.38                |
| December 2023  | State Bank of India (Oppo) | 557.68              | 558.24                  | Insignificant        |
|                | State Bank of India (Vivo) | 508.68              | 507.22                  | 1.46                 |
|                | ICICI Bank                 | 4,107.65            | 5,174.01                | 5,128.32             |
|                | IDBI Bank                  | 1,361.18            | 1,334.37                | 26.81                |
| March 2024     | State Bank of India (Oppo) | 489.37              | 425.22                  | 64.15                |
|                | State Bank of India (Vivo) | 855.36              | 641.65                  | 213.71               |
|                | ICICI Bank                 | 4,163.77            | 5,508.50                | 4,049.76             |
|                | IDBI Bank                  | 1,340.62            | 1,282.33                | 58.29                |



- (iii) The company had not made investments in, provided any guarantee or security or granted any loans or advances in the nature of loans, secured or unsecured to companies, firms, Limited Liability Partnerships or any other parties. Accordingly, reporting under clauses (a) to (f) of paragraph 3(iii) of the Order are considered inapplicable to the Company.
- (iv) In our opinion and according to the information and explanations given to us, the Company has complied with the provisions of Section 185 and 186 of the Act, with respect to the loans, investments, guarantees and security.
- (v) The company has not accepted any deposits or amounts which are deemed to be deposits to which provisions of Sections 73 to 76 and other relevant provisions of the Act and rules made thereunder are applicable.
- (vi) According to the information and explanations given to us and in our opinion, the maintenance of cost records specified by the Central Government under sub section (1) of section 148 of the Act, are not applicable to the Company. Hence reporting under this clause is not applicable to the Company.
- (vii)
  - (a) According to the information and explanations given to us and on the basis of our examination of the records of the company, the company is regular in depositing the undisputed statutory dues including Goods and Services Tax, Provident Fund, Employees' State Insurance, Income-Tax, Sales-Tax, Service Tax, Duty of Customs, Duty of Excise, Value Added Tax, Cess, and other statutory dues with the appropriate authorities.
  - (b) According to the information and explanations given to us and on the basis of our examination of the records of the company, the statutory dues referred to in clause (vii) (a) that have not been deposited as on March 31, 2024 on account of any dispute.
- (viii) There were no transactions that were not recorded in the books of account that have been surrendered or disclosed as income during the year in the tax assessments under the Income Tax Act, 1961 (43 of 1961).
- (ix)
  - (a) In our opinion and according to the information and explanations given to us, the company has not defaulted in repayment of loans or other borrowings or in the payment of interest to any lender;
  - (b) From the information furnished to us, the company is not declared wilful defaulter by any bank or financial institution or other lender;
  - (c) Based on review of the records of the term loan drawn and utilization thereof on an overall basis, the term loans have been applied for the purposes for which the loans were raised;
  - (d) From a review of the Cash flows furnished by the company, we are of the opinion that the company had not utilized any funds raised on short term basis for long term purposes;
  - (e) The company had not taken any fund from any entity or person on account of or to meet the obligations of its subsidiaries, associates or joint ventures.
  - (f) During the year the company had not raised any loans on the pledge of securities held in its subsidiaries, joint ventures or Associate Companies.
- (x)
  - (a) The Company had completed a Fresh Issue of 50,34,000 Equity Shares by Initial Public Offer ("IPO") with a face value of ₹ 10.00 each at an issue price of ₹ 100.00 each aggregating to ₹ 5,034.00 Lakhs. Pursuant to the IPO, the Equity shares of the Company were listed on the

Emerge Platform of National Stock Exchange of India Limited ("Emerge Platform of NSE") w.e.f. June 28, 2023.

The amount of end-use of money disclosed in the financial statements by the management is not materially different from the proposed and actual end use refer Note No. 3.31(IV).

- (b) According to the information and explanations given to us and based on our examination of the records of the Company, during the year the Company had not made any preferential allotment or private placement of shares or convertible debentures (fully, partially or optionally convertible debentures during the year.
- (xi)
- (a) Based upon the audit procedures performed for the purpose of reporting true and fair view of the financial statements and as per the information and explanations given by the management, we report that no fraud by the Company or any fraud on the Company has been noticed or reported during the year.
- (b) The Auditors have not filed any report with the Central Government under sub-section (12) of section 143 of the Act, in form ADT – 4, as prescribed under rule 13 of Companies (Audit and Auditors) Rules, 2014.
- (c) From a review of the Secretarial Records, we observe that the company had not received any whistle-blower complaints during the year.
- (xii) In our opinion and according to the information and explanations given to us, the Company is not a Nidhi Company. Accordingly, paragraph 3 (xii) of the Order is not applicable.
- (xiii) According to the information and explanations given to us and based on our examination of the records of the Company, the transactions with related parties are in compliance with Section 177 and 188 of the Act, where applicable and details of such transactions have been disclosed in the Financial Statements as required by the applicable Accounting Standards.
- (xiv)
- (a) In our opinion and based on our examination, the company has an internal audit system commensurate with the size and nature of its business.
- (b) We have considered the reports of the Internal Auditors for the period under audit.
- (xv) According to the information and explanations given to us and based on our examination of the records of the Company, the Company has not entered into Non-Cash transactions with Directors or persons connected with them.
- (xvi)
- (a) According to the information and explanations given to us, the company is not required to be registered under section 45-IA.
- (b) Upon a review of the records of the company, we are of the opinion that the company had not conducted any Non-Banking Financial or Housing Finance activity.
- (c) The company is not a Core Investment Company (CIC) as defined in the regulations made by the Reserve Bank of India.
- (d) The company does not have more than one CIC as part of the Group.
- (xvii) The company has not incurred any cash loss in the current financial year and in the immediately preceding financial year.
- (xviii) During the year there is no resignation of the statutory auditors.



- (xix) On the basis of the financial ratios, ageing and expected dates of realisation of financial assets and payment of financial liabilities, other information accompanying the financial statements and our knowledge of the Board of Directors and Management plans and based on our examination of the evidence supporting the assumptions, nothing has come to our attention, which causes us to believe that any material uncertainty exists as on the date of the audit report indicating that Company is not capable of meeting its liabilities existing at the date of balance sheet as and when they fall due within a period of one year from the balance sheet date. We, however, state that this is not an assurance as to the future viability of the Company. We further state that our reporting is based on the facts up to the date of the audit report and we neither give any guarantee nor any assurance that all liabilities falling due within a period of one year from the balance sheet date, will get discharged by the Company as and when they fall due.
- (xx) The provisions of second proviso to sub-section (5) of section 135 of the Act are applicable to the company.
- (a) The company does not have any unspent amount in respect of other than ongoing projects as required under sub-section (5) of section 135 of the said Act
- (b) The company does not have any unspent amount in respect of ongoing projects that require to be transferred to a special account in compliance with the provision of sub-section (6) of section 135.
- (xxi) The provisions of review of the reports of the respective auditors of companies under the group are not applicable to the Company.

For Rao & Kumar  
Chartered Accountants  
FRN 03089S



Anirban Pal  
Partner  
M.No. 214919  
UDIN No: 24214919BKBGOR8771



Place: Visakhapatnam  
Date: September 02, 2024

**Annexure – B**

(Referred to in Paragraph 2(f) of 'Report on Other Legal and Regulatory Requirements' in our report of even date)

Report on the Internal Financial Controls under Clause (i) of Sub-section 3 of Section 143 of the Companies Act, 2013 ("the Act")

We have audited the internal financial controls over financial reporting of Cell Point (India) Limited ("the Company") as of March 31, 2024 in conjunction with our audit of the financial statements of the Company for the year ended on that date.

**Management's Responsibility for Internal Financial Controls**

The Company's management is responsible for establishing and maintaining internal financial controls based on the internal control over financial reporting criteria established by the Company considering the essential components of internal control stated in the Guidance Note on Audit of Internal Financial Controls Over Financial Reporting issued by the Institute of Chartered Accountants of India. These responsibilities include the design, implementation and maintenance of adequate internal financial controls that were operating effectively for ensuring the orderly and efficient conduct of its business, including adherence to company's policies, the safeguarding of its assets, the prevention and detection of frauds and errors, the accuracy and completeness of the accounting records, and the timely preparation of reliable financial information, as required under the Companies Act, 2013.

**Auditors' Responsibility**

Our responsibility is to express an opinion on the Company's internal financial controls over financial reporting based on our audit. We conducted our audit in accordance with the Guidance Note on Audit of Internal Financial Controls over Financial Reporting (the "Guidance Note") and the Standards on Auditing, to the extent applicable to an audit of internal financial controls, both issued by the Institute of Chartered Accountants of India. Those Standards and the Guidance Note require that we comply with ethical requirements and plan and perform the audit to obtain reasonable assurance about whether adequate internal financial controls over financial reporting was established and maintained and if such controls operated effectively in all material respects.

Our audit involves performing procedures to obtain audit evidence about the adequacy of the internal financial controls system over financial reporting and their operating effectiveness. Our audit of internal financial controls over financial reporting included obtaining an understanding of internal financial controls over financial reporting, assessing the risk that a material weakness exists, and testing and evaluating the design and operating effectiveness of internal control based on the assessed risk. The procedures selected depend on the auditor's judgement, including the assessment of the risks of material misstatement of the financial statements, whether due to fraud or error.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our qualified audit opinion on the Company's internal financial controls system over financial reporting.

**Meaning of Internal Financial Controls over Financial Reporting**

A company's internal financial control over financial reporting is a process designed to provide reasonable assurance regarding the reliability of financial reporting and the preparation of financial statements for external purposes in accordance with generally accepted accounting principles. A company's internal financial control over financial reporting includes those policies and procedures that (1) Pertain to the



maintenance of records that, in reasonable detail, accurately and fairly reflect the transactions and dispositions of the assets of the company; (2) provide reasonable assurance that transactions are recorded as necessary to permit preparation of financial statements in accordance with generally accepted accounting principles, and that receipts and expenditures of the company are being made only in accordance with authorisations of management and directors of the company; and (3) provide reasonable assurance regarding prevention or timely detection of unauthorised acquisition, use, or disposition of the company's assets that could have a material effect on the financial statements.

### Inherent Limitations of Internal Financial Controls over Financial Reporting

Because of the inherent limitations of internal financial controls over financial reporting, including the possibility of collusion or improper management override of controls, material misstatements due to error or fraud may occur and not be detected. Also, projections of any evaluation of the internal financial controls over financial reporting to future periods are subject to the risk that the internal financial control over financial reporting may become inadequate because of changes in conditions, or that the degree of compliance with the policies or procedures may deteriorate.

### Opinion

In our opinion, the Company has, in all material respects, an adequate internal financial control system over financial reporting and such internal financial controls over financial reporting were operating effectively as at March 31, 2024, based on the internal control over financial reporting criteria established by the Company considering the essential components of internal control stated in the Guidance Note on Audit of Internal Financial Controls Over Financial Reporting issued by the Institute of Chartered Accountants of India.

For Rao & Kumar  
Chartered Accountants  
FRN 03089S



Anirban Pal  
Partner

M.No. 214919

UDIN No: 24214919BKBBGOR8771



Place: Visakhapatnam  
Date: September 02, 2024

**Cell Point (India) Limited**

(Formerly known as Cell Point (India) Private Limited)

CIN: U52390AP2013PLC086912

Balance sheet as at March 31, 2024

(₹ in Lakhs, unless otherwise stated)

**Cell Point**

| Particulars                                                                     | Note | As on<br>March 31, 2024 | As on<br>March 31, 2023 |
|---------------------------------------------------------------------------------|------|-------------------------|-------------------------|
| <b>Equity and liabilities</b>                                                   |      |                         |                         |
| <b>Shareholder's Funds</b>                                                      |      |                         |                         |
| (a) Share Capital                                                               | 3.1  | 1,868.56                | 1,365.16                |
| (b) Reserves and Surplus                                                        | 3.2  | 5,343.27                | 643.34                  |
|                                                                                 |      | <b>7,211.83</b>         | <b>2,008.50</b>         |
| <b>Non-current liabilities</b>                                                  |      |                         |                         |
| (a) Long-term borrowings                                                        | 3.3  | 111.49                  | 1,806.19                |
| (b) Deferred tax liabilities (net)                                              |      | -                       | -                       |
| (c) Long term Provisions                                                        | 3.4  | 50.02                   | 45.54                   |
|                                                                                 |      | <b>161.51</b>           | <b>1,851.73</b>         |
| <b>Current Liabilities</b>                                                      |      |                         |                         |
| (a) Short-term Borrowings                                                       | 3.5  | 4,767.25                | 3,786.81                |
| (b) Trade payables                                                              | 3.6  |                         |                         |
| (i) Total outstanding dues of Micro and Small Enterprises                       |      | 84.60                   | -                       |
| (ii) Total outstanding dues of creditors other than Micro and Small Enterprises |      | 834.53                  | 1,159.44                |
| (c) Other current liabilities                                                   | 3.7  | 48.56                   | 186.67                  |
| (d) Short-term provisions                                                       | 3.8  | 303.53                  | 460.10                  |
|                                                                                 |      | <b>6,038.47</b>         | <b>5,593.02</b>         |
| <b>TOTAL</b>                                                                    |      | <b>13,411.82</b>        | <b>9,453.25</b>         |
| <b>Assets</b>                                                                   |      |                         |                         |
| <b>Non Current Assets</b>                                                       |      |                         |                         |
| (a) Property, plant and equipment and intangible assets                         |      |                         |                         |
| (i) Property plant and equipment                                                | 3.9  | 3,321.64                | 1,816.84                |
| (ii) Intangible assets                                                          |      | -                       | -                       |
| (iii) Capital Work-in-progress                                                  |      | -                       | -                       |
| (b) Deferred Tax Assets (Net)                                                   | 3.10 | 101.76                  | 99.24                   |
| (c) Other Non-current assets                                                    | 3.11 | 2,881.27                | 1,517.09                |
|                                                                                 |      | <b>6,304.67</b>         | <b>3,433.16</b>         |
| <b>Current Assets</b>                                                           |      |                         |                         |
| (a) Inventories                                                                 | 3.12 | 5,509.23                | 4,592.01                |
| (b) Trade Receivables                                                           | 3.13 | 40.12                   | 12.74                   |
| (c) Cash and cash equivalents                                                   | 3.14 | 1,200.13                | 1,047.89                |
| (d) Short-term loans and advances                                               | 3.15 | 90.56                   | 80.99                   |
| (e) Other current assets                                                        | 3.16 | 267.11                  | 286.45                  |
|                                                                                 |      | <b>7,107.15</b>         | <b>6,020.09</b>         |
| <b>TOTAL</b>                                                                    |      | <b>13,411.82</b>        | <b>9,453.25</b>         |

The accompanying notes form an integral part of the financial statements

As per our report of even date attached

For **RAO & KUMAR**

Chartered Accountants

FRNo. 030895

Anirban Pal

Partner

M.No. 214919

Place: Visakhapatnam

Date: September 02, 2024

UDIN:24214919BKBGOR8771



for and on behalf of the Board of Directors

*[Signature]*  
**Mohan Prasad Panday**  
 Director  
 (DIN: 06493918)

*[Signature]*  
**B B V Manikanta**  
 Chief Financial Officer

*[Signature]*  
**Bala Balaji Panday**  
 Director  
 (DIN: 06492903)

*[Signature]*  
**R Chandra Sekhar**  
 Company Secretary

**Cell Point (India) Limited**

(Formerly known as Cell Point (India) Private Limited)

CIN: U52390AP2013PLC086912

Statement of Profit and Loss for the year ended March 31, 2024

(₹ in Lakhs, unless otherwise stated)

**Cell Point**

| Particulars                                                                | Note | As on<br>March 31, 2024 | As on<br>March 31, 2023 |
|----------------------------------------------------------------------------|------|-------------------------|-------------------------|
| <b>Income</b>                                                              |      |                         |                         |
| I Revenue from Operations                                                  | 3.17 | 32,123.37               | 29,567.23               |
| II Other Income                                                            | 3.18 | 167.12                  | 133.48                  |
| III <b>Total Income (I + II)</b>                                           |      | <b>32,290.48</b>        | <b>29,700.71</b>        |
| <b>Expenses</b>                                                            |      |                         |                         |
| Purchases of Stock-in-trade                                                |      | 27,898.47               | 24,646.56               |
| Changes in Inventory of Stock-in-trade                                     | 3.19 | (917.21)                | (788.88)                |
| Employee Benefits Expense                                                  | 3.20 | 1,128.31                | 1,046.00                |
| Finance Costs                                                              | 3.21 | 574.25                  | 853.11                  |
| Depreciation and Amortisation Expense                                      | 3.9  | 186.22                  | 94.53                   |
| Other Expenses                                                             | 3.22 | 3,148.36                | 2,862.61                |
| IV <b>Total expenses</b>                                                   |      | <b>32,018.40</b>        | <b>28,713.93</b>        |
| V Profit before exceptional and extraordinary items and tax (III - IV)     |      | 272.09                  | 986.78                  |
| VI Exceptional items                                                       |      | -                       | -                       |
| VII Profit before extraordinary items and tax (V - VI)                     |      | 272.09                  | 986.78                  |
| VIII Extraordinary items                                                   |      | -                       | -                       |
| IX <b>Profit before tax (VII - VIII)</b>                                   |      | <b>272.09</b>           | <b>986.78</b>           |
| X <b>Tax Expenses:</b>                                                     |      |                         |                         |
| Current Tax Expenses for Current Year                                      |      | 81.64                   | 297.42                  |
| Current Tax Expenses relating to prior years                               |      | 23.64                   | 1.04                    |
| Deferred Tax (including current and prior period)                          |      | (2.52)                  | 15.79                   |
| <b>Total Tax Expenses</b>                                                  |      | <b>102.76</b>           | <b>314.26</b>           |
| XI <b>Profit (Loss) for the period from continuing operations (IX - X)</b> |      | <b>169.33</b>           | <b>672.52</b>           |
| XII Profit/(loss) from Discontinuing operations (after tax) (XII - XIII)   |      | -                       | -                       |
| <b>Profit (Loss) for the period (XI + XII)</b>                             |      | <b>169.33</b>           | <b>672.52</b>           |
| Earnings per share (of ₹ 10/- each):                                       | 3.26 |                         |                         |
| (a) Basic                                                                  |      | 0.97                    | 4.93                    |
| (b) Diluted                                                                |      | 0.97                    | 4.93                    |

The accompanying notes form an integral part of the financial statements

As per our report of even date attached

For **RAO & KUMAR**

Chartered Accountants

FRNo: 030895

**Anirban Pal**

Partner

M.No: 214919

Place: Visakhapatnam

Date: September 02, 2024

UDIN:24214919BKBGOR8771



for and on behalf of the Board of Directors of

**Mohan Prasad Panday**

Director

(DIN: 06493918)

**B B V Manikanta**

Chief Financial Officer

**Bala Balaji Panday**

Director

(DIN: 06493903)

**R Chandra Sekhar**

Company Secretary



# Point (India) Limited

formerly known as Cell Point (India) Private Limited

N: U52390AP2013PLC086912

## Cash Flow Statement for the year ended March 31, 2024 (₹ in Lakhs, unless otherwise stated)

# Cell Point

| Particulars                                                                 | As on<br>March 31, 2024 | As on<br>March 31, 2023 |
|-----------------------------------------------------------------------------|-------------------------|-------------------------|
| <b>Cash Flow from Operating Activities</b>                                  | 272.09                  | 986.78                  |
| Net Profit before tax                                                       | 186.22                  | 94.53                   |
| Adjustment for:                                                             | 394.32                  | 546.09                  |
| Depreciation                                                                | (6.26)                  | (16.23)                 |
| Finance Cost                                                                | 10.46                   | 12.78                   |
| Actuarial Gain Booked in Current Year                                       | 856.83                  | 1,623.95                |
| Current Service Cost & Interest Cost of Gratuity                            |                         |                         |
| <b>Operating Profit before Working Capital changes</b>                      | (917.21)                | (788.88)                |
| Adjustment for:                                                             | (27.38)                 | 32.91                   |
| (Increase) / Decrease in Inventories                                        | (9.56)                  | (51.23)                 |
| (Increase) / Decrease in Trade Receivables                                  | 95.42                   | 91.78                   |
| (Increase) / Decrease in Short Term loans & Advances                        | (60.08)                 | (20.85)                 |
| (Increase) / Decrease in Other Assets <sup>2</sup>                          | (240.31)                | (143.08)                |
| Increase / (Decrease) in Other Current Liabilities                          | (237.93)                | 8.05                    |
| Increase / (Decrease) in Trade Payables                                     | (540.23)                | 752.65                  |
| Increase / (Decrease) in Short term Provisions                              | (177.75)                | (135.38)                |
| <b>Cash generated from Operating Activities</b>                             | (717.99)                | 617.27                  |
| Taxes paid                                                                  |                         |                         |
| <b>Net Cash (used in)/from Operating Activities [A]</b>                     | (1,691.02)              | (44.51)                 |
| <b>Cash Flow from Investing Activities</b>                                  | (1,364.18)              | (206.38)                |
| Purchase of Fixed Assets                                                    | (3,055.20)              | (250.89)                |
| Investments in Outlets & Franchisee                                         |                         |                         |
| <b>Net Cash (used in)/from Investing Activities [B]</b>                     | 5,034.00                | 0.04                    |
| <b>Cash Flow from Financing Activities</b>                                  | (1,694.69)              | (175.10)                |
| Proceeds from Issue of Shares                                               | 980.44                  | 596.41                  |
| Proceeds from Rights Issue                                                  | (394.32)                | (546.09)                |
| Proceeds/(Repayment) from/(of) Long term Borrowings (Net)                   | 3,925.42                | (124.74)                |
| Proceeds/(Repayment) from/(of) Short term Borrowings (Net)                  |                         |                         |
| Finance Cost paid                                                           |                         |                         |
| <b>Net Cash (used in)/from Financing Activities [C]</b>                     | 152.24                  | 241.65                  |
| <b>Net Increase/(Decrease) in Cash and Cash Equivalents [A] + [B] + [C]</b> | 1,047.89                | 806.24                  |
| Cash and Cash Equivalents at the beginning of the year                      | 1,200.13                | 1,047.89                |
| <b>Cash and Cash Equivalents at the end of the year</b>                     |                         |                         |
| <b>Cash and cash equivalents</b>                                            | 355.57                  | 138.45                  |
| Cash on hand                                                                | 309.03                  | 296.91                  |
| Balances with Banks in Current Accounts                                     | 535.53                  | 612.53                  |
| Other Bank Balances                                                         | 1,200.13                | 1,047.89                |
| <b>TOTAL</b>                                                                |                         |                         |

### Notes:

- 1 This statement is prepared as per Accounting Standard - 3 (Indirect Method)
- 2 Includes Non-Current and Other current assets
- 3 Previous year figures have been regrouped and reclassified wherever necessary

As per our report of even date attached

For **RAO & KUMAR**

Chartered Accountants

FRN: 030895

Anirban Pal

Partner

M.No: 214919

Place: Visakhapatnam

Date: September 02, 2024

UDIN: 24214919BKBGOR8771



for and on behalf of the Board of Directors of

*P. Mohan Prasad Panday*

Mohan Prasad Panday  
Director  
(DIN: 06493918)

*M. B. V. Manikanta*  
B B V Manikanta  
Chief Financial Officer

*Bala Balaji Panday*

Bala Balaji Panday  
Director  
(DIN: 06493903)

*R. Chandra Sekhar*  
R Chandra Sekhar  
Company Secretary

# Cell Point (India) Limited

(Formerly known as Cell Point (India) Private Limited)

CIN: U52390AP2013PLC086912

Notes forming part of the Financial Statements for the year ended March 31, 2024



## Note 1: Company Overview

### I. Corporate Information

Cell Point (India) Limited [Formerly known as Cell Point (India) Private Limited] was incorporated as private limited on April 10, 2013, and registered under The Companies Act, 2013. Company was converted into Public Limited Company and consequently name of the company was changed from Cell Point (India) Private Limited to Cell Point (India) Limited vide special resolution passed by the shareholders at the Extraordinary General Meeting held on October 31, 2022, and a revised certificate of incorporation dated November 25, 2022, issued by the Registrar of Companies, Vijayawada. The company is engaged in the business of Trading in smart phones, accessories, related products, and other consumer durable electronic goods.

### II. Basis of preparation of Financial Statements

These financial statements are prepared in conformity with Indian Generally Accepted Accounting Principles (GAAP) under the historical cost convention on the accrual basis. GAAP comprises mandatory Accounting Standards as prescribed under Section 133 of the Companies Act, 2013('the Act') read with Rule 7 of the Companies (Accounts) Rules, 2014, provision of the Act (to the extent notified). Accounting policies have been consistently applied except where a newly issued accounting standard is initially adopted or a revision to an existing accounting standard requires a change in the accounting policy hitherto in use.

The Company had completed a Fresh Issue of 50,34,000 Equity Shares by Initial Public Offer ("IPO") with a face value of ₹ 10.00 each at an issue price of ₹ 100.00 each aggregating to ₹ 5,034.00 Lakhs. Pursuant to the IPO, the Equity shares of the Company were listed on the Emerge Platform of National Stock Exchange of India Limited ("Emerge Platform of NSE") w.e.f. June 28, 2023.

### III. Use of Estimates

The preparation of financial statements in conformity with generally accepted accounting principles requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities and disclosure of contingent liabilities at the date of the financial statements and the results of operations during the reporting year end. Although, these estimates are based upon management's best knowledge of current events and actions, actual results could differ from these estimates.

### IV. Operating Cycle

Based on the nature of products / activities of the Company and the normal time between acquisition of assets and their realization in cash or cash equivalents, the Company has determined its operating cycle as 12 months for the purpose of classification of its assets and liabilities as current and non-current.



# Cell Point (India) Limited

(Formerly known as Cell Point (India) Private Limited)

CIN: U52390AP2013PLC086912

Notes forming part of the Financial Statements for the year ended March 31, 2024



## Note 2: Summary of Significant Accounting Policies

### I. Property, Plant and Equipment

- (i) Items of Property, Plant and Equipment are measured at cost, which includes capitalised borrowing costs, less accumulated depreciation, goods and service tax (to the extent not availed as input credit) and accumulated impairment loss, if any. Cost includes duties, freight and other incidental expenses directly related to acquisition / construction and installation of the assets. Any trade discounts, and rebates are deducted in arriving at the purchase price.
- (ii) An item of Property, Plant and Equipment is eliminated from the financial statements on disposal or when no further benefit is expected from its use and disposal. Gains / losses arising from disposal are recognised in the Statement of Profit and Loss.
- (iii) Depreciation is provided on Written down Value Method over the useful life of the assets at the rates and in the manner prescribed under part "C" of Schedule II of the Companies Act, 2013. Depreciation for assets purchased / sold during a period is proportionately charged.

### II. Inventories

Inventories include only traded finished goods and are valued on the principle laid down in Accounting Standard 2 on "Inventories" on the basis of "Lower of cost and net realizable value."

### III. Revenue Recognition

The Company's revenue primarily comprises of Multi brand Retail selling of smart phones, accessories, related products and other consumer durable electronic goods.

Revenue on sale of goods is recognized when property in the goods is transferred to the buyer for a price; or when all significant risks and rewards of ownership have been transferred to the buyer and no effective control is retained by the Company in respect of the goods transferred, to a degree usually associated with ownership, and no significant uncertainty exists regarding the amount of consideration that will be derived from the sale of goods.

Dividend income is recognized when the unconditional right to receive the income is established.

Revenue from interest and rent is recognized on a time proportion basis taking into account the value outstanding, the period and rate applicable.

### IV. Foreign Currency Transactions

Foreign currency transactions are recorded at the rates prevailing at the date of transaction. Monetary items denominated in foreign currencies at the year-end are translated at the year-end rates. Any exchange differences arising on settlement/transaction are dealt with in the statement of profit and loss.

### V. Taxes on Income

The current income tax charge is determined in accordance with the relevant tax regulations applicable to the Company.

Deferred tax is recognized on timing differences between taxable and accounting income / expenditure that originates in one period and are capable of reversal in one or more subsequent periods. Deferred Tax Asset is recognized on the basis of virtual / reasonable certainty about its realizability, as applicable. The deferred tax charge or credit and the corresponding deferred tax liabilities or assets are recognised using the tax rates that have been enacted or substantively enacted by the balance sheet date.



# Cell Point (India) Limited

(Formerly known as Cell Point (India) Private Limited)

CIN: U52390AP2013PLC086912

Notes forming part of the Financial Statements for the year ended March 31, 2024



## VI. Employee Benefits

### (i) Short-term Benefits

All employee benefits falling due within twelve months of rendering the service are classified as short-term employee benefits. The cost of the benefits like salaries, wages, bonus, exgratia, etc. is recognised as an expense in the period in which the employee renders the related service.

### (ii) Post-Employment Benefits

#### A) Defined contribution plans:

The contribution paid/payable under provident fund scheme and ESI scheme is recognised as expenditure in the period in which the employee renders the related service.

#### B) Defined benefit plans:

A post-retirement obligation towards gratuity is a defined benefit plan. The Company provides for Gratuity, in respect of eligible employees under a Gratuity Scheme. On the reporting date, liabilities with respect to gratuity plan as determined by an independent actuarial valuation and actuarial gains/losses are charged to the Statement of Profit and Loss Account. The Company recognizes the net obligation of a defined benefit plan in its Balance Sheet as liability and as per the requirements of AS 15 (Revised 2005).

## VII. Borrowing Costs

Borrowing costs directly attributable to acquisition or construction of Property, Plant & Equipment which necessarily take substantial period of time to get ready for their intended use are capitalized. Other borrowing costs are charged to profit and loss account.

## VIII. Earnings per Share (EPS)

Basic EPS is computed by dividing the profit after tax attributable to equity shareholders by the weighted average number of Equity Shares outstanding during the year / period.

Diluted EPS is computed by dividing the profit after tax attributable to equity shareholders, as adjusted for dividend, interest and other charges to expense or income relating to the dilutive potential Equity Shares, by the Weighted Average number of Equity Shares considered for deriving basic EPS and the weighted average number of Equity Shares which could have been issued on the conversion of all dilutive potential Equity Shares.

## IX. Impairment of Assets

Impairment loss is provided to the extent the carrying amount of assets exceeds their recoverable amount. Recoverable amount is the higher of an asset's net selling price and its value in use. Value in use is the present value of estimated future cash flows expected to arise from the continuing use of the assets and from its disposal at the end of its useful life. Net selling price is the amount obtainable from sale of asset in an arm's length transaction between knowledgeable, willing parties, less the cost of disposal.

## X. Provisions Contingent Liabilities and Contingent Assets

Provisions involving substantial degree of estimation in measurement are recognized when there is a present obligation as a result of past events, and it is probable that there will be an outflow of resources. Contingent Liabilities are not recognized but are disclosed in the notes after careful evaluation by the management of the facts and legal aspects of the matters involved. Contingent Assets are neither recognized nor disclosed in the financial statements.



**Cell Point (India) Limited***(Formerly known as Cell Point (India) Private Limited)*

CIN: US2390AP2013PLC086912

Notes forming part of the Financial Statements for the year ended March 31, 2024

(₹ in Lakhs, unless otherwise stated)

**Cell Point****Note 3.1: Share Capital**

| Particulars                                        | As on March 31, 2024 |                 | As on March 31, 2023 |                 |
|----------------------------------------------------|----------------------|-----------------|----------------------|-----------------|
|                                                    | No's                 | Amount          | No's                 | Amount          |
| <b>Authorised Shares</b>                           |                      |                 |                      |                 |
| Equity shares of ₹ 10/- each                       | 5,00,00,000          | 5,000.00        | 5,00,00,000          | 5,000.00        |
| <b>Issued, Subscribed and fully Paid-up Shares</b> |                      |                 |                      |                 |
| Equity shares of ₹ 10/- each fully paid            | 1,86,85,600          | 1,868.56        | 1,36,51,600          | 1,365.16        |
| <b>Total</b>                                       | <b>1,86,85,600</b>   | <b>1,868.56</b> | <b>1,36,51,600</b>   | <b>1,365.16</b> |

*Note: The Company has only one class of equity shares having a par value of ₹ 10/- per share. Each holder of equity shares is entitled to one vote per share. The holders of Equity Shares are entitled to receive dividends as declared from time to time. The dividend proposed by the Board of Directors is subject to the approval of the shareholders in the ensuing Annual General Meeting. In the event of liquidation of the company, the holders of equity shares will be entitled to receive remaining assets of the company, after distribution of all preferential amounts. The distribution will be in proportion to the number of equity shares held by the shareholders.*

**(a) Reconciliation of the shares outstanding at the beginning and at the end of the reporting year:**

| Particulars                                      | As on March 31, 2024 |                 | As on March 31, 2023 |                 |
|--------------------------------------------------|----------------------|-----------------|----------------------|-----------------|
|                                                  | No's                 | Amount          | No's                 | Amount          |
| <b>Equity shares of Rs: 10/- each fully paid</b> |                      |                 |                      |                 |
| At the beginning of the year                     | 1,36,51,600          | 1,365.16        | 11,37,600            | 113.76          |
| Add: Issue of Equity Shares during the year      | 50,34,000            | 503.40          | -                    | -               |
| Add: Bonus Shares Issued during the year         | -                    | -               | 1,25,13,600          | 1,251.36        |
| Add: Right Shares Issued during the year         | -                    | -               | 400                  | 0.04            |
| Less: Shares Bought back during the year         | -                    | -               | -                    | -               |
| <b>Outstanding at the end of the year</b>        | <b>1,86,85,600</b>   | <b>1,868.56</b> | <b>1,36,51,600</b>   | <b>1,365.16</b> |

**(b) Details of shareholders holding more than 5% of the ordinary shares in the company:**

| Name of the Shareholder | As on March 31, 2024 |           | As on March 31, 2023 |           |
|-------------------------|----------------------|-----------|----------------------|-----------|
|                         | No's                 | % holding | No's                 | % holding |
| Mohan Prasad Panday     | 1,20,60,600          | 64.54%    | 1,20,60,600          | 88.35%    |
| Bala Balaji Panday      | 15,89,400            | 8.51%     | 15,89,400            | 11.64%    |

**(c) Details of equity shares held by the promoters: Other members shares to be entered**

| Name of the Promoter | As on March 31, 2024 |           | As on March 31, 2023 |           | % of Change |
|----------------------|----------------------|-----------|----------------------|-----------|-------------|
|                      | No's                 | % holding | No's                 | % holding |             |
| Mohan Prasad Panday  | 1,20,60,600          | 64.54%    | 1,20,60,600          | 88.35%    | 26.94%      |
| Bala Balaji Panday   | 15,89,400            | 8.51%     | 15,89,400            | 11.64%    | 26.94%      |

**Note 3.2: Reserves and Surplus**

| Particulars                                           | Amount as on March 31, 2024 | Amount as on March 31, 2023 |
|-------------------------------------------------------|-----------------------------|-----------------------------|
| <b>A. Securities Premium</b>                          |                             |                             |
| Balance at the beginning of the year                  | -                           | -                           |
| Add: During the year                                  | 4,530.60                    | -                           |
| <b>Balance at the end of the year</b>                 | <b>4,530.60</b>             | <b>-</b>                    |
| <b>B. Surplus in the Statement of Profit and Loss</b> |                             |                             |
| Balance at the beginning of the year                  | 643.34                      | 1,222.18                    |
| Less: Bonus Shares Issued                             | -                           | (1,251.36)                  |
| Add: Net Profit for the year                          | 169.33                      | 672.52                      |
| <b>Balance at the end of the year</b>                 | <b>5,343.27</b>             | <b>643.34</b>               |

**Cell Point (India) Limited**

(Formerly known as Cell Point (India) Private Limited)

CIN: U52390AP2013PLC086912

Notes forming part of the Financial Statements for the year ended March 31, 2023

(₹ in Lakhs, unless otherwise stated)

**Cell Point****Note 3.3: Long-term Borrowings**

| Particulars                                                                            | Amount as on<br>March 31, 2024 | Amount as on<br>March 31, 2023 |
|----------------------------------------------------------------------------------------|--------------------------------|--------------------------------|
| (a) from Banks                                                                         |                                |                                |
| Term Loans from Banks & Financial Institutions #<br>(Secured by specific Fixed Assets) | 199.57                         | 1,930.94                       |
| Less: Current Maturities of the above                                                  | (88.08)                        | (350.75)                       |
| (b) from Other parties                                                                 |                                |                                |
| Margadarshi Chit Fund Pvt Ltd                                                          | -                              | 226.00                         |
| <b>TOTAL</b>                                                                           | <b>111.49</b>                  | <b>1,806.19</b>                |

**# Term Loans from Banks & Financial Institutions**

| Particulars                                                                                                                      | Rate of<br>Interest | Date of<br>Sanction | Term of<br>the Loan | Repayment                   | Amount as on<br>March 31, 2024 | Amount as on<br>March 31, 2023 |
|----------------------------------------------------------------------------------------------------------------------------------|---------------------|---------------------|---------------------|-----------------------------|--------------------------------|--------------------------------|
| Loan from Bajaj Finance                                                                                                          | 10.15%              | 29/06/2018          | 10 Years            | 120 Monthly<br>Installments | -                              | 1,021.79                       |
| <i>[The Loan is secured against company properties situated at visakhapatnam and properties of the Directors of the company]</i> |                     |                     |                     |                             |                                |                                |
| Loan from Bajaj Finance                                                                                                          | 10.15%              | 26/07/2019          | 10 Years            | 120 Monthly<br>Installments | -                              | 430.82                         |
| <i>[The Loan is secured against company properties situated at visakhapatnam and properties of the Directors of the company]</i> |                     |                     |                     |                             |                                |                                |
| GECL Loan from Bajaj Finance                                                                                                     | 10.80%              | 03/02/2021          | 3 Years             | 36 Monthly<br>Installments  | -                              | 231.73                         |
| <i>[This is an extended credit limit against an existing loan]</i>                                                               |                     |                     |                     |                             |                                |                                |
| GECL Loan from Punjab National Bank                                                                                              | 10.00%              | 31/08/2020          | 3 Years             | 36 Monthly<br>Installments  | -                              | 2.09                           |
| <i>[This is an extended credit limit against an existing loan]</i>                                                               |                     |                     |                     |                             |                                |                                |
| GECL Loan from IDBI Bank                                                                                                         | 9.26%               | 05/03/2021          | 3 Years             | 36 Monthly<br>Installments  | 27.10                          | 50.50                          |
| <i>[This is an extended credit limit against an existing loan]</i>                                                               |                     |                     |                     |                             |                                |                                |
| GECL Loan from State Bank of India                                                                                               | 9.25%               | 26/11/2021          | 5 Years             | 60 Monthly<br>Installments  | 172.47                         | 194.00                         |
| <i>[This is an extended credit limit against an existing loan]</i>                                                               |                     |                     |                     |                             |                                |                                |

**Note 3.4: Long-term Provisions**

| Particulars                     | Amount as on<br>March 31, 2024 | Amount as on<br>March 31, 2023 |
|---------------------------------|--------------------------------|--------------------------------|
| Provision for Employee Benefits | 50.02                          | 45.54                          |
| <b>TOTAL</b>                    | <b>50.02</b>                   | <b>45.54</b>                   |

**Note 3.5: Short-term Borrowings**

| Particulars                                             | Amount as on<br>March 31, 2024 | Amount as on<br>March 31, 2023 |
|---------------------------------------------------------|--------------------------------|--------------------------------|
| (a) Loans Repayable on demand<br>from Banks (Secured) # | 3,607.86                       | 2,548.67                       |
| (b) Other Loans and Advances                            |                                |                                |
| Trade Advances (Unsecured) ##                           | 763.32                         | 631.39                         |
| Chit Fund Payables (Unsecured)                          | 308.00                         | 256.00                         |
| (c) Current Maturities of Long-term Borrowings          | 88.08                          | 350.75                         |
| <b>TOTAL</b>                                            | <b>4,767.25</b>                | <b>3,786.81</b>                |



**Cell Point (India) Limited**

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**Cell Point**

## # Loans Repayable on demand from Banks

| Particulars                                                                                                                                                                                                                     | Rate of Interest | Nature of Facility   | Amount as on March 31, 2024 | Amount as on March 31, 2023 |
|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------------|----------------------|-----------------------------|-----------------------------|
| from Punjab National Bank<br><i>[Secured against Equitable Mortgage of Residential Property situated at Visakhapatnam of Heera Ratanbai Panday (Relative of Director) and Personal guarantee of Directors of the company]</i>   | 10.25%           | Overdraft Facility   | 47.31                       | 56.41                       |
| from ICICI Bank<br><i>[Secured against Stock-in-trade and Equitable Mortgage of Company's and Directors' properties and Personal guarantee of Directors of the company]</i>                                                     | 9.60%            | Cash Credit Facility | 421.78                      | 905.99                      |
| from State Bank of India<br><i>[Secured against Stock-in-trade and book debts of VIVO Mobiles, Equitable Mortgage of property of the Company and Personal Guarantee of Directors and Relatives of Directors of the company]</i> | 8.60%            | Vivo Channel Finance | 646.56                      | 647.37                      |
| from State Bank of India<br><i>[Secured against Stock-in-trade and book debts of OPPO Mobiles, Equitable Mortgage of property of the Company and Personal Guarantee of Directors and Relatives of Directors of the company]</i> | 8.60%            | Oppo Channel Finance | 597.65                      | 599.33                      |
| from IDBI Bank<br><i>[Secured against Stock-in-trade and Equitable Mortgage of Personal Properties of Directors and Relatives of Directors of the company]</i>                                                                  | 11.70%           | Cash Credit Facility | 394.43                      | 339.57                      |
| from State Bank of India<br><i>[Secured against Stock-in-trade and book debts, Equitable Mortgage of property of the Company and Personal Guarantee of Directors and Relatives of Directors of the company]</i>                 | 9.55%            | Cash Credit Facility | 1500.13                     | -                           |

## ## Trade Advances from Banks and Financial Institutions

| Particulars                      | Amount as on March 31, 2024 | Amount as on March 31, 2023 |
|----------------------------------|-----------------------------|-----------------------------|
| Business Loan from Capital First | -                           | 184.82                      |
| Trade Advance from IDFC Bank     | 209.26                      | -                           |
| Trade Advance from HDB Finance   | 21.72                       | 9.20                        |
| Trade Advance from Bajaj Finance | 510.33                      | 368.86                      |
| Trade Advance from HDFC Bank     | -                           | 18.83                       |
| Trade Advance from TVS Finance   | 22.01                       | 49.67                       |

## Note 3.6: Trade Payables

| Particulars                            | Amount as on March 31, 2024 | Amount as on March 31, 2023 |
|----------------------------------------|-----------------------------|-----------------------------|
| Micro and Small enterprises            | 84.60                       | -                           |
| Other than Micro and Small enterprises | 834.53                      | 1,108.29                    |
| <b>TOTAL</b>                           | <b>919.13</b>               | <b>1,108.29</b>             |

(a) The Disclosures as required under Sec 22 of MSMED Act 2006 under the chapter on Delayed Payments to Micro and Small Enterprises are listed out in the following table:

| Particulars                                                                                                                                                               | Amount as on March 31, 2024 | Amount as on March 31, 2023 |
|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------|-----------------------------|
| (1) Principal amount and the interest due thereon remaining unpaid to any supplier as at the end of the accounting year                                                   | 84.60                       | -                           |
| (2) Amount of interest paid by the buyer under MSMED Act, 2006 along with the amounts of the payment made to the supplier beyond the due date during each accounting year | -                           | -                           |
| (3) Amount of interest due and payable for the period                                                                                                                     | -                           | -                           |
| (4) Amount of interest accrued and remaining unpaid at the end of the accounting year                                                                                     | -                           | -                           |
| (5) Amount of further interest remaining due and payable even in the succeeding years                                                                                     | -                           | -                           |

Note: The Company has sent communications for identifying the suppliers who qualify under the definition of micro and small enterprises, as defined under the Micro, Small and Medium Enterprises Development Act, 2006. Based on the intimation received from the suppliers regarding their status under the said Act, disclosures relating to amounts unpaid as at the year end, if any, have been furnished. Considering the long-standing relationship with the suppliers and in the absence of any claims from them, the management is of the opinion that, the impact of interest, if any, that may be payable in accordance with the provisions of the Act is not expected to be material.



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**Cell Point**

(b) Ageing for trade payables outstandings as at 31st March 24 is as follows;

| Particulars            | Outstanding for the following periods from the due date |             |             |                   | Total         |
|------------------------|---------------------------------------------------------|-------------|-------------|-------------------|---------------|
|                        | Less than 1 Year                                        | 1 - 2 Years | 2 - 3 Years | More than 3 Years |               |
| MSME                   | 84.60                                                   | -           | -           | -                 | 84.60         |
| Others                 | 834.53                                                  | -           | -           | -                 | 834.53        |
| Disputed dues - MSME   | -                                                       | -           | -           | -                 | -             |
| Disputed dues - Others | -                                                       | -           | -           | -                 | -             |
| <b>Total</b>           | <b>919.13</b>                                           | <b>-</b>    | <b>-</b>    | <b>-</b>          | <b>919.13</b> |

(c) Ageing for trade payables outstandings as at 31st March 23 is as follows;

| Particulars            | Outstanding for the following periods from the due date |             |             |                   | Total           |
|------------------------|---------------------------------------------------------|-------------|-------------|-------------------|-----------------|
|                        | Less than 1 Year                                        | 1 - 2 Years | 2 - 3 Years | More than 3 Years |                 |
| MSME                   | -                                                       | -           | -           | -                 | -               |
| Others                 | 1,159.44                                                | -           | -           | -                 | 1,159.44        |
| Disputed dues - MSME   | -                                                       | -           | -           | -                 | -               |
| Disputed dues - Others | -                                                       | -           | -           | -                 | -               |
| <b>Total</b>           | <b>1,159.44</b>                                         | <b>-</b>    | <b>-</b>    | <b>-</b>          | <b>1,159.44</b> |

**Note 3.7: Other Current Liabilities**

| Particulars           | Amount as on March 31, 2024 | Amount as on March 31, 2023 |
|-----------------------|-----------------------------|-----------------------------|
| <b>Statutory Dues</b> |                             |                             |
| TDS Payable           | 48.57                       | 69.73                       |
| GST Payable           | -                           | 116.94                      |
| <b>TOTAL</b>          | <b>48.57</b>                | <b>186.67</b>               |

**Note 3.8: Short Term Provisions**

| Particulars                         | Amount as on March 31, 2024 | Amount as on March 31, 2023 |
|-------------------------------------|-----------------------------|-----------------------------|
| (a) Provision for Employee Benefits | 7.24                        | 7.52                        |
| (b) Provision for Income Tax        | 81.64                       | 297.42                      |
| (c) Others #                        | 214.65                      | 155.16                      |
| <b>TOTAL</b>                        | <b>303.53</b>               | <b>460.10</b>               |

**# Other Provisions**

| Particulars                               | Amount as on March 31, 2024 | Amount as on March 31, 2023 |
|-------------------------------------------|-----------------------------|-----------------------------|
| Audit fee payable                         | 2.25                        | 5.00                        |
| Electricity charges Payable               | 16.05                       | 14.18                       |
| EPF & ESI Payable                         | 5.35                        | 4.62                        |
| Fees & Taxes Payable                      | -                           | 1.75                        |
| Office & Showrooms' Rent Payable          | 74.36                       | 62.42                       |
| Printing & Stationary Charges Payable     | -                           | 0.06                        |
| Professional Fee Payable                  | 0.07                        | 5.08                        |
| Professional Tax Payable                  | 0.18                        | 0.06                        |
| Repairs and Maintenance Payable           | -                           | 1.04                        |
| Salaries & Directors Remuneration Payable | 116.05                      | 55.33                       |
| Showroom expenses Payable                 | -                           | 2.44                        |
| Telephone & Internet Charges Payable      | 0.35                        | 0.78                        |
| Transport Charges Payable                 | -                           | 0.09                        |
| Travelling & Conveyance Payable           | -                           | 2.32                        |



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# Cell Point

## Note: 3.9 - Property, Plant and Equipment and Intangible Assets

### (i) Property plant and equipment

| Particulars               | Gross Block          |                 |          | Depreciation         |               |               | Net Block            |                      |
|---------------------------|----------------------|-----------------|----------|----------------------|---------------|---------------|----------------------|----------------------|
|                           | As on April 01, 2023 | Addition        | Disposal | As on March 31, 2024 | For the year  | Disposal /Adj | As on March 31, 2024 | As on March 31, 2023 |
| (a) Land                  | 1,540.06             | -               | -        | 1,540.06             | -             | -             | 1,540.06             | 1,540.06             |
| (b) Buildings             | 65.65                | 123.60          | -        | 189.25               | 2.25          | -             | 164.87               | 43.52                |
| (c) Plant & Machinery     | 65.00                | 2.50            | -        | 67.50                | 4.13          | -             | 19.84                | 21.47                |
| (d) Furnitures & Fixtures | 654.93               | 665.55          | -        | 1,320.48             | 74.93         | -             | 751.16               | 160.54               |
| (e) Motor Vehicles        | 57.68                | -               | -        | 57.68                | 0.94          | -             | 2.88                 | 3.82                 |
| (f) Office Equipments     | 410.47               | 894.90          | -        | 1,305.37             | 99.29         | -             | 837.84               | 42.23                |
| (g) Computers             | 58.29                | 4.47            | -        | 72.76                | 4.68          | -             | 4.99                 | 5.20                 |
| (h) Servers & Networks    | 2.38                 | -               | -        | 2.38                 | -             | -             | -                    | (0.00)               |
| <b>Total</b>              | <b>2,864.46</b>      | <b>1,691.02</b> | <b>-</b> | <b>4,555.48</b>      | <b>186.22</b> | <b>-</b>      | <b>3,321.64</b>      | <b>1,816.84</b>      |
| <b>Previous year</b>      | <b>2,819.96</b>      | <b>44.51</b>    | <b>-</b> | <b>2,864.46</b>      | <b>94.53</b>  | <b>-</b>      | <b>1,816.84</b>      | <b>1,866.86</b>      |

### Additional Information

Note 1: The company does not have any lease assets.

Note 2: None of the assets under Property plant and equipment have been revalued during the year.

Note 3: The company does not have any amount representing Capital work-in-progress.

Note 4: There are no intangible assets under development.

Note 5: No proceedings have been initiated or pending against the company for holding any benami property under the Benami Transactions (Prohibitions) Act, 1988 (45 of 1988) and the Rules made thereunder.



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**Cell Point****Note 3.10: Deferred Tax Assets (Net)**

| Particulars            | Amount as on<br>March 31, 2024 | Amount as on<br>March 31, 2023 |
|------------------------|--------------------------------|--------------------------------|
| Opening Balance        | 99.24                          | 115.03                         |
| Current Year           | 2.52                           | (15.79)                        |
| <b>CLOSING BALANCE</b> | <b>101.76</b>                  | <b>99.24</b>                   |

**Note 3.11: Other Non-current assets**

| Particulars                                       | Amount as on<br>March 31, 2024 | Amount as on<br>March 31, 2023 |
|---------------------------------------------------|--------------------------------|--------------------------------|
| Rent Advances                                     | 646.60                         | 624.46                         |
| Security Deposits                                 |                                |                                |
| Security Deposit for Mortgage                     | 850.00                         | 850.00                         |
| Security Deposit(one Plus)                        | 10.25                          | 10.00                          |
| Electricity Deposit                               | 15.02                          | 14.56                          |
| Telephone Deposit                                 | 0.07                           | 0.07                           |
| National Stock Exchange Of India Security Deposit | 50.34                          |                                |
| Franchisee Security Deposit                       | 1300.00                        |                                |
| Other Investments                                 |                                |                                |
| Margadarshi Chit Fund Pvt Ltd                     | 9.00                           | 18.00                          |
| <b>TOTAL</b>                                      | <b>2,881.27</b>                | <b>1,517.09</b>                |

**Note 3.12: Inventories**

| Particulars    | Amount as on<br>March 31, 2024 | Amount as on<br>March 31, 2023 |
|----------------|--------------------------------|--------------------------------|
| Stock-in-trade | 5,509.23                       | 4,592.01                       |
| <b>TOTAL</b>   | <b>5,509.23</b>                | <b>4,592.01</b>                |

Note: Stock-in-trade is valued at lower of cost and net realisable value.

**Note 3.13: Trade Receivables**

| Particulars                | Amount as on<br>March 31, 2024 | Amount as on<br>March 31, 2023 |
|----------------------------|--------------------------------|--------------------------------|
| Unsecured, considered good | 40.12                          | 12.74                          |
| <b>TOTAL</b>               | <b>40.12</b>                   | <b>12.74</b>                   |

(a) Ageing for trade receivables outstandings as at 31st March 24 is as follows;

| Particulars                                        | Outstanding for the following periods from the due date |                   |             |             |                   | Total        |
|----------------------------------------------------|---------------------------------------------------------|-------------------|-------------|-------------|-------------------|--------------|
|                                                    | Less than 6 months                                      | 6 months - 1 year | 1 - 2 Years | 2 - 3 Years | More than 3 Years |              |
| Undisputed Trade Receivables - considered good     | 40.12                                                   | -                 | -           | -           | -                 | 40.12        |
| Undisputed Trade Receivables - considered doubtful | -                                                       | -                 | -           | -           | -                 | -            |
| Disputed Trade Receivables - considered good       | -                                                       | -                 | -           | -           | -                 | -            |
| Disputed Trade Receivables - considered doubtful   | -                                                       | -                 | -           | -           | -                 | -            |
| <b>Total</b>                                       | <b>40.12</b>                                            | <b>-</b>          | <b>-</b>    | <b>-</b>    | <b>-</b>          | <b>40.12</b> |

(b) Ageing for trade receivables outstandings as at 31st March 23 is as follows;

| Particulars                                        | Outstanding for the following periods from the due date |                   |             |             |                   | Total        |
|----------------------------------------------------|---------------------------------------------------------|-------------------|-------------|-------------|-------------------|--------------|
|                                                    | Less than 6 months                                      | 6 months - 1 year | 1 - 2 Years | 2 - 3 Years | More than 3 Years |              |
| Undisputed Trade Receivables - considered good     | 12.74                                                   | -                 | -           | -           | -                 | 12.74        |
| Undisputed Trade Receivables - considered doubtful | -                                                       | -                 | -           | -           | -                 | -            |
| Disputed Trade Receivables - considered good       | -                                                       | -                 | -           | -           | -                 | -            |
| Disputed Trade Receivables - considered doubtful   | -                                                       | -                 | -           | -           | -                 | -            |
| <b>Total</b>                                       | <b>12.74</b>                                            | <b>-</b>          | <b>-</b>    | <b>-</b>    | <b>-</b>          | <b>12.74</b> |



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**Note 3.14: Cash and Cash Equivalents**

| Particulars                                                                                    | Amount as on<br>March 31, 2024 | Amount as on<br>March 31, 2023 |
|------------------------------------------------------------------------------------------------|--------------------------------|--------------------------------|
| (a) Balances with Banks                                                                        |                                |                                |
| Balances in Current Accounts                                                                   | 355.57                         | 138.45                         |
| (b) Cash on hand                                                                               | 309.03                         | 296.91                         |
| (c) Other Bank Balances                                                                        |                                |                                |
| Balances held as Margin Money or Security against borrowings, guarantees and other commitments | 535.53                         | 612.53                         |
| <b>TOTAL</b>                                                                                   | <b>1,200.13</b>                | <b>1,047.89</b>                |

**Note 3.15: Short Term Loans and Advances**

| Particulars                | Amount as on<br>March 31, 2024 | Amount as on<br>March 31, 2023 |
|----------------------------|--------------------------------|--------------------------------|
| Unsecured, considered good |                                |                                |
| Loan and Advances          |                                |                                |
| Advances to Employees      | 37.64                          | 29.84                          |
| Advances to Suppliers      | 52.93                          | 51.15                          |
| <b>TOTAL</b>               | <b>90.56</b>                   | <b>80.99</b>                   |

**Note 3.16: Other Current Assets**

| Particulars                         | Amount as on<br>March 31, 2024 | Amount as on<br>March 31, 2023 |
|-------------------------------------|--------------------------------|--------------------------------|
| (a) Balances with Govt. Authorities |                                |                                |
| GST Input                           | (55.82)                        | 61.22                          |
| TDS & TCS Receivable                | 59.11                          | 40.17                          |
| Advance Tax                         | 95.00                          | 45.00                          |
| (b) Others                          |                                |                                |
| Prepaid Insurance                   | -                              | 5.87                           |
| Selling & Schemes Receivable        | 163.11                         | 47.43                          |
| Other Advances                      | -                              | 69.00                          |
| Other Receivables                   | 5.71                           | 17.76                          |
| <b>TOTAL</b>                        | <b>267.11</b>                  | <b>286.45</b>                  |

**Note 3.17: Revenue from Operations**

| Particulars                   | For the<br>Current year | For the<br>Previous year |
|-------------------------------|-------------------------|--------------------------|
| (a) Sale of Stock-in-trade    | 30,967.56               | 28,342.69                |
| (b) Other operating revenue # | 1,155.81                | 1,224.54                 |
| <b>TOTAL</b>                  | <b>32,123.37</b>        | <b>29,567.23</b>         |

**# Other operating revenues**

| Particulars                      | For the<br>Current year | For the<br>Previous year |
|----------------------------------|-------------------------|--------------------------|
| Selling Scheme Benefits          | 1,142.18                | 1,198.87                 |
| Publicity Charges Received       | 9.80                    | 12.52                    |
| Discounts Received               | 3.83                    | 9.10                     |
| Credit Card/EMI Charges Received | -                       | 4.06                     |

**Note 3.18: Other Income**

| Particulars                   | For the<br>Current year | For the<br>Previous year |
|-------------------------------|-------------------------|--------------------------|
| (a) Interest Income           | 30.18                   | 30.25                    |
| (b) Other Income              |                         |                          |
| Chit Dividend                 | 48.51                   | 52.97                    |
| Other Incomes                 | 82.18                   | 34.03                    |
| Actuarial gain on obligations | 6.26                    | 16.23                    |
| <b>TOTAL</b>                  | <b>167.12</b>           | <b>133.48</b>            |



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**Note 3.19: Changes in Inventory of Stock-in-trade**

| Particulars                         | For the<br>Current year | For the<br>Previous year |
|-------------------------------------|-------------------------|--------------------------|
| Opening Inventory of Stock-in-trade | 4,592.01                | 3,803.13                 |
| Closing Inventory of Stock-in-trade | 5,509.23                | 4,592.01                 |
| <b>CHANGE IN INVENTORY</b>          | <b>(917.21)</b>         | <b>(788.88)</b>          |

**Note 3.20: Employee benefits expense**

| Particulars                                          | For the<br>Current year | For the<br>Previous year |
|------------------------------------------------------|-------------------------|--------------------------|
| <b>(a) Salaries and Wages</b>                        |                         |                          |
| Salaries & Allowances                                | 652.88                  | 564.31                   |
| Directors Remuneration                               | 240.00                  | 300.00                   |
| Incentives to Employees and Others                   | 183.50                  | 126.91                   |
| Bonus                                                | -                       | 2.23                     |
| <b>(b) Contribution to provident and other funds</b> |                         |                          |
| Provident Fund                                       | 24.58                   | 21.47                    |
| ESIC                                                 | 8.72                    | 8.28                     |
| <b>(c) Other Expenses</b>                            |                         |                          |
| Staff Welfare                                        | 5.78                    | 7.41                     |
| Staff Uniforms                                       | 2.39                    | 2.61                     |
| Current service cost of Gratuity                     | 6.54                    | 8.75                     |
| Interest Cost on Gratuity                            | 3.91                    | 4.03                     |
| <b>TOTAL</b>                                         | <b>1,128.31</b>         | <b>1,046.00</b>          |

**Note 3.21: Finance Cost**

| Particulars                    | For the<br>Current year | For the<br>Previous year |
|--------------------------------|-------------------------|--------------------------|
| <b>(a) Interest Expense</b>    |                         |                          |
| Interest on Term Loans         | 65.59                   | 187.82                   |
| Interest paid on OD & CC Loans | 452.84                  | 506.05                   |
| Other Interest                 | 1.07                    | 4.16                     |
| <b>(b) Other Expenses</b>      |                         |                          |
| Bank Charges                   | 16.74                   | 17.52                    |
| Chit Loss                      | 38.00                   | 137.56                   |
| <b>TOTAL</b>                   | <b>574.25</b>           | <b>853.11</b>            |

**Note 3.22: Other Expenses**

| Particulars                                  | For the<br>Current year | For the<br>Previous year |
|----------------------------------------------|-------------------------|--------------------------|
| <b>(a) Administrative Expenses #</b>         | <b>2,370.50</b>         | <b>2,144.51</b>          |
| <b>(b) Selling and Marketing Expenses ##</b> | <b>775.36</b>           | <b>709.05</b>            |
| <b>(c) Payment to Auditor</b>                |                         |                          |
| Audit Fee                                    | 2.50                    | 2.50                     |
| Others                                       | -                       | 4.50                     |
| <b>(d) Prior Period Expenses ###</b>         |                         | <b>2.05</b>              |
| <b>TOTAL</b>                                 | <b>3,148.36</b>         | <b>2,862.61</b>          |



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**Cell Point****# Administrative Expenses**

| Particulars                             | For the<br>Current year | For the<br>Previous year |
|-----------------------------------------|-------------------------|--------------------------|
| Discounts Allowed                       | 1158.76                 | 975.86                   |
| Office & Showroom's Rent                | 771.67                  | 687.04                   |
| Power                                   | 182.01                  | 165.23                   |
| Showrooms & Office Maintenance Expenses | 55.31                   | 61.10                    |
| Fees & Taxes                            | 11.33                   | 59.70                    |
| IPO Expenses                            | 36.39                   | 34.53                    |
| Repairs & Maintenance                   | 16.82                   | 34.03                    |
| Travelling & Lodging Expenses           | 28.01                   | 19.58                    |
| Telephone & Internet Expenses           | 14.13                   | 17.69                    |
| Postage & Courier Charges               | 13.00                   | 14.80                    |
| Insurance                               | 13.95                   | 13.24                    |
| Computer & Software Maintenance         | 10.48                   | 12.25                    |
| Donations                               | 2.31                    | 11.63                    |
| Professional Fee                        | 12.73                   | 5.34                     |
| Printing & Stationery                   | 10.11                   | 9.07                     |
| Local Conveyance                        | 8.93                    | 8.93                     |
| Transportation Charges                  | 7.19                    | 5.99                     |
| Carry Bags purchase                     | -                       | 3.00                     |
| Rent on Swiping Machine                 | 3.89                    | 2.37                     |
| Vehicle Maintenance                     | 1.17                    | 0.97                     |
| Legal Expenses                          | 1.06                    | 0.82                     |
| Trade Licence                           | -                       | 0.61                     |
| Bad Debts                               | -                       | 0.52                     |
| Newspapers & periodicals                | -                       | 0.02                     |
| Other expenses                          | 0.16                    | 0.21                     |
| CSR Expenses                            | 10.00                   | -                        |
| Interest on GST                         | 1.10                    | -                        |

**## Selling and Marketing Expenses**

| Particulars                   | For the<br>Current year | For the<br>Previous year |
|-------------------------------|-------------------------|--------------------------|
| Publicity and Advertisement   | 275.36                  | 209.05                   |
| Sales Commission to Directors | 500.00                  | 500.00                   |

**### Prior Period Expenses**

| Particulars    | For the<br>Current year | For the<br>Previous year |
|----------------|-------------------------|--------------------------|
| Chit Loss      | -                       | 0.12                     |
| Other Interest | -                       | 1.93                     |



**Cell Point (India) Limited**

(Formerly known as Cell Point (India) Private Limited)

CIN: U52390AP2013PLC086912

Notes forming part of the Financial Statements for the year ended March 31, 2024

(₹ in Lakhs, unless otherwise stated)

**Additional Disclosures relating to Accounting Standards (AS)****Note 3.23: Provision for Employee Benefits – Disclosure as per AS 15 – Employee Benefits:****Defined Contribution Plans**

| Particulars               | Amount as on<br>March 31, 2024 | Amount as on<br>March 31, 2023 |
|---------------------------|--------------------------------|--------------------------------|
| Contribution towards EPF  | 24.58                          | 21.47                          |
| Contribution towards ESIC | 8.72                           | 8.28                           |

**Defined Benefit Plans**

The Company has a defined benefit gratuity plan. Every employee who has completed five or more years of service is eligible for gratuity @ 15 days salary (last drawn) for every completed year of service with a overall ceiling of ₹ 20,00,000/-. Some of the eligible employees have completed five years of service as at the year end whereas the rest have not completed five years of service yet the Company has worked out its gratuity liability on the above basis in respect of all the employees working with the Company as at the end of the year. The Company has availed the services of actuarial valuation for working out its Gratuity Liabilities and provisions towards the same are made as per the report of actuarial valuation. The liability for Gratuity is not funded. The details are as follows:

| Particulars                                                              | Amount as on<br>March 31, 2024 | Amount as on<br>March 31, 2023 |
|--------------------------------------------------------------------------|--------------------------------|--------------------------------|
| <b>1. Assumptions</b>                                                    |                                |                                |
| 1.1 Discount Rate (%)                                                    | 7%                             | 7%                             |
| 1.2 Rate of increase in Compensation levels (%)                          | 4%                             | 4%                             |
| 1.3 Rate of Return on Plan Assets (Actuals) (%)                          | -                              | -                              |
| <b>2. Changes in Present Value of Obligations</b>                        |                                |                                |
| 2.1 Present Value of Obligation as at the start:                         | 53.06                          | 56.50                          |
| 2.2 Acquisition adjustment                                               | -                              | -                              |
| 2.3 Interest Cost                                                        | 3.91                           | 4.03                           |
| 2.4a Past Service Cost – non vested benefits                             | -                              | -                              |
| 2.4b Past Service Cost – vested benefits                                 | -                              | -                              |
| 2.5 Current Service Cost                                                 | 6.54                           | 8.75                           |
| 2.6 Curtailment Cost / (Credit)                                          | -                              | -                              |
| 2.7 Settlement Cost / (Credit)                                           | -                              | -                              |
| 2.8 Benefits paid                                                        | -                              | -                              |
| 2.9 Actuarial (gain)/ loss on obligations (balancing figure)             | (6.26)                         | (16.22)                        |
| <b>2.10 Present Value of Obligation as at the end</b>                    | <b>57.26</b>                   | <b>53.06</b>                   |
| <b>3. Changes in the Fair value of Plan Assets</b>                       |                                |                                |
| 3.1 Fair Value of Plan Assets at the start:                              | -                              | -                              |
| 3.2 Acquisition Adjustments                                              | -                              | -                              |
| 3.3 Expected Return on Plan Assets                                       | -                              | -                              |
| 3.4 Contributions                                                        | -                              | -                              |
| 3.5 Benefits paid                                                        | -                              | -                              |
| 3.6 Actuarial Gain /( loss) on plan assets (balancing figure)            | -                              | -                              |
| 3.7 Fair Value of Plan Assets at the end:                                | -                              | -                              |
| <b>3.8 Total Actuarial gain(loss) to be recognized immediately</b>       | <b>(6.26)</b>                  | <b>(16.22)</b>                 |
| <b>4. Fair Value of Plan Assets</b>                                      |                                |                                |
| 4.1 Fair value of plan asset at the start                                | -                              | -                              |
| 4.2 Acquisition Adjustments                                              | -                              | -                              |
| 4.3 Actual return on plan assets                                         | -                              | -                              |
| 4.4 Contributions                                                        | -                              | -                              |
| 4.5 Benefits Paid                                                        | -                              | -                              |
| 4.6 Present Value of Assets as at the end                                | -                              | -                              |
| <b>4.7 Funded Status</b>                                                 | <b>(57.26)</b>                 | <b>(53.06)</b>                 |
| <b>5. Expense Recognized in Statement of Profit and Loss</b>             |                                |                                |
| 5.1 Current Service Cost                                                 | 6.54                           | 8.75                           |
| 5.2a Past Service Cost – non vested benefits                             | -                              | -                              |
| 5.2b Past Service Cost – vested benefits                                 | -                              | -                              |
| 5.3 Interest Cost                                                        | 3.91                           | 4.03                           |
| 5.4 Expected Return on Plan Assets                                       | -                              | -                              |
| 5.5 Curtailment Cost / (Credit)                                          | -                              | -                              |
| 5.6 Settlement Cost / (Credit)                                           | -                              | -                              |
| 5.7 Net actuarial (gain)/loss recognized                                 | (6.26)                         | (16.22)                        |
| <b>5.8 Net Expenses to be Recognized in Statement of Profit and Loss</b> | <b>4.20</b>                    | <b>(3.44)</b>                  |
| <b>6. Bifurcation of Accrued Liability</b>                               |                                |                                |
| 6.1 Current Liability                                                    | 7.24                           | 7.52                           |
| 6.2 Non Current Liability                                                | 50.02                          | 45.54                          |
| <b>6.3 Total Accrued Liability</b>                                       | <b>57.26</b>                   | <b>53.06</b>                   |



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(₹ in Lakhs, unless otherwise stated)

**Note 3.24: Segment Report – Disclosure as per AS 17 – Segment Reporting:**

The Company's business activity primarily falls within a single business segment i.e., Retail Selling of Smart Phones, Tablets, Mobile Accessories and allied accessories. The company is operating only in one geographical segment i.e., domestic environment. Since there is neither more than one business segment nor more than one geographical segment, disclosure on segment information as per Accounting Standard (AS) 17 – "Segment Reporting" is not applicable.

**Note 3.25: Related Party Transactions – Disclosure as per AS 18 – Related Party Disclosures:****a. List of Related Parties**

| Name                                                                         | Nature                  |
|------------------------------------------------------------------------------|-------------------------|
| <b>Key Management Personnel (KMP)</b>                                        |                         |
| Mohan Prasad Panday                                                          | Managing Director       |
| Bala Balaji Panday                                                           | Director                |
| Kiranmai Panday                                                              | Director                |
| Kakshayani Sekharamantri                                                     | Independent Director    |
| Ananda Ravada                                                                | Independent Director    |
| Manikanta BBV                                                                | Chief Financial Officer |
| Chandra Sekhar Raghavapudi                                                   | Company Secretary       |
| <b>Enterprises on which KMP or their relatives has significant influence</b> |                         |
| Amaravati Hotels & Resorts                                                   | Partnership Firm        |

**b. List of transactions with related parties and the status of outstanding balances**

| Particulars                                                                  | Nature of transaction         | Current Year | Previous Year | Amount Outstanding as on March 31, 2024 | Amount Outstanding as on March 31, 2023 |
|------------------------------------------------------------------------------|-------------------------------|--------------|---------------|-----------------------------------------|-----------------------------------------|
| <b>Enterprises on which KMP or their relatives has significant influence</b> | Rent received                 | 6.00         | -             | -                                       | -                                       |
| <b>Key Management Personnel</b>                                              | Remuneration paid #           | 252.25       | 308.35        | -                                       | -                                       |
|                                                                              | Rent paid                     | 36.00        | 9.00          | -                                       | -                                       |
|                                                                              | Sales Commission paid         | 500.00       | 500.00        | -                                       | -                                       |
|                                                                              | Security deposit for mortgage | -            | -             | 850.00                                  | 850.00                                  |
|                                                                              | Rent deposit                  | -            | 190.00        | -                                       | 190.00                                  |

# The total remuneration paid to Directors is in excess of the limits specified under Section 197(i). Considering the fact that the Company was converted in to a public limited company w.e.f. November 25, 2022 the said remuneration was approved through a special resolution in the Extraordinary General Meeting of the members held on January 31, 2023.

**Note 3.26: Earnings per Share – Disclosure as per AS 20 – Earnings per Share (EPS)**

| Particulars                                           | March 31, 2024 | March 31, 2023 |
|-------------------------------------------------------|----------------|----------------|
| Profit for the year                                   | 169.33         | 672.52         |
| Weighted average number of equity shares              | 1,75,44,010    | 1,36,51,600    |
| Par value per share (₹)                               | 10.00          | 10.00          |
| <b>Earnings per share from continuing operations:</b> |                |                |
| - Basic                                               | 0.97           | 4.93           |
| - Diluted                                             | 0.97           | 4.93           |

Note: During the Financial Year 2023-24, the Company has issued 50,34,000 equity shares as a part of its Initial Public Offer (IPO). Accordingly, Earnings per share for the year ended March 31, 2024 have been calculated considering the Weighted Average Number of Equity Shares (WANES) outstanding during the period in accordance with Accounting Standard (AS) 20 – "Earnings Per Share".

**Note 3.27: Deferred Taxes – Disclosure as per AS 22 – Accounting for Taxes on Income:**

| Particulars                                                | Amount as on March 31, 2024 | Amount as on March 31, 2023 |
|------------------------------------------------------------|-----------------------------|-----------------------------|
| <b>Deferred Tax Assets</b>                                 |                             |                             |
| Property, Plant and Equipment                              | 85.83                       | 84.48                       |
| Provision for Gratuity                                     | 15.93                       | 14.76                       |
| <b>Deferred Tax Liabilities</b>                            |                             |                             |
| Deferred Tax Asset after set off of Deferred Tax Liability | 101.76                      | 99.24                       |



**Cell Point (India) Limited***(Formerly known as Cell Point (India) Private Limited)*

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Notes forming part of the Financial Statements for the year ended March 31, 2024

(` in Lakhs, unless otherwise stated)

**Note 3.28: Contingent Liabilities not provided for and commitments – Disclosure as per AS 29 – Provisions, Contingent Liabilities and Contingent Assets:**

| Particulars                                                                                                  | Amount as on<br>March 31, 2024 | Amount as on<br>March 31, 2023 |
|--------------------------------------------------------------------------------------------------------------|--------------------------------|--------------------------------|
| <b>(a) Contingent Liabilities not provided for</b>                                                           |                                |                                |
| Claims against the Company not acknowledged as debts                                                         | 3.41                           | 3.41                           |
| Un-expired guarantees issued on behalf of the Company by banks for which the Company gave counter guarantees | 123.86                         | 223.86                         |
| <b>(b) Commitments</b>                                                                                       |                                |                                |
| Estimated amount of contracts remaining to be executed on Capital account and not provided for               | -                              | -                              |

**Note 3.29: Movement in Tax Provisions – Disclosure as per AS 29 – Provisions, Contingent Liabilities and Contingent Assets:**

| Provision for Income Tax                                        | Amount as on<br>March 31, 2024 | Amount as on<br>March 31, 2023 |
|-----------------------------------------------------------------|--------------------------------|--------------------------------|
| Opening Balance                                                 | 297.42                         | 86.16                          |
| Add: Current Tax Payables for the year                          | 81.64                          | 297.42                         |
| Add: Taxes for Earlier Years                                    | 29.64                          | 1.04                           |
| Less: Taxes Paid (including Advance Tax and TDS/TCS Receivable) | (321.06)                       | (87.21)                        |
| <b>Closing Balance</b>                                          | <b>81.64</b>                   | <b>297.42</b>                  |

| Basis for Applicable Tax Rate | March 31, 2024 | March 21, 2023 |
|-------------------------------|----------------|----------------|
| Normal Tax rate               | 25%            | 25%            |
| Surcharge                     | 7%             | 7%             |
| Health and Education Cess     | 4%             | 4%             |
| <b>Applicable Tax Rate</b>    | <b>27.82%</b>  | <b>27.82%</b>  |



**Cell Point (India) Limited***(Formerly known as Cell Point (India) Private Limited)***CIN: U52390AP2013PLC086912****Notes forming part of the Financial Statements for the year ended March 31, 2024****(₹ in Lakhs, unless otherwise stated)****Note 3.30: Additional Regulatory Information**

- I. The company does not have any relationship with any companies struck off under section 248 of the Companies Act, 2013 or section 560 of the Companies Act, 1956.
- II. The Company does not have any charges or satisfaction yet to be registered with Registrar of Companies beyond the statutory period as on March 31, 2024.
- III. The company has utilized the borrowings from banks and financial institutions for the specific purpose for which it was taken.
- IV. The Company has not been declared as a Wilful Defaulter by any bank or financial institution as on March 31, 2024.
- V. The Company has complied with the number of layers prescribed under clause (87) of section 2 of the Act read with Companies (Restriction on number of Layers) Rules, 2017.
- VI. No Scheme of Arrangements has been approved by the Competent Authority in terms of sections 230 to 237 of the Companies Act, 2013.
- VII. The company has not advanced or loaned or invested funds (either borrowed funds or share premium or any other source or kind of funds) to any other person(s) or entity(ies), including foreign entities (Intermediaries) with the understanding (whether recorded in writing or otherwise) that the Intermediary shall: (i) directly or indirectly lend or invest in other persons or entities identified in any manner whatsoever by or on behalf of the company (Ultimate Beneficiaries) or (ii) provide any guarantee, security or the like to or on behalf of the Ultimate Beneficiaries.

Similarly, the company has not received any funds from any person(s) or entity(ies), including foreign entities (Funding Party) with the understanding (whether recorded in writing or otherwise) that the company shall: (i) directly or indirectly lend or invest in other persons or entities identified in any manner whatsoever by or on behalf of the Funding Party (Ultimate Beneficiaries) or (ii) provide any guarantee, security or the like to or on behalf of the Ultimate Beneficiaries.

**VIII. Additional Information Forming part of Statement of Profit and Loss**

| Particulars                                                                | March 31, 2024 | March 31, 2023 |
|----------------------------------------------------------------------------|----------------|----------------|
| 1) Amount contributed to political parties                                 | -              | -              |
| 2) Amount contributed to National Defence Fund                             | -              | -              |
| 3) Amount contributed to CSR activities                                    | 10 Lakhs       | Not Applicable |
| 4) Details of trading or investment in Crypto Currency or Virtual Currency | -              | -              |
| 5) Undisclosed Income                                                      | -              | -              |
| 6) <b>Earnings in foreign currency</b>                                     |                |                |
| Export of goods calculated on FOB basis                                    | -              | -              |
| Royalty, know-how, professional and consultation fees                      | -              | -              |
| Interest and dividend                                                      | -              | -              |
| Other income                                                               | -              | -              |



**Cell Point (India) Limited***(Formerly known as Cell Point (India) Private Limited)***CIN: U52390AP2013PLC086912****Notes forming part of the Financial Statements for the year ended March 31, 2024****IX. Analytical Ratios**

| Sno. | Ratios                           | Numerator                             | Denominator                          | For Current Year | For Previous Year | % Of Change | Reasons                                                                                                            |
|------|----------------------------------|---------------------------------------|--------------------------------------|------------------|-------------------|-------------|--------------------------------------------------------------------------------------------------------------------|
| 1    | Current Ratio                    | Current Assets                        | Current Liabilities                  | 1.17             | 1.08              | 9%          | -                                                                                                                  |
| 2    | Debt Equity Ratio                | Total Debt #                          | Shareholders' Equity                 | 0.68             | 2.78              | 76%         | On account of the further issue of shares and repayment of debt through IPO.                                       |
| 3    | Debt Service Coverage Ratio      | Earnings Available for Debt Service @ | Debt Service *                       | 1.13             | 1.52              | 26%         | Proportionate decrease in profits is greater than the decrease in debt on account of decrease in debt through IPO. |
| 4    | Return on Equity Ratio           | Net Profit after tax                  | Average Shareholder's Equity         | 0.04             | 0.40              | 91%         | Decrease in Profitability.                                                                                         |
| 5    | Inventory Turnover Ratio         | Net Sales                             | Closing Balance of Inventory         | 5.83             | 6.44              | 9%          | -                                                                                                                  |
| 6    | Trade Receivables Turnover Ratio | Net Sales                             | Closing Balance of Trade Receivables | 800.67           | 2320.16           | 65%         | On account of increased year end scheme related sales.                                                             |
| 7    | Trade Payables Turnover Ratio    | Total Purchases                       | Closing Balance of Trade Creditors   | 32.21            | 22.24             | 45%         | On account of increase in purchases and reduction in payables.                                                     |
| 8    | Net capital turnover ratio       | Net Sales                             | Average Working Capital              | 42.95            | 119.59            | 64%         | Increased Working Capital on account of inventories and receivables.                                               |
| 9    | Net profit ratio                 | Net Profit after tax                  | Net Sales                            | 0.01             | 0.02              | 77%         | Decrease in Profitability                                                                                          |
| 10   | Return on Capital employed       | Earnings before Interest and Tax      | Capital Employed \$                  | 0.08             | 0.24              | 66%         | Decrease in Profitability                                                                                          |
| 11   | Return on investment             | Income earned on investment           | Current & non-current investment     | NA               | NA                | -           | -                                                                                                                  |

# Total Debt - Long term borrowings + Short term borrowings.

@ Earning available for debt service - Earnings before interest (interest on term loans, cash credit and overdraft facilities) tax and depreciation.

\* Debt Service - Interest + Principal repayments (Current Maturities of Long-term Borrowings and Trade Finances)

\$ Capital employed - Tangible net worth + Total debt +/- (-) Deferred tax liability (asset)



**X. Reconciliation of Inventory in Books and Inventory in Statements submitted to Banks/Financial Institutions**

| Quarter        | Name of Bank               | Particulars of Securities Provided  | Amount as per Books | Amount as per Statement | Amount of Difference | Reason for Material Discrepancies                                    |
|----------------|----------------------------|-------------------------------------|---------------------|-------------------------|----------------------|----------------------------------------------------------------------|
| June 2023      | State Bank of India (Oppo) | Stock-in-trade of Oppo Brand        | 401.73              | 400.39                  | 1.34                 | Inventory in the books is more than inventory submitted to the bank. |
|                | State Bank of India (Vivo) | Stock-in-trade of Vivo Brand        | 652.47              | 652.52                  | Insignificant        |                                                                      |
|                | ICICI Bank                 | Stock-in-trade                      | 4,661.60            | 4,287.81                | 373.79               |                                                                      |
|                | IDBI Bank                  | Stock-in-trade of few select Brands | 893.66              | 834.28                  | 59.38                |                                                                      |
| September 2023 | State Bank of India (Oppo) | Stock-in-trade of Oppo Brand        | 492.77              | 454.00                  | 38.77                |                                                                      |
|                | State Bank of India (Vivo) | Stock-in-trade of Vivo Brand        | 684.34              | 629.81                  | 54.53                |                                                                      |
|                | ICICI Bank                 | Stock-in-trade                      | 4,190.68            | 5,367.79                | 5,328.70             |                                                                      |
|                | IDBI Bank                  | Stock-in-trade of few select Brands | 1,482.82            | 1,429.44                | 53.38                |                                                                      |
| December 2023  | State Bank of India (Oppo) | Stock-in-trade of Oppo Brand        | 557.68              | 558.24                  | Insignificant        |                                                                      |
|                | State Bank of India (Vivo) | Stock-in-trade of Vivo Brand        | 508.68              | 507.22                  | 1.46                 |                                                                      |
|                | ICICI Bank                 | Stock-in-trade                      | 4,107.65            | 5,174.01                | 5,128.32             |                                                                      |
|                | IDBI Bank                  | Stock-in-trade of few select Brands | 1,361.18            | 1,334.37                | 26.81                |                                                                      |
| March 2024     | State Bank of India (Oppo) | Stock-in-trade of Oppo Brand        | 489.37              | 425.22                  | 64.15                |                                                                      |
|                | State Bank of India (Vivo) | Stock-in-trade of Vivo Brand        | 855.36              | 641.65                  | 213.71               |                                                                      |
|                | ICICI Bank                 | Stock-in-trade                      | 4,163.77            | 5,508.50                | 4,049.76             |                                                                      |
|                | IDBI Bank                  | Stock-in-trade of few select Brands | 1,340.62            | 1,282.33                | 58.29                |                                                                      |



**Note 3.31: Other Information**

- I. Balances of Trade Receivables, Payables and Advances are subject to confirmation / reconciliations, if any. The management does not expect any material difference affecting the financial statements consequent to such reconciliation / adjustments. In the opinion of the management, current assets, loans and advances have a value on realization in the ordinary course of business at least equal to the amount at which they are stated in the balance sheet. The provision for depreciation and for all known liabilities is adequate and not in excess of the amount reasonably stated.
- II. In the opinion of the board, assets other than property, plant and equipment have a value on realisation in the ordinary course of business, which is at least equal to the amount at which they are stated in the financial statements.
- III. **Corporate Social Responsibility:**

| Particulars                                                                                         | Amount (in INR)  |
|-----------------------------------------------------------------------------------------------------|------------------|
| Average net profit of the Company as per Section 135(5):                                            | INR 452.23 Lakhs |
| Two percent of average net profit of the Company as per Section 135(5):                             | INR 9.04 Lakhs   |
| Surplus arising out of the CSR Projects or programmes or activities of the previous financial years | NIL              |
| Amount required to be set off for the financial year, if any                                        | NIL              |
| Total CSR obligation for the financial year [(b)+(c)-(d)]:                                          | INR 9.04 Lakhs   |

| Particulars                                                                         | Amount (in INR) |
|-------------------------------------------------------------------------------------|-----------------|
| Amount spent on CSR Projects (both Ongoing Project and other than Ongoing Project): | INR 10 Lakhs    |
| Amount spent in Administrative Overheads                                            | NIL             |
| Amount spent on Impact Assessment, if applicable                                    | NIL             |
| Total amount spent for the Financial Year [(a)+(b)+(c)]:                            | INR 10 Lakhs    |
| CSR amount spent for the Financial Year                                             | INR 10 Lakhs    |

Excess amount for set-off, if any:

| Sr.No. | Particulars                                                                                                 | Amount (in INR) |
|--------|-------------------------------------------------------------------------------------------------------------|-----------------|
| 1      | Two percent of average net profit of the Company as per Section 135(5)                                      | 9.04 Lakhs      |
| 2      | Total amount spent for the Financial Year                                                                   | 10 Lakhs        |
| 3      | Excess amount spent for the financial year [(2)-(1)]                                                        | 1.04            |
| 4      | Surplus arising out of the CSR projects or programmes or activities of the previous financial years, if any | NIL             |
| 5      | Amount available for set off in succeeding financial years                                                  | NIL             |

Details of Unspent Corporate Social Responsibility amount for the preceding three Financial Years: **NIL**

Whether any capital assets have been created or acquired through Corporate Social Responsibility amount spent in the Financial Year: **NIL**



Notes forming part of the **Financial Statements** for the year ended **March 31, 2024**  
(₹ in Lakhs, unless otherwise stated)

**IV. Disclosure on utilization of the IPO proceeds:**

| Nature of fund raised | Purposes for which fund was raised                                               | Total amount raised/opening unutilized balance | Amount utilized for the other purpose | Unutilized balance as at Balancesheet date | Details of default (Reason/delay) | Subsequently rectified (Yes/No) and details |
|-----------------------|----------------------------------------------------------------------------------|------------------------------------------------|---------------------------------------|--------------------------------------------|-----------------------------------|---------------------------------------------|
| Equity Shares         | Repayment of certain borrowings                                                  | 1,686.00                                       | 0                                     | 0                                          | NA                                | NA                                          |
| Equity Shares         | Repairs & renovation of existing retails stores and setting of new retail stores | 1,200.00                                       | 0                                     | 0                                          | NA                                | NA                                          |
| Equity Shares         | To meet the working capital requirements                                         | 1,000.00                                       | 0                                     | 0                                          | NA                                | NA                                          |
| Equity Shares         | General corporate expenses                                                       | 1,068.00                                       | 0                                     | 0                                          | NA                                | NA                                          |
| Equity Shares         | Issue related expenses                                                           | 80.00                                          | 0                                     | 0                                          | NA                                | NA                                          |

**V.** Previous year's figures have been restated, (refer Note No - 1(II)) and regrouped/reclassified wherever necessary to correspond with the current year's classification/disclosure.

**VI.** The Board of directors had recommended a dividend of Rs. 0.25 per equity share of Rs. 10 each for the financial year ended 31 March 2024 subject to approval by the shareholders at the next Annual General Meeting.

As per our report of even date attached

**For RAO & KUMAR**

Chartered Accountants

FRNo: 030895

**Anirban Pal**

Partner

M.No: 214919

Place: Visakhapatnam

Date: September 02, 2024

UDIN: 24214919BKBGOR8771



for and on behalf of the **Board of Directors**

*[Signature]*

**Mohan Prasad Panday**

Director

(DIN: 06493918)

*[Signature]*

**Bala Balaji Panday**

Director

(DIN: 06493903)

*[Signature]*

**B B V Manikanta**

Chief Financial Officer

*[Signature]*

**R Chandra Sekhar**

Company Secretary